

**FOR IMMEDIATE RELEASE**

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## **Jada Hudson Joins Myrtle Beach Area Chamber as Public Policy Coordinator**

MYRTLE BEACH, S.C.—The Myrtle Beach Area Chamber of Commerce (MBACC) is pleased to announce the appointment of Jada Hudson as the new Public Policy Coordinator.

In her role, Hudson will collaborate with Jimmy Gray, MBACC vice president of public policy, to support advocacy-related activities, programs, research and communications, including monitoring legislation that impacts those who live, work and play in Horry and Georgetown counties.

“We’re thrilled to welcome Jada to our team,” said Karen Riordan, MBACC President and CEO. “Her passion for public policy will be invaluable as we continue to advocate for the interests of our members and the broader business community.”



Hudson graduated from the University of South Carolina’s Honors College in May 2024 with a bachelor’s degree in political science. During her time at the university, Hudson served as the president of the Association of African American Students, a speaker pro tempore of the Student Senate, a student assistant at the Office of Access and Opportunity, a student ambassador at the Office of Multicultural Student Affairs, a legislative intern at the Department of Alcohol and Other Drug Abuse Services, and a student coordinator for the Multicultural Assistance Peer Program. Hudson is also a member of Phi Beta Kappa, Delta Sigma Theta Sorority Inc., Omicron Delta Kappa and the NAACP.

“I’m incredibly excited to join the Myrtle Beach Area Chamber of Commerce as the Public Policy Coordinator,” Hudson said. “This position offers a unique opportunity to effect meaningful change and positively impact the lives of those across the Grand Strand.”

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**About Myrtle Beach Area Chamber of Commerce and Convention and Visitors Bureau:**

Since 1938, the Myrtle Beach Area Chamber of Commerce (MBACC) has stood as the unified voice of the Grand Strand’s business community — serving Myrtle Beach, North Myrtle Beach, Little River, Loris, Atlantic Beach, Carolina Forest, Conway, Aynor, Socastee, Surfside Beach, Garden City Beach, Murrells Inlet, Litchfield Beach and Pawleys Island. The U.S. Chamber of Commerce has awarded MBACC its five-star accreditation — one of only a few chambers in South Carolina to earn this distinction. The Myrtle Beach Area Convention and Visitors Bureau (CVB) and its destination marketing arm Visit Myrtle Beach promote tourism through various partnerships and initiatives to advance the economic success of the Grand Strand. For more information, visit [MyrtleBeachAreaChamber.com](http://MyrtleBeachAreaChamber.com), [MyrtleBeachAreaCVB.com](http://MyrtleBeachAreaCVB.com) and [VisitMyrtleBeach.com](http://VisitMyrtleBeach.com).