

We have started writing our recovery plans in phases for the chamber that includes plans for sending out renewal notices, new investor sales and events as restrictions are lifted.

We continue to add virtual events to our schedule.

An Accelerate Myrtle Beach task force was assembled to include the chamber, city of Myrtle Beach and business leaders to assist with creating plans for reopening our community.

We are working on our Support Local Campaign which will include videos of investors and messages of “Thank you for your support and we can’t wait to see you again” and announcing openings. These will be deployed when the time is right via media outlets, social media platforms, etc. We will also be asking our investors to send us special offers to share with the community and will encourage residents to send us their receipts for a chance to win gift cards and other prizes. We continue to add content to the plan as restrictions lift.