April 22, 2024

Rocky Mount Area Chamber of Commerce Welcomes Jordan Little as New Marketing Assistant

[Rocky Mount, NC, 4/22/24] – The Rocky Mount Area Chamber of Commerce is excited to announce the addition of Jordan Little to its team as the new Marketing Assistant. Jordan brings a fresh perspective and valuable experience to the Chamber, having recently graduated from UNC Charlotte with a degree in marketing.

Prior to joining the Chamber, Jordan gained practical skills and customer service expertise as a guest service representative at the Holiday Inn. This experience has honed Jordan's ability to connect with people from diverse backgrounds, a skill set that will be invaluable in Jordan's role at the Chamber.

"We are thrilled to welcome Jordan to our team," said David Farris,  President and CEO of the Rocky Mount Area Chamber of Commerce. "Jordan's enthusiasm for marketing, coupled with a strong work ethic and commitment to excellence, make Jordan a perfect fit for the Chamber as we continue to promote and support the local business community."

In Jordan's role as Marketing Assistant, Jordan will work closely with the Chamber's Marketing & Events Director to help execute marketing strategies, manage social media accounts, create engaging content, and support various events and initiatives.

"I am honored to join the Rocky Mount Area Chamber of Commerce and contribute to the vibrant business community in Rocky Mount," said Jordan Little. "I look forward to leveraging my marketing skills and passion for community engagement to help further the Chamber's mission."

Jordan's addition to the Chamber comes at an exciting time as the organization continues to expand its reach and impact in the community. Please join us in welcoming Jordan Little to the Rocky Mount Area Chamber of Commerce.

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