

**Clark Street SSA #23  
Meeting Minutes  
January 23, 2019 | 4:00 p.m.  
Basil Leaf Café | 2465 N Clark**

**Commissioners Present:** Jim Kroeger, Cathy Gallanis, Joy Simmons, Holly Lodarek, Chris Ramsey

**Commissioners Absent:** Steve Quick

**LPCC Staff:** Kim Schilf, Frank Kryzak, Bryan Biello

**43<sup>rd</sup> Ward Alderman's Office:** Joanna Zaidan

**Public Forum:** None

**Call to Order**

- I. Called to order by Gallanis at 4:08 p.m.

**Approval of Minutes**

- II. Gallanis asked for and received approval of the minutes from the November 14, 2018 meeting.

Motion to approve November 14, 2018 meeting minutes. Motion seconded. Unanimously approved.

**Public Forum**

- III. Joanna Zaidan from the 43<sup>rd</sup> Ward Alderman's Office:
  1. Construction is still occurring on the 2100 block of Clark Street. People's Gas is doing work underground and the Alderman's office will share more details soon.
  2. The Zoning Committee has approved plans for the old Walgreens space, between Fullerton and Belden, but there hasn't been any movement on the development. Zaidan hasn't heard any new information.
  3. Weiner Circle is on the market, but there's no new information about it being sold and/or redeveloped.

**Reports**

- IV. Financial Report (Gallanis)
  1. Most expenses for 2018 were on target or under budget and 2018 income was about right on target.

**New Business**

- V. Officer Elections (Kryzak)
  1. Proposed nominating slate:
    - i. Chris Ramsey, TeaGschwendner, Chair
    - ii. Cathy Gallanis, Chicago Pizza & Oven Grinder Co., Vice Chair/Treasurer
    - iii. Holly Lodarek, Big Apple Finer Foods, Secretary

Motion to approve Chris Ramsey as Chair, Cathy Gallanis as Vice Chair/Treasurer, and Holly Lodarek as secretary. Motion seconded. Unanimously approved.

- VI. Art on Clark Sculpture Selection (Kryzak)
  1. Kryzak reviewed the Art on Clark sculpture program and had the commissioners look through the 2019 sculpture options.
  2. Commissioners ranked their favorite sculptures for the 2019/2020 Art on Clark program and submitted their ballots.
- VII. 2019 Budget Overview
  1. Customer Attraction

- i. The budget items for special events and print materials have both decreased.
  - ii. The budget for decorative banners has increased.
- 2. Public Way Aesthetics
  - i. The budget for façade rebates has decreased for 2019.
  - ii. The budget for city permits was increased with the expectation of more wayfinding signs being installed this year.
- 3. Economic Development
  - i. The budget for site marketing has decreased.
- 4. Safety Programs
  - i. There were decreases in both the safety rebate programs and the safety education line item.

Motion to approve moving \$5,000 from line item 1.05 (Decorative Banners) to line item 2.02 (Landscaping) in the 2019 budget for landscaping and weed removal contracts. Motion seconded. Unanimously approved.

#### VIII. Wayfinding Plan Update

- 1. Kryzak reviewed wayfinding elements, designs, and locations.
  - i. Phase 1 will include:
    - 1. 7 two-sided signs
    - 2. 7 “Reebie” style signs
    - 3. 2 Lincoln Park identifiers at the south end of the SSA
  - ii. Phase 2 will occur north of Fullerton and include:
    - 1. 11 two-sided signs
    - 2. 5 “Reebie” style signs
    - 3. 2 more Lincoln Park identifiers in the SSA
  - iii. An inventory was taken of all of the proposed wayfinding locations and exact measurements for where they will be placed and which direction they will face.
  - iv. The number of signs has been cut down to 30 so we are not being repetitive in any areas and so we can afford them all if we split the costs between the 2018 budget and the 2019 wayfinding budget.
  - v. The base of the “Reebie” sign will be modified slightly, to help save costs, but will be similar to the existing design.
  - vi. Kryzak reviewed the signage maintenance plan with commissioners.
  - vii. Lodarek asked about the type of businesses being listed on the maps. Kryzak noted that only established cultural institutions would be listed, but otherwise signage would include evergreen language.

Motion to approve Phase 1 and Phase 2 of the Wayfinding Plan for spring 2019 installation. Motion seconded. Unanimously approved.

#### IX. Program Manager’s Report (Kryzak)

- 1. Sidewalk Cleaning (Cleanstreet)
  - i. Crews are now out 3 times per week picking up litter and emptying trash bins.
  - ii. Kryzak has conducted a survey of recycling bins and has determined it may be time to replace them all later this year
    - 1. A plan will be developed for commissioners to review at the next meeting.
- 2. Landscaping (Christy Webber)
  - i. Winter displays look good.
- 3. Holiday Decorations



- b. The Tie Bar, 918 W. Armitage
    - 4. Savor Lincoln Park 2019
      - a. Wednesday, February 20, 6:00 – 9:00 p.m.
      - b. Theater on the Lake, 2401 N. Lake Shore
- XI. Economic Development Report (Kryzak)
  - 2. Items of note:
    - i. Recently Closed:
      - 1. Captain's Catch (2723 N. Clark)
    - ii. Recently Opened:
      - 1. Taco Bell (2409 N. Clark)
      - 2. Jasmin Reese Interiors moved to 2545 N. Clark
    - iii. Coming Soon:
      - 1. Turkitchen – Turkish Kitchen (565 W. Diversey)
      - 2. There is a new real estate firm coming to the corner of Clark and Fullerton
      - 3. A waxing and hair removal business is coming next door to TeaGschwender on Diversey.
      - 4. Ramsey commented that in the former KC Chocolatier space on Diversey, a Turkish panini shop will be moving in.

### **Meeting Adjournment**

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:19 p.m.

*Minutes respectfully submitted by Bryan Biello.*