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Los Angeles

Upcoming Webinars To Grow Your Business



**Fulfillment, Customer Service,
and Reviews on Amazon**
October 6th | 10am-11:30am
ONLINE

In this workshop (which is the third of a four-part series) you'll take a look at what happens after the sale. You'll evaluate different fulfillment programs, customer service best practices, how to learn from reviews, and how to keep customer trust by encouraging honest reviews. There will be a live Q&A session with Amazon to help you understand how to evaluate options and provide a great customer experience.

FREE EVENT

REGISTER



**Skyrocket Your Brand with
Digital Marketing and Beyond**
October 7th | 10am-12pm
ONLINE

This class is for busy businesses at any stage that want to know exactly how to focus and get solid results from their marketing efforts from planning to execution!

REGISTER



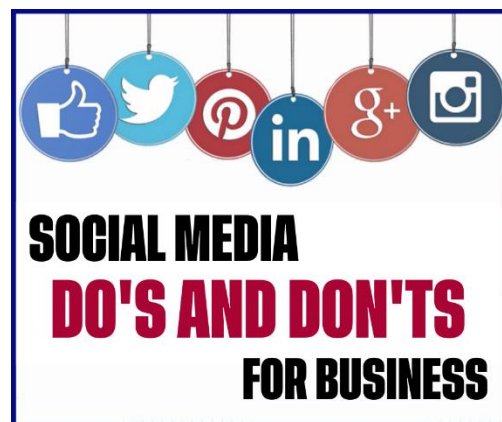
**LinkedIn Marketing Tactics
for Your Business**
October 8th | 10am-12pm
ONLINE

The purpose of this business-first platform is Growing and Maintaining Your Network. LinkedIn helps you grow and maintain your professional network and is a fantastic tool for reaching professionals. It's a helpful way to remain in touch with your professional colleagues or even friends. LinkedIn isn't just a networking site or job search site (although it's great for both). It is a database of professionals.

REGISTER



**Understanding Your
Financial Statements**



**Social Media Do's
and Don'ts for Business**

October 9th | 10am-11:30am
ONLINE

This workshop will help business owners become familiar with the three main financial statements: the Profit & Loss Statement, the Balance Sheet, and the Cash Flow Statement. It is recommended for those who have little or no understanding of financial accounting, plus those that want a refresh on the topic and have questions.

REGISTER

October 10th | 11:30am-1:30pm
ONLINE

Social media can be overwhelming for business owners. Which platforms. How often to post. What to post. What is "live". Why Facebook Groups are important. This class will give you the basics every business owner should know as well as the latest trends to grow your business.

REGISTER



Advertising on Amazon
October 13th | 10am-11:30am
ONLINE

In this workshop which is the fourth of a four-part series, you'll explore advertising options. You'll learn how to use those keywords in your listings to target your customer, create cost per click ads, coupons, deals, and subscriptions to build awareness and incentive to try your products. There will be a live Q&A session with Amazon to help you understand how to choose advertising options that work for you.



*Build Winning E-Mail Campaigns
For The Holidays & Beyond*

**Build Winning E-mail
Campaigns for the Holidays and
Beyond**

October 14th | 10am-12pm
ONLINE

For every \$1 spent on e-mail marketing there is an average \$44 return on investment. If you are not already consistently using e-mail to capture new sales, ask for re-orders from club members and customers and building relationships with them, you need to start now! Covid-19 has changed the way you can interact with your

FREE EVENT

customers and we can expect that to remain the same through the holidays.

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**Starting a Business:
What You Need to Know**
October 16th | 10am-12pm
ONLINE

This workshop will help business owners become familiar with the three main financial statements: the Profit & Loss Statement, the Balance Sheet, and the Cash Flow Statement. It is recommended for those who have little or no understanding of financial accounting, plus those that want a refresh on the topic and have questions.

REGISTER

SEE MORE UPCOMING WEBINARS



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