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**FOR IMMEDIATE RELEASE**

**Greenwood SC Chamber Welcomes New Team Members**  
*Staff Updates and Promotions for 2020*

**Greenwood, SC, March 23, 2020** – The Greenwood SC Chamber of Commerce welcomed two new staff team members and promoted another team member.

**Janet Balsinger**, the Chamber’s Member Engagement Specialist, will assist the Chamber in member recruitment, retention, and investor relations. As a former Chamber ambassador, she has experience in finance and insurance sales.



**Madison Herig** is the Chamber’s new Marketing & Communications Specialist. She will develop, execute, and monitor the marketing strategies for the Chamber and its programs. She has extensive experience in copy writing, social media marketing, and brand strategy and awareness. Previously, she served as a volunteer on the SC Festival of Flowers Steering Committee.



**Fiely Novilla** has had a decade of employment with the Chamber. She has assumed additional responsibilities and is now the Director of Finance and Operations.

