Western Region Chapter of the Aging Life Care Association
30th Annual Conference
SPONSOR & EXHIBITOR PLANNING INFORMATION

Exhibit Dates: Thursday, September 24th to Saturday, September 26th, 2019

Aging Life Care Professionals (Care Managers) are health and human services professionals serving the rapidly growing senior population who can afford your services!

Please Note: The information below is subject to change or update at any time.

Additional Details and Opportunities:

SPONSORS

Ad/Exhibit Space: All sponsorships include an exhibit space, see below for additional information.

Logos: We will need your high-resolution logo in jpeg or png format at the time you register your sponsorship ideally but no later than **September 1, 2020**. Please email to *sboswell@meetingwise.net*.

Printed Program Ads available for Diamond and Platinum Sponsors ONLY, should be COLOR and should be submitted to *sboswell@meetingwise.net* in jpg, png, eps or high resolution pdf formats ONLY **by September 1, 2020**. Finished Full Page Ads sizes should be 4-1/2" wide x 7-1/2" high

Digital Ads: All sponsor levels include digital ads. Your digital ads are due **by September 1, 2020** to *sboswell@meetingwise.net*. And should be sized to a 16:9 PPT slide so 10" wide x 5.63" high for a Full-page slide and 5" wide x 5.63" high for a half page. Our projection resolution is 1920 pixels by 1080 pixels.

Customized Sponsorships: If what we are offering in the grid above does not suit your needs, we would be happy to customize a package just for you. Contact us to discuss.

EXHIBITORS

Exhibit Installation: Thursday, September 24th from 9:00 a.m. to 12:30 p.m. (tentative)

Exhibit Tear Down: Saturday, September 26th from 2:00 to 3:30 p.m. (tentative)

Display Times (tentative):
- Thursday, September 24th, 2:00 to 6:00 p.m.
- Friday, September 25th, 7:30 a.m. to 4:00 p.m.
- Saturday, September 26th, 8:00 a.m. to 1:45 p.m.

Exhibit Package: Includes an 8' deep x 10' wide space with 6'x30" table, two chairs, ID sign and wastebasket. Electricity is available for an additional flat fee of $95. This is a table top show and all of your materials must fit ON your table with the exception of one standing banner (max 3' wide) or clothing rack. Water stations and trash cans will be located in room/area along with refreshment breaks and silent auction/raffle.

The package also includes **ONE full conference registration and up to TWO exhibitor badges**. Additional exhibitor badges are $95 each; all of your representatives must be badged.

Shipping address information will be provided a minimum of four weeks prior to the conference. **You will be shipping directly to the hotel and will be responsible for any and all associated shipping and handling fees.** Materials may not arrive at the conference site more than three business days prior to the conference dates.

ADVERTISERS

Can't attend the conference or want to enhance your visibility while there? Advertising will be digital ad only, unless specified in sponsorship package. Ads must be submitted to *sboswell@meetingwise.net* **by September 1, 2020**.

Digital Advertising is available in two sizes:
- Full Digital Screen ($250)
- Half Digital Screen ($175)

You provide camera ready art in color. Digital ads are displayed on the conference slide loop (1x per rotation) and showed consistently during Conference Check In and before all General Sessions in the rolling slide loop.

Digital Ad Specifications: Finished ad sizes should be **Full Screen** = 10" wide x 5.63" high, **Half Screen** = 5" wide x 5.63" high. Our screen size are 9' wide x 16' high and our projection resolution is 1920 pixels by 1080 pixels.

Banner Ad Specifications: These are for the conference app and should be 460x200 png/jpeg. These are very small and the Ads should be very simple.

Register Early! Register by July 31, 2020 and receive a 10% discount.

All opportunities (especially exhibit spaces) are limited and assigned on a first-come, first-served basis, and in accordance with payment deadline. Be sure to submit your application early! Note: Only top-level sponsors choose their booth locations.
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PAYMENT

A completed application and 50% of the payment are due to secure your commitment. **The balance of payment is due by or before September 1, 2020.**

Payments and registration may be made online (which allows you immediate confirmation and the ability to input your own data).

If you would prefer to register manually and are paying by check, please complete and return the form below. *(Note: if you wish to pay by credit card, you MUST register online).*

Make your check **payable to <u>WRC-ALCA</u>** and send to:

> WRC-ALCA 2020 Conference
> c/o MeetingWise LLC
> 1590 Rosecrans Ave., Suite D411
> Manhattan Beach, CA 90266

CANCELLATION POLICY

All cancellations must be emailed to *sboswell@meetingwise.net* and are not valid unless you receive a return confirmation that your email has been received. Cancellation by December 13, 2019, will result in a full refund less a $100 processing fee; if by July 31,2020, 50% of the fee will be refunded; no refund will be given beginning August 1,2020.

Applications for sponsorships and exhibit spaces are subject to approval by conference management and must include description of your products/services. If the application is not approved, the deposit check will be returned in full.

CONFIRMATIONS

Confirmations will be sent within two weeks of receiving your reservation form and payment. Please contact us if you do not receive confirmation. Final planning details will be mailed a minimum of four weeks prior to the conference.

HOST HOTEL

Hyatt Regency Sonoma Wine Country
170 Railroad St, Santa Rosa, CA 95401
To make reservations, please go to the conference website.

QUESTIONS

Contact Stacey Boswell at MeetingWise LLC*, sboswell@meetingwise.net* and she will get back to you as quickly as possible via email or call back (if requested)