

*Philanthropic support from the Hansel family enabled recruitment of new specialist in endocrine disorders*

**Santa Rosa, Calif. (Aug. 27, 2024)** – Providence, a leading provider of health care services in Northern California, announced today the addition of a new endocrinologist to its Santa Rosa medical staff, Beatrice Brumley, M.D. The recruitment of this specialist was made possible by the generous support of the Hansel family, who joined with other leading local philanthropists to launch Providence's Destination Sonoma, a philanthropy-supported program to address the physician shortage in Sonoma County.

"We know the physician shortage isn't going to solve itself. It's going to take the whole community working together to make Sonoma County the destination of choice for talented docs," said Henry Hansel.

The need for endocrinology physicians is significant. Endocrine disorders affect an estimated 200,000 people in Northern California, according to the American Diabetes Association. These disorders, such as diabetes, thyroid disease, and osteoporosis, require specialized and consistent care to manage the symptoms and prevent complications like depression, vision loss and kidney failure.

"Endocrine disorders can have a profound impact on quality of life and well-being. Our endocrinology team has worked tirelessly trying to meet the needs of the community, but the demand for endocrinology care has outpaced our bandwidth. We searched for two years to find additional enthusiastic endocrinologists, knowing how essential it is to provide timely access to endocrinology for our entire Northern California community," said [Dr. Yuichiro D. Nakai M.D.](#), a Providence Medical Group endocrinologist in Santa Rosa.

Physician recruitment is a challenging and competitive process, especially in rural areas like Sonoma County, where the cost of living and the lack of academic affiliations can deter potential candidates. "We are facing a critical shortage of physicians across California, and Sonoma County is particularly hard-hit. We need to attract and retain the best talent to serve our community and provide the highest quality of care," said Jeannette Currie M.D., president of Providence Medical Group.

Recognizing the unique role that philanthropy could play in solving this critical issue, Henry and Marilyn Hansel, along with their daughter Heather DeMarinis, who serves as board chair for Santa Rosa Memorial Foundation, worked with the foundation to launch Destination Sonoma, a philanthropy-supported program to contribute to physician recruitment. "We were inspired by the success of a similar program at Providence St. Joseph Hospital Eureka that recruited 11 diverse new providers in under a year. Philanthropy has proven to be the tipping point there, and there's every reason to believe we can achieve similar success in Sonoma County," said Rebecca Kendall, chief philanthropy officer of Providence Santa Rosa Memorial Foundation.

"We are so grateful to the Hansel family for their visionary and generous support of Destination Sonoma. Their gift has enabled us to compete with academic level hospitals and recruit this stellar endocrinologist, who will make a difference in the lives of thousands of patients in Santa Rosa and beyond," said Garry Olney, chief executive of Providence, Northern California.

Dr. Brumley, who recently completed her fellowship at UCLA, is board-certified in internal medicine and board-eligible in endocrinology, diabetes and metabolism. She has experience treating a wide range of endocrine disorders. She will join the Providence medical staff on September 3, 2024 and will practice at the Providence Endocrinology Clinic in Santa Rosa.

"I am thrilled to join the Providence family in Sonoma County. I am impressed by the quality of care and the commitment to excellence that Providence demonstrates and am equally inspired by the warm welcome I have already received from the community. I look forward to working with my colleagues and patients to provide the best possible endocrinology care," said Dr. Brumley.

To learn more about philanthropy-supported physician recruitment and how your support can bring talented new physicians to our community, please contact Santa Rosa Memorial Foundation's president and chief philanthropy officer Rebecca Kendall at (707) 547-4680 or [rebecca.kendall@providence.org](mailto:rebecca.kendall@providence.org).

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#### **About Providence Santa Rosa Memorial Hospital**

Providence, Santa Rosa Memorial Hospital is a nonprofit, full-service, 329-bed health care facility. Services include cancer, cardiac, critical care, emergency/a level II trauma center, maternity and infant care; neurosciences; orthopaedics; pediatrics, the neonatal intensive care nursery, and more. The hospital works collaboratively with other hospitals within Providence, as well as numerous outpatient facilities, affiliated physicians, home and community care, and Providence Medical Group providers, to ensure patients receive the highest level of care, close to home. For more information, visit [www.providence.org](http://www.providence.org).

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