Volunteer Airdrie

2026 SPONSORSHIPS

YOU MAKE THE DIFFERENCE

Our Mission

To empower Airdrie residents to invest in themselves and their community through volunteerism

Our Vision

For Airdrie to be a community where those who need volunteers can get the help they need, and anyone who wants to volunteer can find a role that excites them

Who We Are

Volunteer Airdrie is a registered charitable organization and non-profit society formed in 2010 with a mission to promote lifelong volunteerism in the Airdrie area.

We assist local non-profits in finding and managing the volunteers they need, help people find meaningful volunteer opportunities, run appreciation programs and events for local volunteers and run mass volunteer-recruitment events.

We can be found at over a dozen local events acting as part of the glue holding them together. Our impact is felt throughout the city.

The work we do falls under three pillars:

Matchmaker

We help individuals find meaningful ways to contribute and work to reduce the barriers that prevent them from giving back. We help organizations fill their volunteer needs

Champion

We help non-profits raise awareness of their work—within the community and among each other—by hosting leader gatherings and bi-annual Volunteer/Non-Profit Fairs

Activator

We support and inspire community-driven initiatives that foster local engagement and connection through mentorship, promotion, training, and outfitting

Sponsorships Available

Volunteer of the Month (Individual)

$200 to Sponsor a Month

This program is all about celebrating the individuals who sacrifice their time and effort for the betterment of Airdrie.

Volunteer Airdrie accepts nominations from local non-profits, and individuals, for volunteers they see making a difference in the community. These names are put into a random draw each month, and if not drawn they stay in the system. This so once nominated, they don't need to be nominated again.

Winners receive a framed certificate, thank you card and a token of appreciation, usually a gift card or other item from a local business. We present the certificate and take a photo which is shared on social media and in our monthly newsletter. If sponsorship is secured it will also be featured in the local newspaper

In April of 2025 young Sasha (age 5) was bothered by the litter in and around the ice rink in his neighborhood so he cleaned it up. Residents noticed and word spread on social media about this amazing young Ukrainian refugee who was then nominated for the Volunteer of the Month Program.

We were so thrilled to see his name drawn in July! Our Executive Director met with Sasha and his mom at the Save-On in Kingsview market to present him with his award, a gift certificate for the store and a little extra token of appreciation from our Executive Director's own son (a Paw Patrol Activity Book). Sasha was thrilled!

He has his certificate hanging on the wall of his room and proudly shows it to visitors. His parents have shared with us that he is motivated to continue volunteering.

What Can You Expect:

- Your logo and a short message accompanying our "Volunteer Airdrie Roundup" segment running once a month in Airdrie City View (over $50 value)
- Your logo and a short message accompanying the VOTM segment in our monthly "Helping Hands Herald" newsletter, which is sent to a database of over 1,400 local volunteers
- Your logo and a short message accompanying the VOTM segment in our quarterly Volunteer Manager's Newsletter, which is sent to over 70 local non-profits
- Your name mentioned in the social media posts related to the certificate presentation
- Increased recognition within the community of your business as a community-supporter

Volunteer Group of the Month

$200 to Sponsor a Month

This program is all about celebrating the **groups** (and couples) who work together to sacrifice their time and effort for the betterment of Airdrie.

Volunteer Airdrie accepts nominations from local non-profits, and individuals for volunteer groups that they see making a difference in the community. These are groups like committees who plan events for the community, couples volunteering at the Food Bank together, and social service clubs. These groups are put into a random draw each month, and if not drawn they stay in the system. This way once nominated, they don't need to be nominated again.

Winners receive a framed certificate, thank you card and a token of appreciation, usually a gift card or other item from a local business. We present the certificate and take a photo which is shared on social media and in our monthly newsletter. If sponsorship is secured it will also be featured in the local newspaper

Twice a year there is a group in town that makes magic happen, yet so many residents don't even realize it's a group of volunteers behind the Canada day and Santa Clause Parades!

This is what they told us being given this award meant to them:

"Winning the Volunteer Group of the Month award was such an honour for our committee! Volunteer recognition and appreciation is so critical to retaining volunteers and honoring their contributions – receiving this award really helped us to do that. We were able to treat our committee to a nice meal to thank them for their hard work, and being presented with this award will also support our recruitment efforts for additional parade committee volunteers. We've enjoyed a fruitful partnership with Volunteer Airdrie over the years, and it's great to see them doing the work to recognize groups like our and the work they do in the community!"

What Can You Expect:

- Your logo and a short message accompanying our "Volunteer Airdrie Roundup" segment running once a month in Airdrie City View (over $50 value)
- Your logo and a short message accompanying the VOTM segment in our monthly "Helping Hands Herald" newsletter, which is sent to over 1,400 local volunteers
- Your logo and a short message accompanying the VOTM segment in our quarterly Volunteer Manager's Newsletter, which is sent to over 70 local non-profits
- Your name mentioned in the social media posts related to the certificate presentation
- Increased recognition within the community of your business as a community-supporter

Monthly Top 10 List

$500 to Sponsor a Month

Each month Volunteer Airdrie contacts local non-profits and community events to find out who needs volunteers, either for one-time events or for ongoing roles. These opportunities are compiled into a list of 10 roles with short descriptions and application "next steps" list. This list is than shared widely throughout the community via social media, our website, newsletter and (New for 2026 if sponsorship is secured) Airdrie City View Newspaper.

At a recent event Volunteer Airdrie was approached by a woman who wanted to share with us how grateful she is that we put this list together each month. Her mother had recently moved to Airdrie and was finding herself feeling lonely, isolated and directionless. The daughter saw our top 10 list on Facebook and shared it with her mom. On the list was volunteering with local senior's home Bethany. Now she volunteers there several times a week, has made several friends and is enjoying her life here!

Time and time again we hear from local non-profits and events whose call for volunteers we share on the list how grateful they are that we are helping to get the word out that they need help. They are regularly astonished at how well the community responds. We know that Airdrie is a community that wants to support its non-profits. We also know that getting the word out there is the biggest step in allowing that to happen. This list is the biggest way we tackle that.

What Can You Expect:

- Your logo and a short message accompanying our "Volunteer Airdrie Roundup" segment running once a month in Airdrie City View (over $100 value)
- Your logo and a short message accompanying the Top 10 segment in our monthly "Helping Hands Herald" newsletter, which is sent to over 1,400 local volunteers as well as members of city council
- Your business is mentioned in the social media posts sharing the top 10 list on Facebook, Instagram, LinkedIn, X Reddit and Bluesky. Which is:
  - pinned to the top of the /Airdrie Reddit page attracting over 2,000 views*
  - Shared across multiple Airdrie Facebook groups and by community members*
  - Regularly shared by members of City Council*
- Permission and encouragement to post the monthly top 10 list on their website and social media to showcase how they support the community
- Increased recognition within the community of your business as a community-supporter

**this based on past actions taken by individuals outside of Volunteer Airdrie, and cannot be guaranteed*

Yard Angels

$1000 to Sponsor a Season (1 sponsorship available)

This program helps local low-income seniors and those with disabilities be able to stay in their homes and maintain a sense of pride over their lawns and garden beds by pairing them with volunteers to mow, weed, and perform other light yard work.

Your sponsorship helps with the over-head costs of running this program and making sure that the volunteers have everything they need to serve our seniors.

Client Theresa told us how much she love the volunteers who has been helping her out. They show up on time, are very friendly and do exactly what she needs done, often going over and above. It's been great how much pain and stress the program has saved her and enabled her to stay in her own home. She is so glad that she heard about this program and is able to use it.

Volunteer Ryan has shared with us how rewarding he finds cutting senior's grass knowing that the work he does is helping them maintain their independence and ability to stay in their own homes.

What You Can Expect:

- Your name and logo on our sponsor page
- Your name, logo and a short message on the senior's program webpage of our website
- Your name accompanying the Better Impact database entry for this role
- Your name and logo with a "sponsored by" on the program guidelines given to both clients and volunteers
- Your name and logo accompanying at least two social media posts (Facebook, Instagram, X, Reddit and Bluesky) regarding the program
- Your name, logo and a short message accompanying a spring newsletter article about the program which will be shared to our database of over 1,640 volunteers plus members of city council
- Increased recognition within the community of your business as a community-supporter

Snow Angels

$2000 to Sponsor a Season (1 sponsorship available)

This program helps local low-income seniors and those with disabilities with the removal of snow from walkways; avoiding slips, falls and fines from the city by dispatching volunteer Snow Angels after snow events.

Your sponsorship helps with the over-head costs of running this program and making sure that the volunteers have everything they need to serve our seniors.

Melanie uses our Snow Angels due to a disability that keeps her from being able to shovel herself. She shared with us how they been a wonderful help for her since she lives on assistance and can't afford to pay someone. “This is a fantastic and necessary service for people. They do a great job, thank you so much!”

Sandra also uses this program telling us “There are not enough words to say how WONDERFUL the Volunteer Airdrie group is! So organized, so compassionate. My Snow Angels appear with a smile, never leave til the job is done, then leave with another smile & a wave.”

Our amazing volunteers love having a role where they can so clearly see the results of their labours and where their work is so sincerely appreciated by those they serve!

What You Can Expect:

- Your name and logo on our sponsor page
- Your name, logo and a short message on the senior’s program webpage of our website
- Your name accompanying the Better Impact database entry for this role
- Your name and logo with a “sponsored by” on the program guidelines given to both clients and volunteers
- Your name and logo accompanying at regular social media posts (Facebook, Instagram, X, Reddit and Bluesky) regarding the program
- Your name, logo and a short message accompanying a winter newsletter article about the program which will be shared to our database of over 1,640 volunteers plus members of city council
- Increased recognition within the community of your business as a community-supporter

Duke of Edinburgh Award

$300

(4 Sponsorships Available)

The Duke Edinburgh's International Award is an internationally recognized program for young people ages 14-24, building their skills to equip them for life and work. By creating opportunities for young people to develop skills, get physically active, give service and experience adventure, the Award can play a critical role in their development.

This programs pairs youth with a mentor who helps them work through a 4 part program of community service, physical fitness, skill development and outdoor adventure. The program aims to help young people discover their potential and prepare for life beyond school.

Your sponsorship will help us to cover the expense in running this program and help us keep the fees low for participants to make sure this program is available for all youth in Airdrie regardless of socio-economic background.

"DofE has made me more confident and independent, and prepared me for work."
Bronze and Silver Award holder, 20

"Before DofE, I was in my shell. I didn't go out, didn't do activities. It opened my eyes to the opportunities out there"
Gold Award holder, 19

"The DofE has made me more passionate about life, I have gained self-belief."
Gold Award holder, 22

I'm a lot more resilient than I was before. Now I'm able to keep trying and not give up."
Silver Award participant, 15

Since starting DofE, I've been more active, physical and eager to be out in the world."
Silver Award participant, 15

What You Can Expect:

- A social media post announcing your sponsorship
- Your name and logo on our Sponsor page
- Your name and logo on our Duke of Edinburgh webpage
- Your name mentioned in 1 Helping Hands Herald article about the program (over 1,400 subscribers)
- Increased recognition within the community of your business as a community-supporter

Bi-Annual Volunteer ConnectFest

Three Levels of Sponsorship

Twice a year Volunteer Airdrie brings together local non-profits and residents. The main goal of this event is for those who are looking to volunteer to speak face to face with organizations who need volunteers. It also serves as an opportunity for these non-profits to share their mission and vision with potential supporters and information about their programs with potential clients.

When we ran our first Volunteer/Non-Profit fair in January of 2025 it was small, but powerful. Tails to Tell Cat Rescue ran out of applications more than once and the organizations who participated were excited to participate again. Local residents who attended commented on how great it was to have a chance to chat face to face with places they were considering volunteering at. Our next fair the following September was event bigger with the majority of attendees saying that they found a volunteer role they were excited about, felt more connected to the community, and were very likely to attend again and recommend the fair to others.

The organizations who participated gave the event top marks when surveyed and are excited to participate again in future fairs. Since our last event we have had several organizations that were not at past events reach out to find out how they can participate in the next one.

Advertising Sponsor

Two sponsorships of $700 available

The key to a successful ConnectFest is awareness. We need to get the word out to as many residents as possible and that means investing in newspapers, radio, roadside and digital advertising. This is by far the most expensive part of running the event, but it is also the most impactful on how many feet step through the door.

What to Expect:

- Your logo and name:
  - Included in print and social media advertising
  - Added to our sponsor page
  - Prominently displayed on a sandwich board located near the front entrance
  - On the event page of our website in the month leading up to the event
- Your name mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- your name mentioned in an article about the event in our quarterly newsletter for local non-profits
- Increased recognition within the community of your business as a community-supporter

Bi-Annual Volunteer ConnectFest

Childcare Room

$450

It can be very difficult for parents to attend adult-focused events on the weekend when their young children are home. They want to take their time walking booth to booth and ask questions, but little Bobby loses patience after the first two.

At Volunteer Airdrie we know how it is. We have board members and staff with young kids, so we wanted to help parents solve this problem that we know all too well!

We've partnered with LiitCare, a local businesses that helps to provide trusted and verified childcare for events (and for parents). Together we create a space that is welcoming and fun for children where they will be looked after while their parents can take their time getting to know the non-profits within Airdrie.

What to Expect:

- Your name and logo:
  - Appearing in social media posts sharing that the childcare will be available at the event
  - On our sponsor page
  - Prominently displayed at the entrance to the childcare area
  - On the event page of our website in the month leading up to the event
- Your material (business cards, brochures etc) put in the kids "goodie bags"
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits
- Increased recognition within the community of your business as a community-supporter

Refreshments

$500

Nothing makes people feel more welcome and supported than some coffee, tea, juice and snacks! We want those attending ConnectFest to feel looked after and be able to take their time without running out of fuel.

Response from past events has always been very positive to having refreshments for attendees and those manning the tables

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the refreshment table
- Promotional material you supply placed at the refreshment area
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

National Volunteer Week (End of April)

Four Levels of Sponsorship

Canada recognizes National Volunteer Week starting on the last Sunday in April. This week provides a chance to highlight the value of volunteers and their positive impact on society. Volunteer Airdrie recognizes this week by bringing together volunteers from across the city to be celebrated at a "Volunteer Café" where they are treated to live music, door prizes, thank you gifts and refreshments. This event hosts 80-100 guests

By planning and hosting this event Volunteer Airdrie takes the pressure off local non-profits to dedicate funds and staffing time to running an event of their own. We also bring together those who volunteer in Airdrie to help foster a sense of community and comradery between those who give back.

At our Volunteer Appreciation Café in 2024 we witnessed reunions of people who had once volunteered together, new friendships form and gratitude at being recognized. Those who attended appreciated the gifts and the guitarist who played wonderful background music. It was a relaxing and pleasant event.

Refreshments

$500 (3 sponsorships available

You can't have a celebration without food and drink!

We want local volunteers to come away from the Volunteer Appreciation Café with full bellies and full hearts!

Your sponsorship will pay for high-quality bakes goods and non-alcoholic beverages for our guests

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the refreshment table\
  - In the newspaper ad proclaiming the week
- Promotional material you supply placed at the refreshment area
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

National Volunteer Week (End of April)

Four Levels of Sponsorship

Gifts

$750 (Two Sponsorships Available
Open to Gifts-In-Kind

Volunteer Airdrie wants each volunteer to come away with this event with something that they will use regularly, will remind them that they are appreciated and that their volunteerism matters.

In the past we have gifted toques, notebooks and calendars. We aim to support local businesses, and we are always happy to hear recommendations

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the gift table
  - In the newspaper ad proclaiming the week
- Promotional material you supply placed inside the gift bags
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

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Entertainment

$400

We want to create a warm and inviting atmosphere that is a little more special than what can be achieved by streaming Spotify over the speakers.

For 2024 we brought in an acoustic guitarist who created just the right ambiance. We would like to do the same, or similar again this year, and are always open to suggestions of local musicians!

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed near the performance area
  - In the newspaper ad proclaiming the week
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

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Advertisement

$300

We want to announce to the whole city how amazing the local volunteers are!
This ad will serve as a way to promote local volunteerism and celebrate the week.

What to Expect:

- Your name and logo:
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - In the newspaper ad proclaiming the week
- Increased recognition within the community of your business as a community-supporter

International Volunteer Day (December 5th)

Five Levels of Sponsorship

International Volunteer Day occurs on December 5th each year. It is an international observance mandated by the UN General Assembly. It offers an opportunity for volunteer-involving organizations and individual volunteers to promote volunteerism, encourage governments to support volunteer efforts, and recognize volunteer contributions. Volunteer Airdrie celebrates this day in a more formal way than we do in the spring for National Volunteer Week by inviting local volunteers to join us and their peers for a sit-down dinner with entertainment, awards and speeches. This event hosts 100 guests

By planning and hosting this event Volunteer Airdrie takes the pressure off local non-profits to dedicate funds and staffing time to running an event of their own. We also bring together those who volunteer in Airdrie to help foster a sense of community and camaraderie between those who give back.

Gifts

$750 (Two Sponsorships Available
Open to Gifts-In-Kind

Volunteer Airdrie wants each volunteer to come away with this event with something that they will use regularly, will remind them that they are appreciated and that their volunteerism matters.

In the past we have gifted toques, notebooks and calendars. We aim to support local businesses, and we are always happy to hear recommendations

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the gift table
  - In the newspaper ad proclaiming the day
- Promotional material you supply placed inside the gift bags
- Verbal thank you during the speech portion of the event
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

International Volunteer Day (December 5th)

Five Levels of Sponsorship

Dinner

$1,750 (2 sponsorships available

You can't have a celebration without food!
We want local volunteers to come away from the Volunteer Appreciation Café with full bellies and full hearts!
Your sponsorship will pay for a high-quality buffet dinner for our guests.

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the entrance to the event
  - In the newspaper ad proclaiming the day
- Promotional material you supply placed on the tables
- Verbal Thank you during the speech portion of the event
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits
- Increased recognition within the community of your business as a community-supporter

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Beverages

$750

Your sponsorship will make sure that every guest gets a complimentary drink ticket and that there is an unlimited amount of alcohol-free beverages available.

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed at the entrance to the event
  - In the newspaper ad proclaiming the day
- Verbal thank you during the speech portion of the event
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits
- Increased recognition within the community of your business as a community-supporter

International Volunteer Day (December 5th)

Five Levels of Sponsorship

Entertainment

$500

Help us add some fun and music to the event to show our volunteers how much we value them!

Your sponsorship will help us to hire local talent to add that extra-special flair to the event

Are you a local performer? Let's chat about a partnership!

What to Expect:

- Your name and logo:
  - Appearing in social media posts
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - Prominently displayed near the performance area
  - In the newspaper ad proclaiming the day
- Your mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Your name mentioned in an article about the event in our quarterly newsletter for local non-profits (sent over 70)
- Increased recognition within the community of your business as a community-supporter

Advertisement

$300

We want to announce to the whole city how amazing the local volunteers are!
This ad will serve as a way to promote local volunteerism and celebrate the week.

What to Expect:

- Your name and logo:
  - On our sponsor page
  - On the event page of our website in the month leading up to the event
  - In the newspaper ad proclaiming the day
- Increased recognition within the community of your business as a community-supporter

International Volunteer Day

Highway Cleanups (Spring and Fall)

Three Levels of Sponsorship, Twice a Year

Each spring Volunteer Airdrie recruits, manages and equips volunteers to clean up alongside the Queen Elizabeth 2 highway that runs through town. Spring brings flowers but also reveals the accumulation of garbage that has been hiding under the snow alongside this major highway. Last year the volunteers we led picked up around 150 bags of garbage.

In the fall we do Highway 567 west of town towards the rodeo grounds. Since this stretch of road is the route residents take when doing dump runs it can end up a true eye sore. Last year we had 28 volunteers pick up 48 bags of garbage. Many commented on how rewarding it was to see the difference their work made and were inspired to continue to volunteer.

Safety Supplies

$200

Your sponsorship will help us to keep our volunteers safe with good quality work gloves, pickers to reduce back strain and other health and safety supplies.

What to Expect:

- "Thank you for your sponsorship" social media post
- A sign at the check-in table recognizing you as a sponsor
- Your name mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Increased recognition within the community of your business as a community-supporter

Refreshments

$300

Cleaning up litter is hard work!

Your sponsorship will make sure the volunteers are kept hydrated and well fueled up.

What to Expect:

- "Thank you for your sponsorship" social media post
- A sign at the refreshment table recognizing you as a sponsor
- Your provided literature available at the refreshment table for volunteers
- Your name mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Increased recognition within the community of your business as a community-supporter

Childcare

$600

Volunteer Airdrie knows how hard it is for couples with kids to get out and do something together as adults! We want to turn our highway clean-ups into an opportunity for parents to re-connect and give back, all while they know junior is being looked after by trusted childcare providers

What to Expect:

- "Thank you for your sponsorship" social media posts announcing the childcare
- Your name and logo on the childcare registration page
- your name and logo announced as sponsors on the entrance to the childcare room
- Your provided swag/material placed in the kid's goodie bags to take home
- Your name mentioned in a Helping Hands Newsletter article about the event (over 1,400 subscribers)
- Increased recognition within the community of your business as a community-supporter

Non-Profit Lunch and Learns

$350 per Quarterly Meeting

Each Quarter Volunteer Airdrie invites Volunteer Managers and other non-profit leaders to a 'Lunch and Learn." This lunch not only serves as an opportunity for Volunteer Airdrie to share knowledge, but also as an opportunity for these groups to get to know each other better and network. Your sponsorship will help cover the cost of the food and drink for these events which host about 12-20 people.

The sparks fly at our lunch and learns when non-profit leaders get talking and find out about how their organizations can work together and support one-another! It's wonderful to see new connections be formed and future collaborations planned.

In October our lunch and learn focused on the municipal election. Volunteer Airdrie approached the mayoral and city council candidates to ask them about their plans to support the non-profit sector if elected. We then compiled their un-edited answers into a slide deck and shared that with our lunch guests. This prompted wonderful discussion around the candidates and what the sector needs in terms of municipal support. Everyone in attendance expressed gratitude in the time we took in putting the information together and was excited to take copies back to their organizations.

These lunches have become a "not to be missed" event for leaders in Airdrie's non-profit sector.

What You Can Expect:

- Your provided literature is placed at the food serving area
- A sign with your logo at the food serving area sharing that they have sponsored the meal
- A "thank you to" in the Quarterly newsletter sent out to local non-profits
- A "thank you to" in the social media posts following the lunch
- Your name and logo the months around the Lunch and Learn program page

Health and Safety Program

$250 (Four sponsorships available)

Volunteer Airdrie strives to maintain a safe and healthy environment for all our volunteers and be a leader within the local non-profit sector in health and safety. We are members of the Alberta Association for Safety partnerships and have been working toward COR certification by implementing a Joint Health & Safety Committee, preforming site and hazard assessments and striving to follow best health and safety practices in all we do.

Your sponsorship will help to cover the training expenses for our Youth Volunteer Program Staff and our Executive Director.

When Volunteer Airdrie has shared our Heath and Safety Plan with representatives from the city and other non-profits, they have been impressed with how thorough it is. Volunteers have commented on how looking through our hazard assessments for events like the Highway Clean-Up and the Doin it on the Grass Car Show have helped them feel more secure and looked after. We know we've created a great program, and we know we need to continue to improve it and learn to make sure preventable injuries are not occurring under our watch.

Volunteers should end their shifts with full hearts, not injuries.

What You Can Expect:

- Your name and logo on our sponsor page
- Your name mentioned in a Helping Hands Newsletter article (over 1,400 subscribers)
- Your name mentioned in an article in our quarterly newsletter for local non-profits
- A "Thank you" social media post

Better Impact Database

$500 (Four sponsorships available)

This database is our “one-stop shop” for volunteer opportunities within Airdrie and is also a database of prospective volunteers. Here those who want to find a role can search through opportunities throughout the city and when non-profits contact us for help with finding volunteers we are able to search through candidates for those with the necessary skills and interests and then contact them directly. The money from these sponsorships will being going toward the annual fee for the software used to maintain this database.

This database is how Naomi, our own Executive Director got started with Volunteer Airdrie. When she first moved to Airdrie she was looking for a way to help her connect to her new home, fill her time and find more meaning in her life. She searched for “Airdrie Volunteering” and came across Volunteer Airdrie’s website. There she easily navigated to the database, explored opportunities and joined. Next she was participating in and organizing community cleanups, then joined the board and now she’s the one writing this document up!

The Better Impact Database is a starting place, a gateway to new adventures and connection!

What You Can Expect:

- Your name and logo on our sponsor page
- Your name and logo on the top of the Better Impact home Page
- Your name mentioned in a Helping Hands Newsletter article (over 1,400 subscribers)
- Your name mentioned in an article in our quarterly newsletter for local non-profits
- A “Thank you” social media post

Other Ways To Support Us

Sponsor our Summer Golf Tournament

We are hosting **Boots, Buckles and Birdies** on July 6, 2026 in partnership with the Airdrie Public Library. There will be lots of Sponsorship Opportunities from Title Sponsors, to hole sponsors with a level for every budget!

Contact us at info@volunteerairdrie.ca or by calling 403-993-5034 for more information about what Golf Tournament sponsorships are available!

Ways to Support Us Without Spending A Lot of Money

Donate items for our Summer Auction or as Door Prizes for Volunteer Appreciation Events

If you are a creator that has written a book, painted a picture, created art; an independent sales distributor, a service provider a small business, or a venue, consider donating a gift card, a free pass, a copy of your book, or a piece of art.

Donate Gift Cards for Volunteer of the Month Winners

Along with a framed certificate, individuals and groups receive a gift card, provided by a sponsor. Photos of the winners receiving their awards are posted on social media, with a thank-you to the sponsor.

Donate Bottles and Vehicles

We know that times are rough, thanks to inflation, and the state of the economy. Fortunately, there are ways you can support us and get a tax receipt without actually having to make a monetary donation!

If you've got bottles, old clothing, electronics, or even an old car that needs to be removed, you're all set! No money required, and you don't have to haul anything to a depot or car lot - they'll pick everything up!

Volunteer Airdrie has partnered up with Skip The Depot, and Donate A Car to make these donations possible.

Visit our Donations Page for more info on how to donate your bottles, old clothes, electronics, and vehicles.

DONATE A CAR
CANADA

Join our Better Impact Database to Learn About Local Volunteer Opportunities and Lend a Hand

Click on this link to fill out an application to volunteer:
https://app.betterimpact.com/PublicOrganization/85ccf158-7a0a-4f23-a7f6-4ebeeff8b194/1

Contact Us

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