

NAACP

Cherokee County Branch 5651-B

225 Parkway 575, Unit 1197

Woodstock, GA 30188-1512

Dear Prospective Sponsor:

As the leading non-partisan advocate for educational, economic, political, and social justice for all people since 1909, the NAACP has worked tirelessly to that end. The Cherokee County Georgia Branch 501(c) (4), formed in 2019, is one of over 2,200 branches and is active in advocating for the Cherokee County community.

The annual membership dues support a portion of our initiatives, but are not sufficient to fund important issues of health care, educational financial assistance, and economic development, etc. Our specific goals, currently, include funds for scholarships and obtaining computers for needy students. Future goals include providing leadership training for our youth. To that end, our branch is planning its first in person Freedom Fund Banquet, scheduled for November 11, 2023, at Victory Hall of The Buzz, in Canton, GA. This is our principal fundraising activity for this year. We would be most grateful if you and your organization would consider becoming a sponsor of this upcoming event and the good works we are planning.

Below are the sponsorship levels available. More specific information, with incentives for each sponsorship level, including corporations, businesses, and individuals are detailed separately on the next page.

Platinum \$5,000 | Gold \$3,000 | Silver \$1,000 | Bronze \$500 | Partner \$300 | Friend \$150

We are excited and humbled to be a part of this organization and regard it a great privilege to lead this effort. It will afford us the opportunity to continue the work that is possible through the kindness of community leaders like yourself.

If you desire to become a sponsor or would like to give a donation, here are your options:

- **Check:** NAACP Cherokee County, 225 Parkway 575, Unit 1197, Woodstock, GA 30188-1512
- **Website:** <https://cherokeecountyganaacp.org> (*Freedom Fund Tab*)

Please feel free to call us if you have questions or want more information at 404-538-7484 (Mrs. Willie Mae Crump) or 678-672-8636.

Gratefully yours,

Rev. Gloria J. Penn
Second Vice President,
Chairperson, Freedom Fund Committee
NAACP Cherokee County

Archie P. Doswell, Jr.
President, NAACP Cherokee County

Our Mission: To secure the political, educational, social and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons.

Sponsorship Levels for the Cherokee County Freedom Fund Banquet

Platinum \$5,000

- One table of 8
- Company information pamphlets provided by the sponsor placed at each table.
- 2-minute opportunity for company official to speak by video and/or to speak in person
- 1 page ad in program booklet
- Logo to be featured on our Facebook and/or website page for 6 months.

Gold \$3,000

- Four tickets to banquet
- Company information pamphlet provided by the sponsor placed at each table.
- 1/2-page ad in program booklet
- Logo to be featured on our Facebook and/or website page for 6 months.

Silver \$1,000

- Two tickets to banquet
- 1/4-page ad in program booklet
- Logo placed on our Facebook and/or website page for 4 months.

Bronze \$500

- One ticket to banquet
- Logo placed on our Facebook and/or website page for 4 months.
- Business name or personal name listed as sponsor.

Partner \$300

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- One ticket to banquet
- Business name or personal name listed as sponsor.

Friend \$150

- One ticket to banquet
- Personal name listed as sponsor.

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