



SuzukiMusic

Building community through music

SPONSORSHIP PROPOSAL 2021-2022

CHARITY NO. 89277-6378 RR0001

Our Suzuki community offers an encouraging atmosphere to nurture every child's full potential and love for music.

Viva Suzuki is an annual concert that involves all SuzukiMusic students, from the earliest beginners to the most senior. Our violin, viola, cello, flute and guitar students all perform in this event. It is SuzukiMusic's most important annual fundraiser and is scheduled for May 2021. The concert is a tribute to Dr. Shinichi Suzuki and his timeless vision of changing children's lives through music.

ALL PROCEEDS GO TO:



Faculty Development

To support every student's learning style effectively



SuzukiMusic Programming

To aid in enriching programs, purchasing sheet music and inviting special guests.



Vision Nouvelle, our sister school

To purchase and send sheet music, instruments & accessories to Haiti

1

GOLD SPONSOR

Gold sponsors are the main sponsors donating **\$1000**.

2

SILVER

Silver sponsors offer **\$500** to support SuzukiMusic.

3

BRONZE

Bronze sponsors offer **\$300-\$350** to support SuzukiMusic.

4

SUPPORTER

Supporters offer in kind donations to SuzukiMusic.

About SuzukiMusic

SuzukiMusic is incorporated as a not-for-profit corporation and all proceeds go to funding faculty development, programming, and our sister school — Vision Nouvelle. We are a member of The Suzuki Association of Ontario and The Suzuki Association of the Americas. All SuzukiMusic teachers are professional musicians, and have received specialized training in Suzuki teaching from accredited Suzuki institutes.

About The Suzuki Method

Founding principles of the Suzuki Method:

1. Expectation of Success

All children can learn to play music.

2. Early Beginning

Suzuki children usually begin to play music when they are between 3-5 years old.

3. Listening

Suzuki students listen every day to recordings of the repertoire they are going to study many months before they begin study.

4. Nurturing

Suzuki parents always encourage their children's musical effort.

5. Social Environment

Suzuki students learn to play music in weekly private lessons and regular group classes

**“Where love is deep,
much can be
accomplished.”**

- Dr. Shinichi Suzuki

6. Parent Teacher

Suzuki parents are ‘home teachers.’ They help the child during their daily practice.

7. Repetition

Suzuki students repeat new skills many times until they master them.

8. Performance

Suzuki students have performance opportunities in group lessons and recitals. Their first performance may be a simple bow or song.

9. Review

Suzuki students continue to play their early pieces, using them as the foundation for technical studies and to advance through the repertoire.

10. Natural Reading

Suzuki students learn to read music around 6 years old after they have learned to “play by ear”.

ABOUT “VISION NOUVELLE”, OUR SISTER SCHOOL

With the funds raised, we are able to help purchase instruments, sheet music and accessories in Haiti. This initiative aligns with Dr. Suzuki's vision of changing children's lives through music. It also teaches our children to care for others around the world, using music as an instrument of change and understanding.



Viva Suzuki Funding

Objectives

Funding will enable the school to...

- 1) Provide the faculty with the opportunity to continue to upgrade and refresh their skills. Specialized Suzuki training ensures that our teachers are aware of the best practices and can support every child's learning style effectively.
- 2) Enrich the school's programming, enabling us to bring special guest artists to our Saturday classes to interact with our students, or to purchase music for our reading classes and ensembles.
- 3) Supports Suzuki music education for our sister school, Vision Nouvelle, in Haiti. With the funds raised, we are able to help with the purchase of instruments, music and accessories. This initiative aligns with Dr. Suzuki's vision of changing children's lives through music. It also teaches our children to care for others around the world, using music as an instrument of change and understanding.

SuzukiMusic Programs

Private Lessons: Students can have private lessons with their teachers, while the parents sit in on the lessons. Parents are the "at home teachers" and to keep up to date with what the children are learning, the parents will learn along with their child. This enforces good practices at-home. The teachers hold lessons in their home studios, and parents have the option to choose the teacher's studio which is closest to their home.

Group Classes: Suzuki parents and students have the option to enrol in group classes, where the ensemble learns songs together and perform the songs at different events across the city.

Teen Mentorship Program: This is a bi-annual certificate class with Elaine Rass. The teenage students learn how to become mentors to kids, teach children how to effectively practice and learn the Suzuki philosophy. Elaine teaches the full-day of class, which is followed by readings and class observations. The program offers a certificate at the end of the course.

Headstart Program: A pre-instrumental program designed to introduce 3- 4 year olds to basic musical concepts and beginning Suzuki rhythms and repertoire. Emphasis is on rhythm, singing, motor development and aural training, aided by the playing percussion instruments. The students are also introduced to the five instruments taught at our school; Cello, Violin, Viola, Flute and Guitar and are given the opportunity to listen, touch and make sounds on the actual instruments.

Our Advertising packages run from May to April, beginning with Viva Suzuki in May and continuing through the following school year, ending in April before the next Viva Suzuki.

1

GOLD SPONSOR \$1000

- Recognition as Gold Sponsor on all event materials
- Full page corporate branding and recognition in the Souvenir Programme plus the opportunity to provide printed remarks
- Prominent logo on event-marketing materials
- Prominent logo recognition on on-site signage
- Recognition through social media, including SuzNews e-Newsletter, Facebook and Twitter throughout the school year
- Recognition as Sponsor of our Sister School, Vision Nouvelle*
- Prominent logo recognition on home page website footer (www.suzukimusic.ca) throughout the school year*
- Speaking opportunity prior to performances*

2

SILVER – \$500

- Recognition as Silver Sponsor on all event materials
- Full page corporate branding and recognition in the Souvenir Programme
- Prominent logo on event-marketing materials
- Prominent logo recognition on on-site signage
- Recognition through social media, including SuzNews e-Newsletter, Facebook and Twitter throughout the school year
- Prominent logo recognition on sponsors page (www.suzukimusic.ca/sponsors) throughout the school year

3

BRONZE – \$300 TO \$350

- Recognition as Bronze Sponsor on all event & event-marketing materials
- Business card to Half page corporate branding and recognition in the Souvenir Programme
- Logo recognition on sponsors page (www.suzukimusic.ca/sponsors) throughout the school year
- Logo recognition on on-site signage

3

SUPPORTER – IN KIND DONATION

- Logo on back page of all concert and recital programs throughout school year.
- Logo recognition in SuzNews e-newsletter
- Logo recognition on sponsors page (www.suzukimusic.ca/sponsors) throughout the school year

Comparison of Benefits

SuzukiMusic is pleased to provide customized sponsorship packages that are aligned with your company's values, standards and needs. Leveraging our extensive marketing and promotional campaigns and on-site exposure, we are happy to work with your company to customize a package that best meets your objectives. The following are guidelines of benefits that can be expected at various levels.

Benefits	Gold	Silver	Bronze	Supporter
	\$1000	\$500	\$300-350	in kind
Corporate branding in Souvenir Programme	Full page ad and printed remarks	Full page ad with logo	business card to half page ad with logo	logo on backpage
Speaking opportunity at concert	X			
Official Vision Nouvelle Sponsor	X			
Website Recognition	Prominent logo recognition on sponsors page & footer/homepage	Prominent logo recognition on sponsors page	Logo recognition on sponsors page	Logo recognition on sponsors page
Social Media Recognition	Ad on Social media, including SuzNews e-Newsletter, Facebook and Twitter	Ad on Social media, including SuzNews e-Newsletter, Facebook and Twitter	Ad in SuzNews e-Newsletter,	Logo in SuzNews e-newsletter
Corporate Branding on on-site signage	Prominent logo with recognition as Gold Sponsor	Secondary logo with recognition as Silver Sponsor	Bronze recognition with logo	logo

Contact Information

For sponsorship inquiries and information, please contact:

Susan Wooltorton, Assistant Manager and Volunteer Coordinator @ volunteer@suzukimusic.ca

National Capital Suzuki School of Music, Arts Court: 2 Daly Ave, Ottawa, ON, K1N 62E



SuzukiMusic

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2021 Viva Suzuki Fundraiser

May, 2021

Dominion Chalmers United Church, 355 Cooper St, Ottawa, ON K2P 0G8

- ☐ Yes, I would like to be a Sponsor of the **2021 Viva Suzuki Fundraiser** at the following level:
- | | |
|--|---------|
| <input type="checkbox"/> Gold Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Sponsor | \$500 |
| <input type="checkbox"/> Bronze Sponsor -half page ad | \$350 |
| <input type="checkbox"/> Bronze Sponsor - business card ad | \$300 |
| <input type="checkbox"/> Supporter - in kind donation | |
| <input type="checkbox"/> I am interested and would like to discuss other sponsorship opportunities | |
- ☐ *I am unable to attend, but would like to support the event with a donation of \$ _____
- ☐ Enclosed is a cheque for \$ _____ made payable to SuzukiMusic
- ☐ If you would like to donate through **Visa** or **MasterCard**, please contact info@suzukimusic.ca.

PRIMARY CONTACT INFORMATION:

Name: _____ Position: _____

Company: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Phone: (____) _____ Email: _____

Please send to: **SuzukiMusic**

Arts Court, 2 Daly Ave.

Ottawa, ON, K1N 6E2

Phone number: **(613) 569-7995**

Email: info@suzukimusic.ca

SuzukiMusic's registered charitable number is: 89277-6378 RR0001