

## It's cold out there.

On February 25, **Airdrie P.O.W.E.R.** is hosting the Coldest Night of the Year, a 2 & 5 km winterrific walk hosted in 170+ cities across Canada in support of our work in **Airdrie** with people experiencing domestic violence and abuse.

• **GOAL:** With your help, our goal is to raise \$30,000 by February 25, 2023!

• **HOW:** To accomplish our goal, we're looking for 20 team captains (of all shapes, sizes and ages) who will recruit 7-8 friends to their team, with a goal of raising funds to support Airdrie P.O.W.E.R.. Of course, we're also looking for a whole pile of walkers to join each of our teams and help us raise the funds.

• **TOQUE BONUS:** Every walker who raises either \$75 (youth 17 and under) or \$150 (for adults) gets our famous Coldest Night toque as thanks for being amazing fundraisers.

## \* contact

If you have any questions or need promotional materials please contact us below:

Event Director: Dana Gable Phone: 403-960-0644 dana@airdriepower.com



## HOW TO CAPTAIN A TEAM FOR AIRDRIE P.O.W.E.R.

Once you've registered, your team and name will show up on the Scoreboard and on our location page too! (Note: it takes 5-10 minutes to appear.)

- Visit cnoy.org and click the big REGISTER button
- Create your new account (or sign in to your account from last year)
- Select the LOCATION where you'll be walking and continue
- Click to accept the WAIVER and continue
- Under REGISTRATION TYPE, click CREATE A TEAM
  - Name your team (and write a brief description)
  - Accept or increase your fundraising goal (this can be edited later!)

Once you've registered, your team will show up on our Airdrie P.O.W.E.R. charity page, which is: cnoy.org/airdrie

You can begin recruiting team members and raising funds immediately!

## HOW TO JOIN A TEAM FOR AIRDRIE P.O.W.E.R.

If you would like to walk with us but don't want to start a team, please join our general team called the emPOWERment Team:

- Visit cnoy.org and click the big REGISTER button
- Create your new account (or sign in to your account from last year)
- Select the LOCATION where you'll be walking and continue
- Click to accept the WAIVER and continue
- Click JOIN A TEAM (or register individually if you wish and join a team later)
- Search for your TEAM by name or captain name
  - Select that team from the list and proceed to complete registration

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