



Debbie M Nicholson  
President & CEO  
Greater Sudbury ( Ontario )  
Chamber of Commerce  
**\$1000 Winner**

Indus Travel is pleased to invite you to take part in our contest where you can **win a \$1000 travel voucher** towards any Indus Travels trip (exclusively for CACCE members).

Indus Travel has been instrumental in assisting chambers with generating non-dues revenue through international trips. This Travel Contest will recognize one selected chamber that has best utilized the travel affinity program to generating non-dues revenue and the various other benefits it brings (*you are eligible even if you have done travel trips with any company, not necessarily with Indus*).

Please fill in your **Contest Entry Form** with details of your achievements and you could be the lucky winner. The award is subject to certain contest rules as listed below:

- The contest closes on Feb 21st, 2020, at 5:00 PM (PST), so send your entries before the deadline.

- The contest is only open to CACCE members.

*Indus Travel assures you to keep your responses strictly confidential and will use them only for internal scoring purposes*

**The winner will be announced by CACCE and Indus Travels on Feb 28th 2020.**

**About Indus Travel and the travel program -**

*Established in 2001, Indus Travel is an award-winning North American company specializing in small group tours and independent vacations to over 50 destinations across the globe. An A+ rated company on BBB, Indus also customizes tour packages to deliver unique experiences.*

*Indus has extensive experience working with Chambers across the USA and Canada. In 2018, Indus worked with hundreds of Chambers, generating more than \$1 million plus in non-dues revenue for them.*

**So how will your chamber benefit?**

1. Excellent program to generate non-due revenue for the chamber, as we contribute non-dues revenue of \$300 for each paying traveler & One FOC offered for every 20 paying travelers, on Twin Sharing basis
2. Fantastic opportunity for members' engagement and bonding as traveling in a familiar group is always fun.
3. Prospect to visit/meet the Chamber, International Trade, Investors, Govt. officials, Factory tours, etc at destination thus mixing pleasure with business.
4. Possibility of recruiting new members as non-members may want to join your chamber to avail especial price for 'members-only'.

**What Indus will do to make things smooth and easy:**

1. Design digital promotional flyers with your branding included. You can use this flyer in every possible way to promote the package e.g. email, post on your website & FB page, print and mail, create posters, etc.
2. Create an exclusive online booking link for your members to book directly, thus reducing your clerical liabilities and tasks.
3. Provide a dedicated tour coordinator who will be available to assist with your queries and booking, in addition to the undersigned.

**Indus Assurance:**

1. Our guides are the best in the industry, usually locals from the country you are visiting.
2. Our prices are generally 10 to 12% lower than the competitors.
3. We do not publish or offer Chamber rates to anyone else.

Please fill in your **Contest Entry Form**

Thanks for participating.

Regards,

Harish Shroff

Director of Sales

[www.indus.travel](http://www.indus.travel)

Exceptional Experiences!

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**AWARDED: "Best Tour Operator to India from America"**

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