



# WRC-ALCA 2020 Conference Benefits by Level – Be Part of Our 30<sup>th</sup> Annual Conference!

Diamond (\$10,000) <i>1 opportunity</i>	Platinum (\$7,500) <i>1 opportunity</i>	Gold (\$5,000) <i>2 opportunities</i>	Silver (\$3,500) <i>3 opportunities</i>	Bronze (\$2,500) <i>2 opportunities</i>	Copper (\$1,500) <i>6 opportunities</i>	Exhibitor (\$750) <i>Limited opportunities</i>
Table in exhibit area Company listing in program book including <b>logo, URL and 50-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>logo, URL and 50-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>logo, URL and 30-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>logo, URL and 30-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>logo, URL and 15-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>logo, URL and 15-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map	Table in exhibit area Company listing in program book including <b>URL and 10-word bio</b> Complimentary post-conference attendee list for ONE TIME email or mailing Exhibitor listing in conference app with interactive map
<b>PLUS</b> Premium exhibit table placement; <b>CHOOSE your location!</b> Sponsor profile in conf app Signage with your company logo on it; <b>HIGHLIGHTED FULL-PAGE</b> ad in program book on <b>inside front program cover</b> AND <b>FULL-PAGE</b> Digital Ad (6x per loop); Sponsorship of <b>Conference Registration &amp; Networking areas</b>	<b>PLUS</b> Premium exhibit table placement; <b>CHOOSE your location!</b> Sponsor profile in conf app Signage with your company logo on it; <b>HIGHLIGHTED FULL-PAGE</b> ad in program book on <b>inside back program cover</b> AND <b>FULL-PAGE</b> Digital Ad (4x per loop); Sponsorship of <b>Welcome Reception</b>	<b>PLUS</b> Premium exhibit table placement; <b>CHOOSE your location!</b> Sponsor profile in conf app Signage with your company logo on it; <b>FULL- PAGE</b> ad in program book AND <b>FULL-PAGE</b> Digital Ad (2x per loop) Sponsorship of <b>Opening Session or Plated Lunch</b>	<b>PLUS</b> Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. <b>HALF Screen</b> Digital ad Sponsorship of a <b>General Session</b>	<b>PLUS</b> Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. <b>HALF Screen</b> Digital ad Sponsorship of a <b>Breakfast</b>	<b>PLUS</b> Premium exhibit table placement Sponsor profile in conf app Signage with your company logo on it. <b>HALF Screen</b> Digital ad Sponsorship of a <b>Refreshment or Dessert Break</b>	Includes ONE Comp conf registration & ONE Exhibit Hall ONLY Badge
<b>SEVEN COMP</b> conf registrations	<b>FIVE COMP</b> conf registrations	<b>THREE COMP</b> conf registrations	<b>TWO COMP</b> conf registrations	<b>TWO COMP</b> conf registration	<b>ONE COMP</b> conf registration	
<b>Up to 15 minutes</b> at the podium at a general session Banner ad ( <b>3x per rotation</b> ) and activity feed announcements ( <b>up to 5</b> ) in app	<b>Up to 10 minutes</b> at the podium at a general session Banner ad ( <b>2x per rotation</b> ) and activity feed announcements ( <b>up to 3</b> ) in app	<b>Up to 7 minutes</b> at the podium at a general session Banner ad ( <b>1x per rotation</b> ) and activity feed announcement in app	<b>Up to 5 minutes</b> at the podium at a general session Banner ad ( <b>1x per rotation</b> ) and activity feed announcement in app	<b>Up to 3 minutes</b> at the podium at a general session Banner ad ( <b>1x per rotation</b> ) and activity feed announcement in app		
Company logo, listing and brief bio on website ( <b>6 months</b> ); Full screen digital ad ( <b>6x per loop</b> ) in conference slide show	Company logo, listing and brief bio on website ( <b>6 months</b> ); Full screen digital ad ( <b>4x per loop</b> ) in conference slide show	Company logo, listing and brief bio on website ( <b>3 months</b> ); Full screen digital ad ( <b>2x per loop</b> ) in conference slide show	Company logo, listing and brief bio on website ( <b>3 months</b> ); Full screen digital ad ( <b>1x per loop</b> ) in conference slide show			
Logo and URL on conf tote bag and on front of program	Logo and URL on Padfolio and on front of program	Logo or company name on badge lanyard				
<b>DOUBLE Exhibit Space</b> (expanded to 8' x 20') in a preferred area	<b>DOUBLE Exhibit Space</b> (expanded to 8' x 20') in a preferred area					
App Splash Page (first page attendees see when opening app) visibility Reserved table at preferred event where you may host attendees of your choice						

**PROGRAM ADVERTISING AVAILABLE:** Half Page Digital Ad (\$175) or Full Digital Page Ad (\$250)

WRC-ALCA is hoping to provide up to **five scholarships for students** to attend the conference. We invite you to support those efforts. If you would like to make a contribution of \$50 or more for this purpose, please indicate on the commitment form and include in your total.