



WRC-ALCA 2020 Conference Benefits by Level – Be Part of Our 30th Annual Conference!

Diamond (\$10,000) <i>1 opportunity</i>	Platinum (\$7,500) <i>1 opportunity</i>	Gold (\$5,000) <i>2 opportunities</i>	Silver (\$3,500) <i>3 opportunities</i>	Bronze (\$2,500) <i>2 opportunities</i>	Copper (\$1,500) <i>6 opportunities</i>	Exhibitor (\$750) <i>Limited opportunities</i>
Table in exhibit area Company listing in program book including logo, URL and 50-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including logo, URL and 50-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including logo, URL and 30-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including logo, URL and 30-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including logo, URL and 15-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including logo, URL and 15-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including URL and 10-word bio Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map
PLUS	PLUS	PLUS	PLUS	PLUS	PLUS	PLUS
Premium exhibit table placement; CHOOSE your location! Sponsor profile in conf app Signage with your company logo on it; HIGHLIGHTED FULL-PAGE ad in program book on inside front program cover AND FULL-PAGE Digital Ad (6x per loop); Sponsorship of Conference Registration & Networking areas	Premium exhibit table placement; CHOOSE your location! Sponsor profile in conf app Signage with your company logo on it; HIGHLIGHTED FULL-PAGE ad in program book on inside back program cover AND FULL-PAGE Digital Ad (4x per loop); Sponsorship of Welcome Reception	Premium exhibit table placement; CHOOSE your location! Sponsor profile in conf app Signage with your company logo on it; FULL- PAGE ad in program book AND FULL-PAGE Digital Ad (2x per loop) Sponsorship of Opening Session or Plated Lunch	Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. HALF Screen Digital ad Sponsorship of a General Session	Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. HALF Screen Digital ad Sponsorship of a Breakfast	Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. HALF Screen Digital ad Sponsorship of a Refreshment or Dessert Break	Includes ONE Comp conf registration & TWO Exhibit Hall ONLY Badge
SEVEN COMP conf registrations	FIVE COMP conf registrations	THREE COMP conf registrations	TWO COMP conf registrations	TWO COMP conf registration	ONE COMP conf registration	
Up to 15 minutes at the podium at a general session Banner ad (3x per rotation) and activity feed announcements (up to 5) in app	Up to 10 minutes at the podium at a general session Banner ad (2x per rotation) and activity feed announcements (up to 3) in app	Up to 7 minutes at the podium at a general session Banner ad (1x per rotation) and activity feed announcement in app	Up to 5 minutes at the podium at a general session Banner ad (1x per rotation) and activity feed announcement in app	Up to 3 minutes at the podium at a general session Banner ad (1x per rotation) and activity feed announcement in app		
Company logo, listing and brief bio on website (6 months); Full screen digital ad (6x per loop) in conference slide show	Company logo, listing and brief bio on website (6 months); Full screen digital ad (4x per loop) in conference slide show	Company logo, listing and brief bio on website (3 months); Full screen digital ad (2x per loop) in conference slide show	Company logo, listing and brief bio on website (3 months); Full screen digital ad (1x per loop) in conference slide show			
Logo and URL on conf tote bag and on front of program	Logo and URL on Padfolio and on front of program	Logo or company name on badge lanyard				
DOUBLE Exhibit Space (expanded to 8' x 20') in a preferred area	DOUBLE Exhibit Space (expanded to 8' x 20') in a preferred area					
App Splash Page (first page attendees see when opening app) visibility Reserved table at preferred event where you may host attendees of your choice						

PROGRAM ADVERTISING AVAILABLE: Half Page Digital Ad (\$175) or Full Digital Page Ad (\$250)

WRC-ALCA is hoping to provide up to **five scholarships for students** to attend the conference. We invite you to support those efforts. If you would like to make a contribution of \$50 or more for this purpose, please indicate on the commitment form and include in your total.