Windsor Chamber of Commerce

2019 BUSINESS DIRECTORY & COMMUNITY PROFILE

windsor chamber of commerce
established 1902

THE REAL VALUE OF YOUR LOCAL CHAMBER OF COMMERCE*:

- 7 out of 10 consumers believe that being actively involved in the Chamber is an effective strategy for demonstrating that it uses good business practices.
- When consumers know that a restaurant franchise is a member of the Chamber of Commerce, they are 50% more likely to eat at the franchise more often.
- When consumers know that an insurance company is a member of the Chamber of Commerce, they are 43% more likely to consider buying insurance from it.
- Among those who have ever considered buying a car from a particular manufacturer, chamber membership leads to a 20% increase in consumers' favorability reports.

WHEN A SMALL BUSINESS IS A MEMBER OF ITS LOCAL CHAMBER, THE BUSINESS ENJOYS*:

- A 44% increase in its consumer favorability rating
- A 51% increase in consumer awareness
- A 57% increase in local reputation
- A 63% increase in likelihood that consumers will patronize the business in the future

DISTRIBUTION:

- Distributed with My Windsor (8,200 copies)
- Distributed by the Chamber of Commerce in economic development packages, relocation packages, and investor packages
- Distributed to each Chamber investor
- Year-long shelf life ensures maximum advertising value

Sponsorship Benefits:

- Your message distributed to your target audience for just a few cents per exposure
- A local, professionally trained ad design team
- A local, dedicated account manager that will see your agreement all the way through the process

Investment Opportunities	
Inside Front:	**$2,000**
Adjacent to Inside Front:	**$1,850**
Inside Back:	**$2,000**
Back Cover:	**$2,500**
Full Page Opposite Table of Contents:	**$1,850**
Full Page:	**$1,400**
Half Page:	**$900**
Quarter Page:	**$550**
Eighth Page:	**$400**

Business Directory:	
Highlighted Listing:	**$75**
Bolded Listing:	**$75**
Boxed Listing:	**$75**
All three above:	**$150**

*Stats provided by the Schapiro Group in "The Real Value of Joining a Local Chamber of Commerce: A Research Study"

Call to learn more about your options within this exclusive publication

970-352-0211

Sales Deadline: December 30
Approval Deadline: January 8
Publishes: January 23

The Tribune WINDSOR **mywindsor**