

Dear Board, State Societies CEO's, and State Communications Officers,

This month, 60 Minutes+, the streaming news spinoff on Paramount+, aired a segment on the mental health toll of the pandemic on frontline medical workers. It is available to stream on Paramount+, but, unfortunately, it's behind a [paywall](#).

We know from our [survey](#) that although 58% of physicians reported experiencing burnout, only 13% sought mental health support services related to it. Any public information about this crisis could help increase the number of physicians get the support they need!

**To make this critical information available to everyone, The Physicians Foundation is asking Paramount+ to remove the segment from behind its paywall, making it free access.**

**Join us! We have 3 simple asks that can make a world of a difference in helping make this happen.**

**1. Comment on the 60 Minutes tweet on the segment.**

Reply to [this 60 Minutes tweet](#), with language such as:

Thank you @60minutes and @WesleyLowery for covering this crisis. This critical info shouldn't be behind a paywall. @Paramountplus make this free access for the wellbeing of our #physicians!

**2. Tweet about the issue.**

Tweet about this on your own Twitter account to increase visibility of this issue. Sample language for your use:

We join @PhysFound in asking @paramountplus to make their segment about the toll of the pandemic on #physicians' mental health FREE. The @60Minutes @WesleyLowery report covers a critical issue that everyone should be able to access.

<https://www.paramountplus.com/shows/60-minutes-plus/video/6MvwHxocApRcPmtIWKEjsLOWd1MY8ths/60-minutes-the-parallel-pandemic/>

**3. Share this ask with your colleagues.**

Ask others in your network to do the same, and feel free to share this email with them for guidance.

If you have any questions, please reach out to [pfmedia@jpa.com](mailto:pfmedia@jpa.com).