

# MAKE IT LINCOLN PARK

FALL 2018



LINCOLN PARK  
• CHAMBER OF COMMERCE •



Sample layouts from 2017

## CHICAGO MAGAZINE READERS ARE YOUR IDEAL AUDIENCE:

Rate base .....	120,000
Total readership .....	573,600
Average net worth .....	\$1,837,230
Average household income .....	\$211,940
Average amount spent on leisure, entertainment, and dining in the last year .....	\$6,017

Source: Ipsos Mendelsohn 2017 Subscriber Study

## DEADLINES

Ad Close:  
**July 9**

Ad Files Due:  
**July 11**

## AD SPECS

		WIDTH	HEIGHT
Full Page:	Bleed	8.25 in.	10.75 in.
	Trim	8.0 in.	10.5 in.
	Live Area	7.5 in.	10.0 in.
1/2 Page Horizontal		7.0 in.	4.6 in.
1/3 Page Vertical		2.2 in.	9.35 in.

## A SPECIAL ADVERTISING FEATURE IN THE SEPTEMBER 2018 ISSUE OF CHICAGO MAGAZINE

This fall, help lead *Chicago* magazine's affluent and active readership to the top places to eat, shop, and have fun in Lincoln Park by participating in our special advertising feature "Make It Lincoln Park." This neighborhood insert will run in the September 2018 issue.

For more information, please contact  
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MAGAZINE