



Blowing Rock Chamber of Commerce

P.O. Box 406, Blowing Rock, NC 28605

Contact: Robin Miller, CEO | robin@blowingrock.com | 828-616-9122

FOR IMMEDIATE RELEASE

March 10, 2026

Blowing Rock Chamber CEO Selected to Mentor National Chamber Leaders at U.S. Chamber Institute

Blowing Rock, NC — Robin Miller, President & CEO of the **Blowing Rock Chamber of Commerce**, has been selected to serve as a **Class Advisor for the Southeast Institute for Organization Management**, a professional development program of the **U.S. Chamber of Commerce**, hosted at the **University of Georgia in Athens, Georgia**.

Institute for Organization Management is the premier professional development program for chamber executives and nonprofit leaders across the U.S. The multi-year program provides advanced training in nonprofit management, economic development, membership development, and organizational leadership.

Miller will mentor and support a cohort of chamber professionals participating in the program's Southeast site, helping guide them and providing practical insight from her leadership in the industry.

"I'm honored to support fellow chamber professionals as they invest in strengthening their organizations and communities," said Miller. "Institute has long been one of the most impactful professional development experiences in our industry."

Miller currently serves as President & CEO of the Blowing Rock Chamber of Commerce, where she leads initiatives that support local businesses, promote tourism, and strengthen the economic vitality of the Blowing Rock.

About the Blowing Rock Chamber of Commerce

The mission of the Blowing Rock Chamber of Commerce is to promote, protect, and improve business through the cultural, social, and economic development, growth, and sustainability of Blowing Rock—while preserving the charm and character of the village. Learn more at LoveBlowingRock.com.