

The Caldwell Chamber of Commerce has created a fantastic new Facebook Group for our local restaurants and small businesses. On Tuesday, March 17th, 2020, NC Governor Roy Cooper, ordered restaurants to be closed to the public due to COVID-19. That same day our TEAM took the best practice shared by many other Chambers and with the help of Faith Calloway, membership director, and Becky Warren, Events Director for our team, the created the CALDWELL TAKEOUT & DELIVERY - Facebook Group at 2:00 PM, by 5:00 PM we had 250 members join this group and it has taken off in amazing fashion and we are now over 5,600 members in just 7 days.

The best part of this is we have restaurants working together, other small businesses supporting each other and many, many great wonderful and kind comments that are being presented for our community, we are using the #COMMUNITY FIRST. We have been using this image on Facebook in the comments section when we see great stories and posts of good community support for each other. Setting our brand as the go-to source for all things good during this challenging time period.



We created the attached files to help with our branding for COMMUNITY FIRST, and we are also thanking our member restaurants and businesses with this banner which we are posting on Facebook in the comments section under our member posts.



The group is open to all local businesses, not just members, and we have already seen 4 restaurants join the Chamber over this past week along with 2 other new paid members.



CALDWELL COUNTY

TAKE OUT & DELIVERY

EAT, DRINK, AND SUPPORT LOCAL BUSINESS

Brought to you by: The Caldwell Chamber of Commerce