



**For Immediate Release**

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## **Moore County Chamber Welcomes Jonathon Lewis as Director of Membership Development**

SOUTHERN PINES, NC – The Moore County Chamber of Commerce, the premier business organization in Moore County, is thrilled to announce the addition of Jonathon Lewis to our team as the Director of Membership Development. This strategic hiring decision reflects the Chambers ongoing commitment to fostering innovation, driving growth, and delivering exceptional value to our membership.

Jonathon is highly accomplished with a strong background in the Chamber and healthcare industry. With over 20 years of experience, Jonathon has a proven history of success in driving membership growth, development of strategic relationships and fostering community engagement. This proven record aligns with the Chambers mission and vision.

“We are confident that Jonathon will play a pivotal role in elevating our organization to new heights and contribute significantly to our ongoing success and are delighted to welcome Jonathon to the Moore County Chamber,” said Linda Parsons, President and CEO. “His skills and accomplishments make him an asset to our team. I believe his insights and leadership will contribute to our continued growth and innovation.”

Jonathon expressed excitement about joining the Chamber and said “I am honored to be a part of the Moore County Chamber of Commerce and look forward to contributing to its ongoing success. The organization’s commitment to supporting businesses and non-profits is one of the key reasons I accepted this position and I look forward to engaging with everyone in Moore County as I settle into my new role.”

Jonathon’s passion for chamber work and dedication to excellence have been recognized throughout his career. As a former Volunteer of the Year at the Laurinburg/Scotland County Chamber of Commerce, Jonathon’s commitment to service and leadership is evident.

In his previous role as Director of Marketing and Membership at the Richmond County Chamber of Commerce, Jonathon played a crucial role in increasing membership and elevating the chamber’s brand. Currently, Jonathon serves as the North Carolina Membership Professional Director with the Carolinas Association of Chamber of Commerce Executives, where he continues to make a significant impact in the Chamber community. His expertise and insights have been invaluable in driving member satisfaction and

retention. Jonathon's experience, coupled with his strong leadership skills and unwavering dedication, make him an asset to the organization and we look forward to the community getting to know him.

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For over 56 years, the mission of the Moore County Chamber of Commerce has been to foster a vibrant business community. Providing quality, value-added services and programs to members to unite Moore County area businesses in a committed effort to strengthen the economic environment and thus improve the quality of life for all of Moore County. To learn more about the Chamber, visit [www.moorecountychamber.com](http://www.moorecountychamber.com) or call 910.692.3926.