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Blood Donors Critically Needed in July to Help Patients During 'Trauma Season'

Vitalant offering special gifts to those who come to donate in July

SANTA ROSA, California (June 23, 2023) — Nonprofit blood services provider Vitalant is urging all eligible donors to schedule a blood donation this July. Blood donations the week surrounding the Fourth of July typically drop by 2,000 or more and are among the lowest of the summer season. But the blood supply must continually be replenished as emergency surgeries, treatments for blood disorders and cancer therapies that use blood can't take a break for holidays.

In addition to fewer donors being available during the summer due to travel or other activities, the need for blood can also go up during what many hospitals refer to as "trauma season," when injuries from outdoor activities tend to rise.

Type O blood is the most transfused blood type. O-negative can be used to help any patient in an emergency and O-positive can help any patient with a positive blood type. Platelet donations are also constantly needed for cancer patients, open-heart surgeries and transplants. Platelets must be used within a week of donation.

As a special thank you, donors who come to give July 1-7 will receive an exclusive Vitalant cooler, redeemable by email. Those who give July 8-22 will receive a San Francisco Giants blood donor T-shirt.

Learn more and make an appointment to give at vitalant.org, download and use the Vitalant app or call **877-25-VITAL** (877-258-4825).

Select Upcoming Sonoma County Community Blood Drives

July 6, Sonoma, FAHA Heritage, 197 W. Verano, 1:30 PM – 6:00 PM

July 8, Santa Rosa, The Church of Jesus Christ of Latter-day Saints, 1725 Peterson Lane, 9:00 AM – 2:30 PM

July 10, Santa Rosa, Anytime Fitness, 3215 Coffey Lane, 10:00 AM – 1:30 PM

July 11, Windsor, Charlie's Grill, 1320 19th Hole Drive, 12:30 PM – 4:30 PM

July 20, Windsor, Exchange Bank, 8700 Lakewood Drive, 12:00 PM – 3:00 PM

July 25, Santa Rosa, Santa Rosa City Hall, 100 Santa Rosa Avenue, 10:00 AM – 1:45 PM

July 27, Petaluma, LGC Biosearch Technologies, 2199 South McDowell Blvd, 12:30 PM – 4:45 PM

Donors can also give at any of the six Vitalant donation centers in the Bay Area, including in Santa Rosa at 3505 Industrial Drive or at any nearby convenient community blood drive.

About Vitalant

Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.

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