

#### "The Next Generation of Moving: AI, Tech & Beyond" September 24–25, 2025 | Golden Nugget, Atlantic City, NJ

#### Don't miss this opportunity to learn, connect, and grow with the best in the industry.

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Additional atter	ndees				
Phone	Email				
Registration C	Options: All individuals attending any sessions or meals must regist	er.			
\$330.00	Full convention (Both Days, Includes All Meals)	Total # attendees			
\$180.00	\$180.00 Seminars Only (9/25/25 - Includes Breakfast & Lunch)				
\$295.00	Thursday Only (9/25/25 - Seminars, Breakfast, Lunch, Banquet Dinner	Total # attendees			
\$175.00	Total # attendees				
Space is not	ED IN THE PROGRAM: \$400 - Full page; 4" x 8"   limited to traditional ads! Use this opportunity to promote your bus	\$200 - Half page; 4" x 4"			
a shout-out,	or share a message with the NJWMA community.				

# This Year's Must-See Sessions...

- Legislation That Moves Us NJ legislative update you need to know
- Stop Wasting Your Marketing Dollars Crack lead attribution & boost your ROI
- Power Table Talks Fast-paced round-table discussions with industry pros
- Moving Metrics That Drive Profitability Know your numbers, grow your bottom line
- The AI Advantage: Tools, Trends & Transformation
- Using Virtual Assistants to Build a Profitable, Efficient Moving Business

HOTEL RESERVATIONS - GOLDEN NUGGET, 600 HURON AVENUE, ATLANTIC CITY, NJ 08401 \$65 room rate (Mon-Thurs only + fees & taxes) Reservation deadline: 9/9/25.

Call 1.800.777.8477 and select option 2. Use group code: AWARE25.

Or reserve online: CLICK HERE

Ready to Register? Email this form to tracy@njwma.org. Pay online at: https://njmovers.com/payments/

Mail checks to: NJWMA 758 Congress St., Toms River, NJ 08753.

No refunds unless notified 30 days in advance.



### **56th Annual Convention**

September 24 & 25, 2025

Golden Nugget, Atlantic City

## The Next Generation of Moving: Al, Tech & Beyond

Don't Miss This Opportunity to Learn, Connect, and Grow With the Best in the Industry.

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### WEDNESDAY September 24

9:00am - Golf

Seaview Hotel & Golf Club 401 South New York Ave. Galloway, NJ 08205

#### 7:00 pm - Opening Reception

Kick off the convention with pride as the Hammonton American Legion Post 186
Color Guard opens our evening with a patriotic presentation. Then let the games begin—where movers and vendors face off in friendly competition for bragging rights (and prizes)!

Dress Code: Casual, but show your spirit wear red, white, and blue!

### 9:30 pm - The Wind Down

After Hours at the Fire Pit

# THURSDAY September 26

A full day of expert presentations and exhibits—followed by an evening of entertainment, dinner, and industry awards.

Contact Us tracy@njwma.org

**Legislation That Moves Us: NJ Industry Update** 

Tony Russo, Commerce & Industry Assoc. of NJ

Stop Wasting Your Marketing Dollars: Crack Lead Attribution & Profit More

Travis Weathers, Rotate Digital

**Moving Metrics that Drive Profitability** 

Brock Hartzler, ProMover Accounting

#### Power Table Talks; Rapid-fire table discussions

- Top Practices to Prevent HHG Claims
   Gadi Binness, Relocation Insurance Group
- Affordable Healthcare Program
   Tim Harbison, Association Member Trust
- Integrating Your Software Systems
   Jason Webley, Quote2Cash

The Al Advantage: Tools, Trends & Transformation

Moderator: Ryan Marsh, Supermove

Panelists:

Wonjun Jeong, Supermove Riley Johnson, Come Home Al Matt Young, Moving Letters Al

Using Virtual Assistants to Build a Profitable Business

Steven Reed, Ready Roles



#### EVENT-AT-A-GLANCE

# NJWMA 56<sup>th</sup> Annual Convention September 24 & 25, 2025 "The Next Generation of Moving: AI, Tech & Beyond"

All events take place in The Grand Ballroom, 3rd Floor (Casino Level).

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9:00 AM Golf Outing: Seaview Hotel & Golf Club, Galloway, NJ

12:00 PM – 4:00 PM Trade Show Set-Up (Exhibitors Only)

7:00 PM to 9:00 PM Kick off the convention with pride as the Hammonton American Legion Post 186 Color

Guard opens our evening with a patriotic presentation. Then let the games begin—where movers and vendors face off in friendly competition for bragging rights (and prizes)!

Dress Code: Casual, but show your spirit—wear red, white, and blue!

**9:30 PM** The Wind Down: After Hours at the Fire Pit. Join us on the 6th floor for casual

conversation, maybe a cigar, and a drink in hand—relaxed networking under the stars.

#### Thursday, September 25

8:00 AM - 9:00 AM Breakfast, visit our exhibitors to win some raffle tickets!

9:00 AM - 9:20 AM Opening Remarks

9:20 AM - 9:50 AM Legislation That Moves Us, NJ Industry Update

Tony Russo, Commerce & Industry Association of N.J.

9:50 AM - 10:30 AM Stop Wasting Your Marketing Dollars: Crack Lead Attribution & Profit More

Travis Weathers, Rotate Digital

10:30 AM - 11:00 AM Visit our exhibitors to win some raffle tickets!

11:00 AM -11:30 AM Moving Metrics that Drive Profitability

Brock Hartzler, ProMover Accounting

11:30 AM - 12:30 PM Power Table Talks: Rapid-fire table discussions

12:30 PM -1:30 PM Lunch, visit our exhibitors to win some raffle tickets!

1:30 PM - 2:15 PM The AI Advantage: Tools, Trends & Transformation

2:15 PM - 2:35 PM Slate of Nominations, Open Board Meeting, Board Member of the Year Award

2:35 PM - 3:00 PM Visit our exhibitors — final call to drop raffle tickets in the baskets!

3:00 PM - 3:40 PM Using Virtual Assistants to Build a Profitable Business

Steven Reed, Ready Roles

**3:40 PM** Basket Raffle Drawings

**6:30 PM** Let's Toast to the Night Reception. Celebrate with cocktails, hors d'oeuvres, and

conversation before the big night begins.

7:00 PM The Main Event: Dinner is Served. Enjoy a delicious meal and great company as we kick

off the evening.

7:45 PM Live Entertainment: Jukebox Legends. Sing along, dance a little, and enjoy classic hits

from a band that brings the nostalgia!

**8:30 PM** Awards & Recognition. We honor those who go the extra mile – on the road and off.