



REASONS

To Join SMLMA and CMA

Working together, the Sonoma-Mendocino-Lake Medical Association and the California Medical Association are strong advocates for all physicians and the profession of medicine. Of the many reasons for joining SMLMA and CMA, 10 stand out:

1 COMMITMENT TO THE PROFESSION

By joining SMLMA and CMA, physicians affirm their commitment to the profession of medicine and to preserving its honored place in modern society.

2 IMPROVING COMMUNITY HEALTH

SMLMA is involved in initiatives to improve community health in Sonoma, Mendocino and Lake counties, such as smoking cessation programs and vaccination education.

3 LEGISLATIVE ADVOCACY

By speaking with a united voice, SMLMA/CMA members exert a powerful influence on the political process at the local, state and national levels.

4 FOSTERING COLLEGIALITY

SMLMA and CMA bring doctors from all parts of the medical community together—through leadership, cooperation and social gatherings.

5 FREE MEDICAL-LEGAL INFORMATION

CMA offers free medical-legal information on contracts, subpoenas, employee relations, collections and many other topics.

6 PHYSICIAN WELLNESS

In partnership with CMA and other Bay Area medical societies, SMLMA offers a scope of new services to enhance physician fulfillment and wellness.

7 PROTECTING MICRA

SMLMA and CMA work diligently to protect the Medical Injury Compensation Reform Act (MICRA), which safeguards low liability insurance rates for California physicians.

8 PRACTICE MANAGEMENT

SMLMA and CMA offer a wealth of resources to help practice managers stay abreast of coding and billing requirements and best business practices.

9 STAYING IN TOUCH

Through newsletters, bulletins and websites, SMLMA and CMA encourage physicians to stay in touch with each other and with current medical news and events.

10 CRISIS SUPPORT

SMLMA and CMA are steadfast in support of the medical community during times of crisis (e.g., wildfires, floods, and the COVID-19 pandemic).

ASK YOUR COLLEAGUES ABOUT SMLMA AND CMA

One of the best ways to learn more about the benefits of membership in SMLMA and CMA is to ask your colleagues. The physicians listed below have leadership roles at SMLMA and would be happy to take your call.

RIGHT NOW

is the best time to join SMLMA and CMA.



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—OR—

◆ Join online at
www.cmadocs.org/join



**SONOMA-MENDOCINO-LAKE
MEDICAL ASSOCIATION**