

**Celebrate the Spirit of Service:
Encourage Your Youth Volunteers to Apply for a
2020 Prudential Spirit of Community Award**

August 2019

Dear Counselor:

Help us honor some great young volunteers in your school.

Applications are now open for 2020 Prudential Spirit of Community Awards, honoring students in grades 5-12 for making meaningful contributions to their communities through volunteer service.

Now in its 25th year, this program, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals, provides an opportunity to celebrate young volunteers throughout your student body and generate positive publicity for your school. It also gives one (or more) of your students the chance to win state and national awards.

Here's how it works:

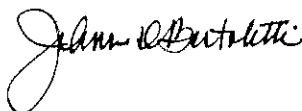
- **Promote:** Ask students who have volunteered over the past year to apply for a 2020 award at spirit.prudential.com or nassp.org/spirit. **Student application deadline: November 5, 2019.**
- **Select:** Then, you can certify top applicants for state-level judging on behalf of your principal. **Certification deadline: November 15, 2019.**

Qualifying certified applicants will receive the President's Volunteer Service Award, and will be eligible to earn a \$1,000 scholarship or more, a medallion, and an all-expense-paid trip with a parent or guardian to Washington, D.C., next spring for four days of special recognition events.

- **Celebrate:** State-level honorees will be announced in February 2020. In the meantime, your school can recognize top applicants for their volunteer service and hold them up as role models for their peers by presenting them with Prudential Spirit of Community Award certificates.

Your principal should already have received an information packet on the 2020 awards. If you need another packet, or if you need a paper application, please call 888-651-2951. Program details are also available at spirit.prudential.com and nassp.org/spirit.

Sincerely,



JoAnn Bartoletti
Executive Director
NASSP

(over)

How to Participate in The 2020 Prudential Spirit of Community Awards Program

Early September

ANNOUNCE to all young people that, if they have participated in a volunteer service activity in the past year, they can apply for a 2020 Prudential Spirit of Community Award.

September & October

DISTRIBUTE copies of the enclosed application instruction sheet to interested students and encourage them to apply online by **Tuesday, November 5** at spirit.prudential.com or nassp.org/spirit.

REMIND applicants that they and their parent or guardian must complete the student/parent agreement page on the last tab of the application.

Mid-October

REMIND young people that the application deadline is approaching.

November

REVIEW all applications online, and then select one Local Honoree and up to two runners-up for every 1,000 students (or portion thereof).

CERTIFY your designated Local Honoree(s) and nominate him/her/them on behalf of the principal for state-level judging by 11:59 p.m. Central Standard Time on **Friday, November 15**.

RECOGNIZE your Local Honoree(s) and runners-up, and present them with the enclosed certificates. (For additional certificates, call 888-651-2951).

February

WATCH for the announcement of state-level judging results on **Tuesday, February 4, 2020**.

The Prudential Spirit of Community Awards were created by the National Association of Secondary School Principals and Prudential Financial in 1995 to honor middle level and high school students for outstanding acts of community service. Since then, more than 130,000 young people have been honored at the local, state and national level. Learn more at spirit.prudential.com or nassp.org/spirit.

2020

PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

HOW TO APPLY



ARE YOU A MIDDLE LEVEL OR HIGH SCHOOL STUDENT WHO'S MAKING A DIFFERENCE THROUGH VOLUNTEERING?

In each state and Washington, D.C., the top middle level and high school youth volunteer will be named State Honorees and will receive a \$1,000 scholarship, silver medallion, and an all-expense-paid trip with a parent or guardian to Washington, D.C., in May. Runners-up will also be selected in each state and named Distinguished Finalists, receiving a bronze medallion. Other state-level winners will receive Certificates of Excellence. All state-level honorees will be announced in February.

During the trip, 10 of the State Honorees will be named America's top youth volunteers of the year. These National Honorees will receive \$5,000 scholarships, engraved gold medallions, trophies for their schools or organizations, and \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

Local Honorees who qualify also receive the President's Volunteer Service Award.

For application and certification questions, or to request a paper application form, call 888-651-2951.

The Prudential Spirit of Community Awards is sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP). Since 1995, the program has honored more than 130,000 youth volunteers at the local, state and national level.

Apply for a 2020 Prudential Spirit of Community Award and you could win a \$1,000 scholarship and a trip to Washington, D.C., in May!

Access the application at
spirit.prudential.com or nassp.org/spirit.

Complete the application and the student/parent agreement; then, on the "certification" page, email or print and deliver instructions to your certifier (**deadline: November 5, 2019**).

Certifiers review applications online and select Local Honoree(s) for state-level judging (**deadline: November 15, 2019**).

Your application can be certified by your school principal or head of a county 4-H organization, Girl Scout council, American Red Cross chapter, YMCA or a Points of Light Global Network member.

Learn more at spirit.prudential.com
and nassp.org/spirit.



2020

PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

APPLICATION DEADLINE:
NOVEMBER 5, 2019



Since 1995, recognizing young people for outstanding volunteer service

WHAT ARE THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS?

The Prudential Spirit of Community Awards were created in 1995 to recognize students in middle level and high school grades who have made meaningful contributions to their communities through volunteer service. These prestigious awards, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP), are presented annually on the local, state and national level.

WHO IS ELIGIBLE?

Any student who:

- is in grades 5-12 as of November 5, 2019, and is a legal resident of one of the 50 states or the District of Columbia.
- has engaged in a volunteer activity that occurred at least in part after September 1, 2018.
- completes an application and submits it to a school principal or the head of an officially designated local organization by November 5, 2019.

APPLICANTS MUST SUBMIT COMPLETED APPLICATIONS TO ONE OF THE FOLLOWING:

- A middle level or high school
- A Girl Scout council
- A county 4-H organization
- An American Red Cross chapter
- A YMCA
- Points of Light Global Network Member

HOW DOES THE PROGRAM WORK?

- 1** Young volunteers in grades 5-12 complete applications online at spirit.prudential.com or nassp.org/spirit by November 5, 2019, and then submit them to their school principals or to the head of one of these officially designated local organizations: a Girl Scout council, county 4-H organization, American Red Cross chapter, YMCA or a Points of Light Global Network member. Applicants and their parents or guardians also must complete the application form's signature page.
- 2** Each participating school or organization reviews the applications of its students and selects one middle level Local Honoree for every 1,000 students in grades 5-8, and/or one high school Local Honoree for every 1,000 students in grades 9-12.
- 3** Principals or organization heads certify applications of their selected Local Honoree(s) online by November 15, 2019.
- 4** The top middle level and high school youth volunteer in each state and the District of Columbia are named State Honorees in February, and two to 10 runners-up in each state are named Distinguished Finalists.
- 5** Ten of the State Honorees are named America's top 10 youth volunteers of the year by a distinguished national selection committee at a special ceremony in Washington, D.C.

WHAT DO HONOREES RECEIVE?

- Local Honorees receive Certificates of Achievement from their schools or organizations. Those who qualify will also receive the President's Volunteer Service Award if they have contributed the minimum number of volunteer hours.
- State Honorees receive a \$1,000 scholarship, engraved silver medallions, and an all-expense-paid trip with a parent or guardian to Washington, D.C., for several days of recognition events, including award ceremonies, sightseeing tours and Congressional visits on Capitol Hill.
- Distinguished Finalists (runners-up at the state level) receive engraved bronze medallions.
- Other top applicants at the state level receive Certificates of Excellence.
- National Honorees receive additional \$5,000 scholarships, engraved gold medallions, and trophies for their schools or organizations. They also receive \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS PROGRAM IS WIDELY SUPPORTED!

The program is supported by:

National 4-H Council
Girl Scouts of the USA
American Red Cross
Points of Light
YMCA of the USA
America's Promise Alliance
United National Indian Tribal Youth
American Association of School Administrators
Council of the Great City Schools
Association for Middle Level Education
American School Counselor Association
National Association for Music Education
National School Boards Association
National School Public Relations Association
National Parent Teacher Association

WATCH FOR THESE DATES:

September 2019

Online application form is available at spirit.prudential.com and nassp.org/spirit. Program information is mailed to all middle level and high schools and to officially designated local organizations.

November 5, 2019

Deadline for students to complete applications online, submit applications to a school principal or the head of an officially designated local organization, and send in signed signature page.

November 6-15, 2019

Participating schools and organizations review applications and select Local Honorees, then nominate them for state-level judging by certifying their applications online.

February 4, 2020

Judges name the top middle level and high school youth volunteer in each state and the District of Columbia as State Honorees and Distinguished Finalists.

May 2-5, 2020

102 State Honorees attend national recognition events in Washington, D.C., where America's top 10 youth volunteers of the year are announced.

FOR MORE INFORMATION

spirit.prudential.com, nassp.org/spirit
spirit@nassp.org, 888-651-2951

