

STRATEGIC PLAN INTEGRATION (2023-2026)

Focus Areas

- Increase Physician Engagement
- Enhance Advocacy
- Promote Public Health
- Ensure Organizational Vitality

Actions Taken

- Objectives defined & communicated
- Stakeholders identified
- Monitoring for adherence in place



MENTORSHIP PROGRAM GROWTH

Participants

- 12 Core Leaders
- 4 sub workgroups
- 40 enrollees

Achievements

- 18 paired matches
- 2 successful mentorship events (in person & virtual)
- increased engagement and collaboration



COLLABORATIONS & CONTENT INITIATIVES

University of Pennsylvania Wharton Club Partnership

Access to health care and
business articles on the MSD
Academic Channel

Residency Program participation

Opportunity to publish abstracts
and posters via the MSD
Academic Channel



MEDIA & OUTREACH EFFORTS

Delaware Health Care Reality Podcast



Physician Representation in Legislative Hall



2024 MSD ACCOMPLISHMENTS

The Medical Society of Delaware...
Leading the way to a Healthy Delaware



Learn more at
www.medicalsocietyofdelaware.org



Medical Society
of Delaware

With physician support and involvement,
MSD exists to meaningfully participate in the
ever-changing health care arena.
MSD ensures representation by being a
voice for all physicians in Delaware.



Our Mission Statement:

**To guide, serve and support
Delaware physicians, promoting the
practice and profession of medicine
to enhance the health of our
communities.**



CYBERSECURITY SUPPORT

Dedicated webpage to assist practices
impacted by Change Healthcare
Cybersecurity attack

PROFESSIONAL DEVELOPMENT

Physician Contract Negotiation Course

Self-paced online course with
Dr. David Joyce



CME PARTNERSHIP

Beebe Healthcare Partnership

MSD is the exclusive
accreditation provider for
Beebe.



PRIMARY CARE INVESTMENT INITIATIVE

- \$1 million grant for the third consecutive year from Highmark Blue Cross Blue Shield Delaware's BluePrints for the Community
- Financial stimulus for primary care practices preparing for value-based care

EDUCATIONAL PROGRAMS & EVENTS

Certified Training

- HIPAA
- OSHA compliance
- BLS certification
- Medical Office Management

Practical guidance for
student/family well-being

Annual 5K Walk/Run & Health Fair

Supports the OBVIOUS
Campaign for Kids education



FINANCIAL STABILITY

No increase in MSD dues
membership rates for 7
consecutive years

PUBLIC HEALTH & EQUITY INITIATIVES

Partnership with the State of Delaware

Education on important
and emerging topics (eg.
Mpox, Avian Flu, Health
equity)



ADVOCACY & LEGISLATIVE IMPACT

Key Legislation Supported

HB 314 - Amends driver's license reporting requirements

SB 319- Adjusts CME requirements for Alzheimer's and dementia

HB 432- Adds MSD seats to the DIMER Board

Resolution on Gun Violence passed November, 2023



MISSION APPEAL ADVISORY COUNCIL

Diverse Stakeholder Group: Includes
physicians, financial experts,
lobbyists, philanthropists

We are looking forward to 2025!