

**Clark Street SSA #23
Meeting Minutes
April 24, 2019 | 4:00 p.m.
Basil Leaf Café | 2465 N Clark**

Commissioners Present: Jim Kroeger, Steve Quick, Holly Lodarek, Chris Ramsey

Commissioners Absent: Cathy Gallanis

LPCC Staff: Kim Schilf, Frank Kryzak, Bryan Biello

43rd Ward Alderman's Office: Erik Wallenius

Public Forum: Darwin Mintu, Matt Johnson

Call to Order

- I. Called to order by Ramsey at 4:08 p.m.

Approval of Minutes

- II. Ramsey asked for and received approval of the minutes from the January 23, 2019 meeting.

Motion to approve January 23, 2019 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

- III. Matt Johnson has applied to be an SSA #23 commissioner and he introduced himself.
- IV. Erik Wallenius from the 43rd Ward Alderman's Office:
 1. The 43rd Ward Office recently met with the new owners of the building that HopCat was located in. The owners have big ideas and are looking for a tenant.
 2. Wallenius noted that there have been some requests from constituents for a street festival in the neighborhood.
 3. There are no updates on the former Walgreens space at this time.

Reports

- V. Financial Report (Kryzak)
 1. Currently, the budget is on track for the year.
 2. We've received about half of the tax levy for the year, so we are on track.
 3. Recently, Cycle Smith was awarded a security rebate and vandalism rebate.

Action Items

- VI. 2018 Audit Presentation (Mintu)
 1. There was a slight difference from the budgeted amount and actual amount in 2018. This was due to overall anticipated budgeted amounts were higher than what actually occurred. There was also less participation in the façade rebate and security rebate programs and we received better vendor pricing as well.
 2. Since Ripple Tax prepares the audit for the SSA, they are required to submitted a significant deficiency letter that states they prepared the audit.
 3. No exceptions were noted in the audit. Ripple Tax is not concerned about the financials of the Clark Street SSA.

Motion to approve the 2018 audit. Motion seconded. Unanimously approved.

- VII. Pressure Washing Vendor Selection
 1. Pressure Washing Systems (PWS) submitted a bid within our power washing budget which includes biodegradable degreaser and removal of gum on sidewalk. PWS has also been the Clark Street vendor for the last 10 years.
 2. Quality Pressure Washing also bid for the power washing contract but is for pressure washing only. Their bid was slightly less than PWS.

3. The 2019 budget is \$15,000 and Pressure Washing Systems is the recommended vendor.

Motion to approve Pressure Washing Systems as the 2019 pressure washing vendor. Motion seconded. Unanimously approved.

New Business

- VIII. Wayfinding Plan Update (Kryzak)
 1. Kryzak has surveyed all 30 locations with Shaun from Landmark Signs and has finalized every location for sign placement.
 2. The LPCC went through multiple rounds of edits and revisions for the wayfinding maps and Kryzak sent the final designs to Landmark Signs last week.
 3. There will be one more round of edits before the final sign-off.
 4. The signs will likely be installed in May.
 4. Lincoln Park Identifiers
 - i. CDOT recently let us know that the contract is still with procurement and they are waiting on notice to proceed. They will be following up on the schedule once they have notice to proceed.

- IX. Program Manager's Report (Kryzak)
 1. Art on Clark Update
 - i. Kryzak reviewed the sculptures that were selected for the 2019 program.
 - ii. Plaques for the sculptures will be ordered soon.
 - iii. Current sculptures are scheduled to be uninstalled May 23rd and hopefully the new ones will be installed the same day.
 2. Sidewalk Cleaning (Cleanstreet)
 - i. Crews are now out 5 times per week picking up litter and emptying trash bins.
 - ii. Kryzak has conducted a survey of recycling bins and has determined it's time to replace them all later this year. Kryzak will put together a recommended plan for the May meeting.
 3. Landscaping (Christy Webber)
 - i. Summer plantings will be installed in late May.
 4. Snow Removal (Christy Webber)
 - i. We have them contracted on a per occurrence basis through May 15th.
 - ii. So far this year we've received about 40 inches.
 5. Façade Rebate Program
 - i. The 2019 façade rebate application is open and as a reminder, SSA commissioners are allowed to apply for a façade rebate.
 - ii. We continue to communicate with new business owners and with commercial brokers and landlords about this program.
 6. Security Rebate Program
 - i. The 2019 application is open.
 7. Commissioners
 - i. There are 3 spots to fill for 2019.
 - ii. JAYNE Boutique recently closed, so Joy Simmons is no longer in the area to sit on the commission.
 - iii. Matt Johnson from Team Rehab will be joining the commission.

- X. Economic Development Report (Kryzak)
 1. Items of note:
 - i. Recently Closed:
 1. JAYNE Boutique (2707 N. Clark)

- ii. Recently Opened:
 - 1. Rangoli (2415 N. Clark – former Orange space)
 - 2. Turkitchen – Turkish Kitchen (565 W. Diversey)
 - 3. Ali Baba Doner (545 W. Diversey)
- iii. Coming Soon:
 - 1. Engel & Volkers (2401 N. Clark)
- iv. The Hampdens development is moving along nicely.

XI. Marketing and Events (Biello)

1. Events

- i. The two special service areas in Lincoln Park and the LPCC held a joint Business Safety Seminar at Lincoln Station on Tuesday, April 16.
 - 1. CPD, Ashland Lock, and the LPCC presented safety tips and held a security discussion.
 - 2. About 20 people attended.
- ii. We are surveying key stakeholders and restaurants and bars in the SSA about how to re-concept Cravings on Clark. Biello has a few more meetings setup, but several of the businesses like the idea of a pub crawl during the summer, possibly in August.
- iii. Spooktacular will return, as it is our most popular event, drawing nearly 2,000 people to the street. This event is tentatively scheduled for Sunday, October 27, 2019.
 - 1. Since HopCat has closed, we will be working to secure a new space for the costume contest.
- iv. Commissioners are encouraged to share any ideas for 2019 events or feedback on 2018 events.
- v. Upcoming LPCC Events
 - 1. Lincoln Park Uncorked: An Armitage-Halsted Wine Stroll
 - a. Thursday, May 9, 6:00 – 9:00 p.m.
 - b. Armitage, Kenmore to Halsted, and Halsted, Armitage to Dickens
 - 2. Business After Hours at Earls
 - a. Wednesday, May 22, 5:30 – 7:30 p.m.
 - b. Earls Kitchen + Bar, 1538 N. Clybourn
- vi. Kroeger asked for some sort of program or mechanism to chauffeur people from the Lakefront and Zoo area over to Clark Street.
 - 1. Johnson suggested looking into developing a partnership with Lyft or Uber where a special discount/promotion is offered within a designated area with specific boundaries.
 - 2. It was mentioned that this might be good to explore for the holiday season.

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:18 p.m.

Minutes respectfully submitted by Bryan Biello.