IRWA's 68th ANNUAL INTERNATIONAL EDUCATION CONFERENCE

2022 ANNUAL CONFERENCE PROGRAM

MEDIA KIT

ADVERTISING OPPORTUNITIES

Advertise in the conference program to reach over 1,000 right of way professionals attending IRWA's 68th Annual International Education Conference in Cleveland or wherever you are! This program is distributed to every attendee and includes the complete conference schedule of events and sessions as well as a list of speakers, sponsors, exhibitors and floor plans.

The right of way professionals who attend the conference come from every discipline in the field including acquisition, appraisal, asset management, engineering, environment, government agencies, pipeline, relocation, survey, transportation and utilities. There is no better place to target the dedicated right of way professionals who make the key hiring and purchasing decisions.

IRWA Education Conference Cleveland 2022

2022 Advertising Insertion Order Form

Advertiser _____

Contact Name _____

Contact's Email Address _____ Phone _____

Designer _____ Designer Phone _____

Designer's Email Address _____

SUBMISSION

Advertisers may request a specific position, subject to availability, on a first-come, first-serve basis.

Insertion order due **April 15, 2022**
Ad materials due **April 30, 2022**

AD MATERIALS

Platforms: Macintosh format is encouraged and preferred. Please submit ads in pdf, jpg, tif or eps format.

PRODUCTION SERVICES

All ads must be in CMYK format. An ad must be high resolution with at least 300 dpi at 100%. Include all fonts and images that will be placed in the ad. If IRWA is making corrections or creating the ad, the advertiser will see one proof of the ad. It is the advertiser's responsibility to request and approve the proof.

CANCELLATIONS

Cover placements may not be canceled, once accepted by the publisher. Inside ad placements may be canceled up to the insertion order deadline with written notification. No cancellations will be honored after the reservation deadline.

CONDITIONS AND DISCLAIMERS

IRWA reserves the right to reject advertising not in keeping with the publication's standards, as determined by the publisher. Positioning of advertisements is at the sole discretion of the publisher, except where a preferred position has already been approved. Publisher reserves the right to hold advertiser and/or agency liable for any monies due and payable to IRWA.

Ad Sizes & Specs

Trim Size: 7 x 10 (w x h)

	BLEED (w x h)	NON-BLEED (w x h)
Full Page	7.25 x 10.25	6.5 x 9.5
1/2 Page Vertical	N/A	3.25 x 9.5
1/2 Page Horizontal	N/A	6.5 x 4.5
1/4 Page	N/A	3.25 x 4.5

Ad Rates & Sizes

Bundle your ad with a Sponsorship for discounted rates!

SIZE	Regular	Gold	Silver/Exhibitor
❑ Full Page	$1,000	$850	$900
❑ 1/2 Page Vertical	$ 600	$510	$540
❑ 1/2 Page Horizontal	$ 600	$510	$540
❑ 1/4 Page	$ 320	$272	$288

_____

Special placement request
** contingent upon availability*

Total: _____

❑ Credit Card ❑ Check Check # _____

VISA, MASTERCARD, AMEX ACCEPTED

NAME ON CARD _____

CARD NUMBER _____ CARD EXPIRATION _____

SIGNATURE OF CARDHOLDER _____

Please return to IRWA Headquarters, Attention: Vivian Nguyen

By mail:
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19210 S. Vermont Ave.
Building A, Suite 100
Gardena, CA 90248

By fax:
Fax: (310) 538-1471

By email:
nguyen@irwaonline.org

IRWA
BUILDING A BETTER WORLD TOGETHER®

Cleveland Conference Program