



Blowing Rock Chamber of Commerce

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FOR IMMEDIATE RELEASE

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Robin Miller Appointed to Board of Directors of Carolina Association of Chamber Professionals

Blowing Rock, NC — Robin Miller, President & CEO of the Blowing Rock Chamber of Commerce, has been appointed to the Board of Directors of the **Carolina Association of Chamber Professionals** (CACCE), a statewide organization dedicated to advancing excellence and professional development for chamber leaders across North Carolina.

Miller brings extensive experience in chamber leadership, community engagement, and destination marketing to the CACCE Board. In her role with the Blowing Rock Chamber of Commerce, she has focused on strengthening member value, modernizing operations, and expanding programs that support local businesses and the broader community.

"I'm honored to serve on the CACCE Board and to represent Blowing Rock at the state level," said Miller. "CACCE plays a vital role in supporting chamber professionals, and I look forward to contributing to the organization's mission while sharing best practices from our mountain communities."

CACCE provides education, networking, advocacy, and professional resources for chamber executives and staff throughout North Carolina.

Miller's appointment further reflects the Blowing Rock Chamber of Commerce's commitment to leadership, collaboration, and economic vitality at both the local and statewide level.

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The mission of the Blowing Rock Chamber is to promote, protect, and improve business through the cultural, social, and economic development, growth, and sustainability of Blowing Rock while preserving the charm and character of the village. Learn more at www.blowingrockncchamber.com.

