



PROTECTING PHYSICIAN PRACTICES DURING COVID-19

COVID-19 is having a profound impact on physician practices across the state. The California Medical Association (CMA) continues to advocate on all fronts during the COVID-19 pandemic to ensure that the interests of physicians and their patients are considered as local, state and federal governments respond to the rapidly evolving public health emergency. From ensuring physician payments in the Paycheck Protection Program (PPP) to expanding the use of telehealth services, CMA's advocacy has directly helped thousands of physician practices across California.

CMA also has a wide array of resources and programs to help physicians during the public health emergency:



PPE RELIEF: As physician practices continue to struggle to secure the personal protective equipment (PPE) they need to keep themselves and their patients safe, CMA distributed millions of pieces of PPE – including masks, shields, gowns, gloves and hand sanitizer – free to qualifying practices. Practices with 50 or fewer providers were eligible to receive a 60-day supply to ensure they could see patients with proper safety precautions in place.



VIRTUAL GRAND ROUNDS: CMA is partnering with the California Health and Human Services Agency and academic medical centers across the state to host California COVID-19 Clinical Updates, a regular series of virtual grand rounds for the state's clinicians on the evolving understanding and management of COVID-19 patients. Participants earn free continuing medical education (CME).



TOOLKITS FOR MEDICAL PRACTICES: CMA understands that things are changing rapidly – sometimes daily – during the COVID-19 pandemic. Our team of experts is distilling the information into easy-to-read toolkits that are updated regularly to keep you informed on the changing policy and regulatory landscape.



COVID-19 WEBINAR SERIES: Since the beginning of the public health emergency, CMA has been hosting free COVID-19 webinars to keep California physicians informed on critical topics – from telehealth and reimbursement to legal and employment issues.

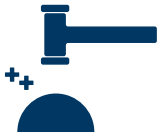


REOPENING GUIDELINES: Many physician practices have had to close or reduce operating hours amid the COVID emergency. A CMA-convened taskforce of practicing physicians from different parts of the state, different sized practices and various specialties helped the state develop guidelines and recommendations for reopening the health care system.

Visit cmadocs.org/covid-19 for more information on any of these resources.

ADDITIONAL MEMBER BENEFITS

CMA members gain access to valuable members-only services, including:



LEGAL RESOURCES

Free access to CMA's online health law library with 5,000+ pages of information and resources.



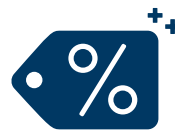
PROFESSIONAL DEVELOPMENT

Grow your leadership skills with tools, resources and opportunities for growth.



REIMBURSEMENT ASSISTANCE

CMA physicians have recouped more than \$3 million in the past 11 years with the help of CMA's reimbursement experts.



GROUP-BUYING DISCOUNTS

Our extensive network of benefit partners makes it so that your membership can easily pay for itself.



PRACTICE SUSTAINABILITY

CMA's Physician Services Organization ensures that California physicians can practice in the modality of their choosing, armed with best-in-class tools and technologies.



LEGISLATIVE ADVOCACY

Learn how to use your voice as a trusted and powerful tool to protect your patients and the practice of medicine.

We Are Here for You

Your membership makes these programs and resources possible. CMA and its county medical societies have represented California's physicians for more than 160 years as the recognized voice of the house of medicine. Renew your CMA membership today to help strengthen the political voice of the house of medicine, and get the services you need to help your practice adapt during these turbulent times. Together we stand taller, our combined voices stronger, fighting for the future of medicine and our noble profession.

Renew Your Membership Today

Visit cmadocs.org/renew or contact CMA's member resource center at **(800) 786-4262** or memberservice@cmadocs.org.