

ParentChild+

Equal Possibilities From The Start

PARENTCHILD+ PURPOSE

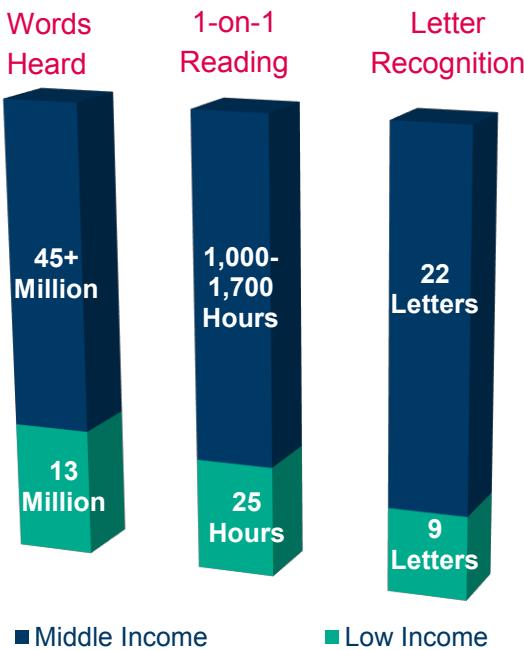
ParentChild+ uses education to break the cycle of poverty for low-income families. We engage early in life and help toddlers and their parents access a path to possibility.

What we provide isn't just early literacy, it is early opportunity. For families living in underserved communities, we are a first step on the ladder to success. Their personal booster club.

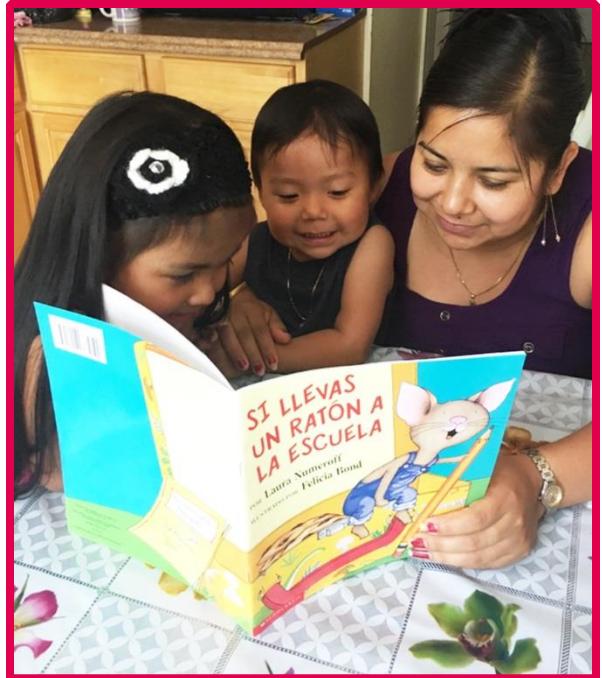
It isn't as easy as ABC. It is hard work. It is crucial work. What gets us up each morning is the inspiring thought that for every child for whom we help level the playing field, the equity gap closes a bit more and the possibilities and opportunities expand.

Our mission is urgent. Join us in ensuring that all of our children have equal possibilities from the start.

THE ACHIEVEMENT GAP STARTS EARLY AND IS DIFFICULT TO OVERCOME



40% of U.S. children enter kindergarten unprepared



PARENTCHILD+ CORE MODEL OVERVIEW

ParentChild+ is an evidence-based school readiness model that preempts the achievement gap by providing young children and their parents with learning tools and skills. The program is based on these four pillars:

Reaching families where they are: Families with young children receive 92 twice-weekly 30-minute visits to support healthy development and educational success.

Building trust: Our nationwide network of program sites hires community-based Early Learning Specialists who share a linguistic and cultural background with the families with whom they work.

Promoting parent-child interaction: Early Learning Specialists provide families with high quality learning tools and guidance to stimulate parent-child interaction, develop language, early literacy, social-emotional skills, and build school readiness.

Facilitating strong community connections: Early Learning Specialists become trusted advisors, connecting families and home-based providers to other community resources including food, housing, medical, and educational services.

PARENTCHILD+ NATIONAL CENTER

ParentChild+ Inc. is a global non-profit established to support the implementation of the ParentChild+ copyrighted home-visiting models. We provide training, technical assistance, quality assurance, research and evaluation support, advocacy and outreach, and fundraising guidance to replicate our models through social service agencies, community-based organizations, school districts, health organizations, local governments, housing authorities, and other NGOs.

Currently, we work in 127 communities, 15 states, and five other countries around the world.



PARENTCHILD+ FAMILIES

Our families face huge obstacles to school and life success including poverty, low literacy, geographic isolation, language and cultural barriers, and homelessness.

- 77% have annual income less than \$25,000
- 88% receive at least one type of government aid
- 84% have had no previous access to quality early childhood services
- 42% are Hispanic/Latino, 29% African/African American, 13% Caucasian, 9% Asian/Pacific Islander, 5% biracial and 2% Native American

PARENTCHILD+ ADDED BENEFITS

- 96% of ParentChild+ children have siblings, significantly extending the reach of the Program
- Program parents are empowered to be academic advocates for all their children and for themselves
- 25% of Early Learning Specialists are former program parents. Research shows that they are particularly effective, fulfilling a unique mentor role for the families they visit
- By hiring from the neighborhoods where we work and by hiring parent graduates, we are supporting the development of a diverse community-based early childhood workforce

ParentChild+



50% more likely to be prepared for kindergarten than their peers



Scored 2.5x higher on social-emotional skills than their peers



Enter school performing 10 months above their chronological age



30% higher graduation rates than their socio-economic peers

Race Equity Framing for Choosing Books in Early Childhood Education

A preliminary look at our book content analysis and a response to our findings.



In January 2019, ParentChild+ began developing a strategic plan for 2020-2025. As we started to envision what the next five years could look like, we knew we would not be able to do it without engaging and incorporating the perspectives of the people working in the field. After conducting a round of focus groups and engaging local site staff at our annual meeting, national center identified important areas that need improving and/or rethinking and the implementation of strategic plan seemed the most appropriate context in which to address them. One of these issues was the lack of racial diversity and representation in the books used throughout our network of sites. This report presents preliminary findings of our book content analysis which reviewed over 550 books, and provides our action steps in response to these findings.