

## EVENT-AT-A-GLANCE

## NJWMA 56<sup>th</sup> Annual Convention September 24 & 25, 2025 "The Next Generation of Moving: AI, Tech & Beyond"

All events take place in The Grand Ballroom, 3rd Floor (Casino Level).

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9:00 AM Golf Outing: Seaview Hotel & Golf Club, Galloway, NJ

12:00 PM – 4:00 PM Trade Show Set-Up (Exhibitors Only)

7:00 PM to 9:00 PM Kick off the convention with pride as the Hammonton American Legion Post 186 Color

Guard opens our evening with a patriotic presentation. Then let the games begin—where movers and vendors face off in friendly competition for bragging rights (and prizes)!

Dress Code: Casual, but show your spirit—wear red, white, and blue!

**9:30 PM** The Wind Down: After Hours at the Fire Pit. Join us on the 6th floor for casual

conversation, maybe a cigar, and a drink in hand—relaxed networking under the stars.

Thursday, September 25

8:00 AM - 9:00 AM Breakfast, visit our exhibitors to win some raffle tickets!

9:00 AM - 9:20 AM Opening Remarks

9:20 AM - 9:50 AM Legislation That Moves Us, NJ Industry Update

Tony Russo, Commerce & Industry Association of N.J.

9:50 AM - 10:30 AM Stop Wasting Your Marketing Dollars: Crack Lead Attribution & Profit More

Travis Weathers, Rotate Digital

10:30 AM - 11:00 AM Visit our exhibitors to win some raffle tickets!

11:00 AM -11:30 AM Moving Metrics that Drive Profitability

Brock Hartzler, ProMover Accounting

**11:30 AM - 12:30 PM** Power Table Talks: Rapid-fire table discussions

12:30 PM -1:30 PM Lunch, visit our exhibitors to win some raffle tickets!

1:30 PM - 2:15 PM The AI Advantage: Tools, Trends & Transformation

2:15 PM - 2:35 PM Slate of Nominations, Open Board Meeting, Board Member of the Year Award

2:35 PM - 3:00 PM Visit our exhibitors — final call to drop raffle tickets in the baskets!

3:00 PM - 3:40 PM Using Virtual Assistants to Build a Profitable Business

Steven Reed, Ready Roles

**3:40 PM** Basket Raffle Drawings

**6:30 PM** Let's Toast to the Night Reception. Celebrate with cocktails, hors d'oeuvres, and

conversation before the big night begins.

7:00 PM The Main Event: Dinner is Served. Enjoy a delicious meal and great company as we kick

off the evening.

7:45 PM Live Entertainment: Jukebox Legends. Sing along, dance a little, and enjoy classic hits

from a band that brings the nostalgia!

**8:30 PM** Awards & Recognition. We honor those who go the extra mile – on the road and off.