



Greenville Chamber
**DIVERSITY, EQUITY
& INCLUSION SUMMIT**

AMPLIFY THE

2019 Summit Recap
2020 Chamber Partnership Opportunities



INCLUSION
STARTS WITHIN

10.20.20 Virtual Event

AMPLIFY THE



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CHAMBER PARTNER PROGRAM

The fourth annual Greenville Chamber Diversity, Equity and Inclusion Summit will be, for the first time in 2020, a virtual event, presenting an opportunity to cast the net even wider and appeal to professionals all over the country.

We realize that it can be challenging for local chambers – who are balancing the complexities of a lean staff and necessary cutbacks at this time - to identify, plan and execute a training that contains resources of this magnitude. In effort to make these resources easily accessible - during, not only a global pandemic, but also a moment where, more than ever, people are hungry for DEI education - the Greenville Chamber is providing opportunities for chambers across the country to partner with us.

In this partnership, Greenville Chamber assumes all of the heavy lifting of execution and planning the Summit, while giving Chamber Partners an avenue to showcase additional value to their current members, an opportunity for revenue sharing (with rebates per chamber participant), as well as, an opportunity to be a part of an effort that places DEI as a priority for your chamber.

How the DEI Summit Chamber Partner Program Works:

- Must secure a sponsorship (any level is fine – the levels range from \$1,000 to \$7,500). Chamber partners will receive all benefits associated with that sponsorship level secured (see Sponsorship and Benefits page in this document for complete list of options).
- Partners may offer their members the ability to register at the general admission fee of \$199/per person.
- Partners may advertise the DEI Summit on their websites and will have access to all marketing materials and assets to promote awareness and push registrations.
- The Chamber partner's name will be added to the dropdown menu in the registration system for individuals to indicate which chamber partner they are a member of. This is how we will track registrations specific to each chamber.
- Reports will be pulled within 30-45 days after the Summit (October 20, 2020) to indicate those associated with different chamber partners and a copy, along with a check totaling \$50 per registrant, will be sent to the chamber.

- Example: X Chamber Partner has 100 Members to Register, so \$5,000 will be paid to X Chamber Partner



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DandISummit.com
GreenvilleChamber.org



Greenville Chamber DIVERSITY, EQUITY & INCLUSION SUMMIT

2019 RECAP



Viewing diversity and inclusion as a leadership function is vital for professional and personal development. Years of experience have taught us that a diverse, inclusive workplace and society doesn't just happen. Yet, as we look to the future of our marketplace and workforce, we recognize that huge demographic shifts are happening that impact our business models, and require a new way of conducting business to ensure community prosperity.

The **Greenville Chamber** is committed to the charge of diversity & inclusion becoming the standard to strengthen and impact our communities. As a means to that end, on October 8th, 2019 the Greenville Chamber held its second annual Diversity, Equity & Inclusion Summit at the Greenville Convention Center in Greenville, South Carolina.

The **2019 Diversity, Equity & Inclusion Summit's** theme was "Beyond the Surface," and provided opportunities to learn from authorities who speak from years of experience. The Summit was an outstanding full day event filled with inspiration, encouragement, challenges and connections - all presented in an immersive learning environment. Attendees enriched their lives and businesses by taking advantage of this unique opportunity to hone their skills as authentic, intentional diversity leaders.



2019 RESULTS & STATS

The Third Annual Diversity, Equity & Inclusion Summit was a success with:



Approximately **700** attendees

12 Presenters

30+ Sponsors

30+ Volunteers



7.5 continuing education credits hours awarded by HRCI and SHRM to HR professionals

95% of survey respondents indicated the Summit exceeded or met expectations



90% of survey respondents indicated they are very likely to recommend the Summit to others



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The **2019 Diversity, Equity & Inclusion Summit's** success was, in part, due to the tremendous and generous support of the following sponsors:

PRESENTING SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

Better Business Bureau | BRIGHT+CO | Claflin University | Commerce Club Greenville | Elliott Davis
 EP+Co | Excellence In Diversity Foundation | Greenville Area Development Corporation
 Goodwill Industries of Upstate/Midlands SC | Hubbell Lighting | MICCO, LLC | Newbold Services
 Randstad | Smit'N Photography | Spartanburg Regional Healthcare/Pelham Medical Center
 Spinx | The Cliffs | The Julie Valentine Center | Thermo Fisher Scientific | United Way of Greenville County
 Upstate Forever | USC Upstate | Webster University | Wofford College
 Women's Rights and Empowerment Network (WREN)

MARKETING AND CREATIVE PARTNER





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TESTIMONIALS

The **feedback** the Greenville Chamber has received in regards to the annual Diversity, Equity & Inclusion Summit has been overwhelmingly positive in nature, and serves as the benchmark and inspiration in preparation for each year's event. Below are some of the testimonials received:

The Summit was phenomenal! Thank you so much for executing such a wonderful and necessary conference. The keynote speakers and workshops were all great.

Melinda Gillispie, MSN
Prisma Health, Director of Diversity, Equity and Inclusion and Language Services

This was a special event and I look forward to attending next year. As a straight white male that is an ally for other groups, it's often difficult to find a way in which I can be an effective ally. I learned a lot of skills that will not only help me include others, but I think our team will be more effective as a result. This helps me be better, inclusive leader.

Aaron West
Colonial Life | IT Transformation, Product Owner

Thank you for an absolutely amazing experience and day! It was good for me from a professional perspective, as well as in terms of making a difference in my workplace.

Rosalind D. McGinnis
UNCF, Area Development Director
(SC/TN/Savannah, GA)

Just wanted to say THANK YOU for the opportunity to attend the Summit! It was a fantastic event, and it was a gift to be there. Thank you so much for sharing this opportunity with us and for the important work you do.

Julie Dunson Meredith, M. Div.
Fountain Inn Presbyterian Church, Program Director

The conference was exceptional! I learned a tremendous amount and am so grateful that the Chamber is leading this important work. Thank you for all that you have done!

Alison Askins
Children's Trust of South Carolina, Event Planner

Kudos to you and your team for a phenomenal job well done. You all executed with a spirit of excellence.

Elizabeth G.
Carolina Foothills Federal Credit Union,
Human Resources Manager

This is the first conference I have attended. It was EXCELLENT. Every facet of the conference flowed smoothly. I was impressed and REALLY enjoyed myself. You thought of everything and it showed. Looking forward to future events.

Lamonda Kidd
Senior Action, RSVP/Volunteer Coordinator

The Summit was superb. Without a doubt, you elevated excellence and delivered impact. The speakers were masters at their craft. Thank you for bringing an event of this caliber to our community. It was an honor to be among the group of people in attendance as we considered matters that have transformational potential for our world.

Tommy Blackmon
Nonprofit Transformation, Inc., Founder and CEO



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2019 PHOTO GALLERY

Summit Attendees made connections, learned more about being intentionally inclusive leaders, and engaged in meaningful conversations throughout the day that have already begun to lead to change in their organizations.





2019 MEDIA COVERAGE & PROMOTIONS

The 2019 Diversity, Equity & Inclusion Summit was widely promoted across several media outlets.

Greenville News
PART OF THE USA TODAY NETWORK

GRACE

GoUpstate.com

**SOUTH CAROLINA
public radio**

**Business Magazine
Greenville**

**SUMMIT
MEDIA**



DIVERSITYWORKS

**UPSTATE
BUSINESS
JOURNAL | UBJ**

Upstate Business Journal Takeaway Coverage:

<https://upstatebusinessjournal.com/annual-diversity-inclusion-summit-drew-more-than-700/>

The 2019 Diversity & Inclusion Summit was also widely promoted across several social media platforms:



2019 Summit attendee's experiences were elevated through use of the www.DandiSummit.com desktop and mobile web app.





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VIRTUAL EVENT

October 20, 2020 • Summit Agenda

(All times listed for this virtual event are EST)

OPENING SESSION

Summit Kickoff and Keynote from **Doug Harris**

9:00am to 10:15am

WORKSHOP 1

Attendees select 1 workshop from 4 sessions offered

10:30am to 11:30am

BREAK

11:30am to 12:00pm

NOON SESSION

Keynote from **TBD**

12:00pm to 1:15pm

BREAK

1:15pm to 1:30pm

WORKSHOP 2

Attendees select 1 workshop from 4 sessions offered

1:30pm to 2:30pm

BREAK

2:30pm to 2:45pm

CLOSING SESSION

With Keynote from **Leisel Mertes**

2:45 pm to 4:00pm

NETWORKING

Multiple virtual chat rooms covering an array of DEI topics.

4:00pm to 5:00pm



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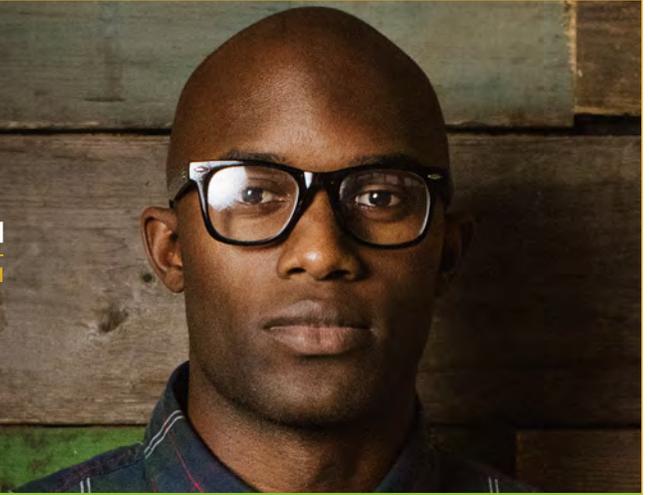
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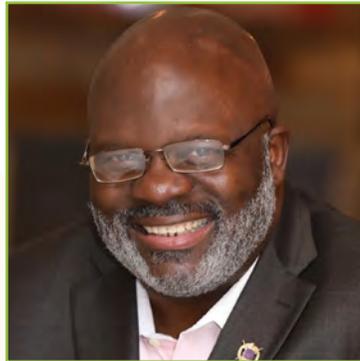
10.20.20

VIRTUAL EVENT



KEYNOTE PRESENTERS

**Breakfast
 Keynote**



DOUG HARRIS
 Kaleidoscope Group
CEO

**Luncheon
 Keynote**



TBD

**Closing
 Keynote**



LIESEL MERTES
 Handle with Care and Workplace
 Empathy Advocate
Founder

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CONFIRMED WORKSHOP PRESENTERS



DR. MICHAEL BARAN
inQUEST Consulting
Senior Partner



JERRY BLASSINGAME
Soteria
Executive Director



DR. JANICE GASSUM
BWG Business Solutions
*Owner and Principal
Consultant*



DR. IDELLA GLENN
NCBI
Facilitator



MINDA HARTS
The Memo, LLC
Founder and CEO



JEFFREY KORZENIK
Fifth Third Bank/Fifth Third
Securities
Chief Investment Strategist



THERESA PIZZUTO
NCBI
Facilitator



DAVID ROWELL
Fowlkes Consulting
Associate Consultant



JOHN VINCENT
The Submarine Way
Co-Founder



DR. SHAYANNA WHITAKER
The Institute for
Dynamic Leaders
Founder



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SPONSORSHIP OPPORTUNITIES & BENEFITS

The critical work of Diversity, Equity & Inclusion starts within—not only within our organizations—but within ourselves as individuals. We invite you to partner with us in 2020 as we “Amplify the I” and focus of the internal aspects of Diversity, Equity & Inclusion, so that we may achieve a greater and more positive external impact.

Presenting Diamond Sponsor \ \$15,000 (exclusive)

- Logo recognition on all digital event promotions (including promo video) and social media
- Logo recognition on all digital signage and program, invitation, event app and virtual platform
- Opportunity for company representative to participate in program
- 50 registrations for the virtual event

Diamond Sponsor \ \$7,500 (multiple sponsors)

- Logo recognition on digital event promotions and social media
- Logo recognition on digital program, invitation, event app and virtual platform
- Opportunity for company representative to participate in program
- 30 registrations for the virtual event

Gold Sponsor \ \$5,000 (multiple sponsors)

- Logo recognition on digital event promotions and social media
- Logo recognition on digital program, invitation, event app and virtual platform
- 20 registrations for the virtual event

Silver Sponsor \ \$3,000 (multiple sponsors)

- Logo recognition on digital event promotions and social media
- Logo recognition on digital program, invitation, event app and virtual platform
- 10 registrations for the virtual event

Bronze Sponsor \ \$1,000 (multiple sponsors)

- Name recognition on digital event promotions and social media
- Name recognition on digital program, invitation, event app and virtual platform
- 5 registrations for the virtual event

Individual Registration:

- Chamber Investors \$149
- General Admission \$199



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2020 Diversity, Equity & Inclusion Summit
SPONSORSHIP INFORMATION FORM

SPONSOR INFORMATION

Sponsor Organization: _____

Contact: _____

Phone: _____ Email: _____

Our organization agrees to be a _____ level sponsor of this event and understands that we will receive the sponsorship benefits listed above. *(Please check box.)*

PAYMENT METHOD

Payment is due prior to the event.

Cash Check Visa MasterCard American Express Discover

Name on Card: _____ Card #: _____

Exp. Date: _____ 3-Digit Authorization Code: _____

Authorized Sponsor Signature: _____ Date: _____

Chamber Representative Signature: _____ Date: _____

**Please scan and email this agreement to Dr. Nika White at
nikawhiteconsulting@greenvillechamber.org.**