

Chamber of Hickory Nut Gorge

Our Updates with regard to COVID-19:

- Created a Business Gift Card Campaign for the public to purchase gift cards to participating businesses. In three weeks we have over \$2,900 in purchases, with purchasers having the chance to return to our area when restrictions are lifted.
- This Friday we go live with a Gorge Employee Grocery Campaign (thanks for the idea Outer Banks Chamber of Commerce) – purchase a bag of groceries (which equals a \$25.00 card to Ingles). Our Chamber received a \$1,000 grant from Chapel-Hill/Duke Energy Grant, and we have 4 non-profits partnering with us. This has allowed us to kick off with \$5,000 in cards. Local restaurants and businesses are providing names of their employees in need and we disburse weekly to those employees.
- Dirty Dancing Festival – September 11 & 12 – because this event is later in the year, and because our area is 100% tourist driven, for our businesses we are holding out to host this event. However, to accommodate those that cannot attend, or may have concerns about attending a large festival, we are creating a “Dirty Dancing House Party” kit for purchase prior to the Festival. More to come . . .