



50th AIRDRIE CHAMBER OF COMMERCE ANNIVERSARY

MONTHLY 50TH ANNIVERSARY CAMPAIGN SPONSOR

Available at a cost of \$750 plus gst (12 Opportunities Available)

YOUR SPONSORSHIP INCLUDES

- Two complimentary tickets to the 50th Golden Jubilee Gala in Fall 2023 (Valued over \$250)
- Exclusive marketing image on AC website (homepage) throughout sponsorship month. Live link to website.
- Banner ad in bi-monthly chamber e-newsletter throughout sponsorship month. Live link to website.
- Logo recognition (on up to four) spotlight videos, showcasing the longest standing chamber members throughout the sponsorship month
- Logo recognition on Airdrie Chamber of Commerce social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Logo recognition on various audiovisual event presentations throughout the sponsorship month
- Logo recognition on gala program
- Logo recognition on gala PowerPoint presentation
- Verbal recognition at gala
- Commemorative 50th Anniversary gift

50th GOLDEN JUBILEE GALA SPONSOR OPPORTUNITIES

GALA Date: Fall 2023

GOLDEN JUBILEE PRESENTING SPONSOR - \$5,500 plus gst

YOUR SPONSORSHIP INCLUDES

Prior to Event

- Promotion of Presenting Sponsor in all event marketing
- Logo recognition on Chamber website
- Logo recognition on Chamber social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Logo recognition on event registration page
- Logo recognition in all print marketing

- Presenting Sponsor recognition on local radio
- Logo recognition on event posters to be displayed throughout the city
- Business profile including logo (live link to website) in Chamber newsletter (max 200 words)

Day of Event

- Eight complimentary tickets to the gala (Valued at \$1,000)
- VIP seating at gala
- Two complimentary tickets to the VIP pre-event celebration
- Event signage for main entrance (signage to be supplied by sponsor)
- Event signage (supplied by the Chamber)
- Speaking opportunity at gala (5 minutes)
- Opportunity to provide a spotlight video during the event (max one minute) - video supplied by sponsor
- Logo recognition prominently displayed on program
- Opportunity to showcase your business as the presenting sponsor during Facebook lives
- Sponsor recognition during opening and closing remarks
- Logo recognition on PowerPoint presentation
- Verbal acknowledgment during intro and closing remarks
- Commemorative 50th Anniversary gift

Post Event

- Logo recognition on post event e-marketing message to attendees and sponsors
- Logo recognition on social media post event posts

GOLDEN JUBILEE COMMEMORATIVE SPONSOR - \$2,500 plus gst (or the equivalent value in trade)

Your choice of:

1. Stage & Entertainment Sponsor

2. VIP & President's Gift Sponsor

- Four complimentary tickets to the gala (Valued at \$500)
- VIP seating at gala
- Opportunity to introduce the entertainment (Stage & Entertainment Sponsor)
- Event signage
- Logo recognition on Chamber website
- Logo recognition in Chamber e-newsletter
- Logo recognition on Chambers social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Logo recognition on event registration page
- Logo recognition on program

- Logo recognition on PowerPoint presentation
- Verbal recognition at gala
- Logo recognition on post event e-marketing message to attendees and sponsors
- Logo recognition on social media post event posts
- Commemorative 50th Anniversary gift

GOLDEN JUBILEE CEREMONIAL SPONSOR - \$1,500 plus gst (or the equivalent of value in trade)

Your choice of:

1. **Audiovisual**
2. **Décor**
3. **Drink**
4. **Photography**
5. **Red Carpet**
6. **Venue**

- Four complimentary tickets to the gala (Valued at \$500)
- Event signage
- Logo recognition on Chamber website
- Logo recognition in Chamber e-newsletter
- Logo recognition on Chamber social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Logo recognition on event registration page
- Logo recognition on program
- Logo recognition on PowerPoint presentation
- Verbal recognition at gala
- Logo recognition on post event e-marketing message to attendees and sponsors
- Logo recognition on social media post event posts
- Commemorative 50th Anniversary gift

Other gala sponsorships may be available upon request.

MEDIA SPONSOR - \$1,000+ (or equivalent value in trade)

- Two complimentary tickets to the gala (Valued at \$250)
- Event signage
- Logo recognition on Chamber website
- Logo recognition in Chamber e-newsletter
- Logo recognition on Chambers social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Logo recognition on event registration page

- Logo recognition on program
- Logo recognition on PowerPoint presentation
- Verbal recognition at gala
- Name recognition on post event e-marketing message to attendees and sponsors
- Name recognition on social media post event posts
- Commemorative 50th Anniversary gift

VISIONARY SPONSORS: \$500 plus gst (or equivalent value in trade)

- One complimentary ticket to the gala (Valued at \$125)
- Name recognition on Chamber website
- Name recognition in Chamber e-newsletter
- Name recognition on Chamber social media outlets (Facebook, Twitter, Instagram, & LinkedIn)
- Name recognition on program
- Name recognition on PowerPoint presentation
- Commemorative 50th Anniversary gift

Please contact Ashley Sinclair ashley@airdriechamber.ab.ca via email to secure your sponsorship. Please note, sponsorships are sold on a first come, first serve basis. The Airdrie Chamber of Commerce will be responsible for invoicing all sponsors for payment. **Please make sure to include a .EPS and a high resolution .JPEG file of your logo when securing your sponsorship.**

Please note that all sponsorship marketing opportunities are time sensitive and can only be honoured with appropriate notice.