

Chamber Perks[™]
MOBILE APP[™]

Your Membership Has PERKS

Promote Your Brand!

EXPAND YOUR NETWORK, INCREASE SALES AND SAVE MONEY

Sell More Products and Services

OFFER PERKS ON THE APP

Increased Visability

PROMOTE YOUR BRAND

Download For Free



Available on the
App Store

GET IT ON
Google Play

© Chamber Perks App[™]



Upgrade to a Featured Member

ADD IMAGES AND VIDEOS

Reach New Customers

LOCALLY AND CANADA-WIDE

Contact Your Local Chamber to Learn More!

How to Download The Chamber Perks App

Begin by downloading the app on the app store for IOS devices or the Google Play store for Android. Or, scan the QR below to start downloading for free!

1

Create a User Account

Once the app is downloaded, open the app and start by creating a personal user account. You will need to enter an email username and password for your new account. If you have a company email, we recommend using it.

2

Verification Code

A verification code will be sent to the email that you signed up with. Enter the code that appears in your email from the Chamber Perks App™ to continue.

3

Enter Your City

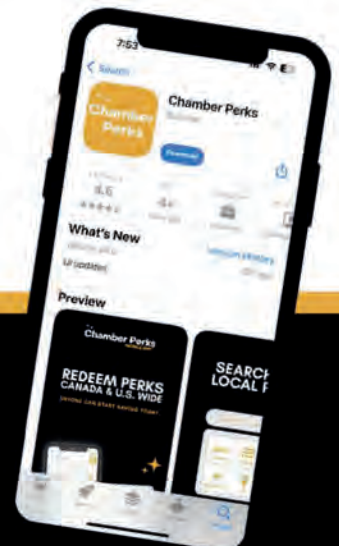
Once you've created your account, enter the city you work in. This will allow you to start redeeming perks near you.

4

City & Employer

If your city is not participating, no worries! Select a city from one of the 3 closest options. Next, select your employer to complete setting up your account.

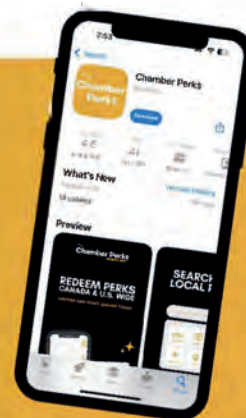
Scan to
Download



HOW-TO ACCESS YOUR MEMBER DASHBOARD

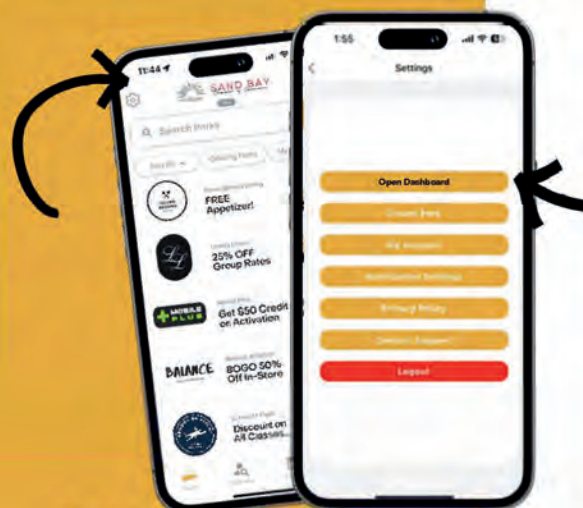
1 DOWNLOAD THE CHAMBER PERKS APP™ AND SIGN UP FOR A USER ACCOUNT

You can sign up for a Free Chamber Perks App™ user account by downloading the app and going through the sign-up process. It is recommended that you use your work email to create a personal account and password.



2 ACCESS YOUR MEMBER DASHBOARD

Using your phone, navigate to the app's settings page by tapping the setting icon at the top left corner. Tap "Open Dashboard" to access your Member Dashboard.



3 LOG IN TO MEMBER DASHBOARD

To log into your Member Dashboard you must use the username email and temporary password provided to you by your chamber or board to log in and set a new password. If you don't have your credentials please contact your chamber or board.

Alternatively, you can access your Dashboard from a browser by going to:
dashboard.chamberperksapp.com



WHAT TYPE OF PERKS SHOULD I OFFER?

HERE ARE SOME STRATEGIES TO OFFER PERKS OF REAL VALUE:

VALUE PERCEPTION

A perk should make your customers feel like they're receiving something worthwhile. For instance, instead of offering a free consultation (which many businesses might already offer), emphasize attaching a monetary value to it (e.g., "Free consultation, valued at \$100"). This makes the perk feel more exclusive and valued.

UNIQUE, TANGIBLE OFFERS

Offer something that customers would actually consider paying for. For example, rather than "Free consultation," offer "Free personalized business audit (\$250 value)."

LINK PERKS TO THE CORE BUSINESS OFFERINGS

Craft perks that align closely with your core services or products. For instance, if a business sells software, offering a free month of premium features could be far more valuable than a consultation. The key is to provide something that directly showcases the business's unique strengths.

CONSIDER THE COST OF PROMOTION

If you were paying to advertise your perk, ask yourself, "Would I pay for an ad that promotes this perk?". Is the offer valuable enough to make a real impact?

TAILORED AND EXCLUSIVE PERKS

Offer perks that are exclusive to specific audiences, making them feel more personalized. For example, "Exclusive 1-hour strategy session for our first 10 clients (\$200 value)" has more weight than a generic offer and can create a sense of urgency.

ENCOURAGE A RESULTS-DRIVEN APPROACH

Perks should ultimately drive conversions, not just be a check-box marketing exercise. Perks of value should lead to client acquisition, customer satisfaction, or increased brand loyalty.

MEMBER TO MEMBER PERKS

Provide fellow chamber members with special discounts or services that are not available to the general public. For example, "20% off for members on all products" or "Exclusive access to premium content for members only." These perks make the membership feel valuable and give members a reason to engage with other members. The general public might receive basic offers, such as "10% off first purchase" or limited-time promotions, but members should always receive better deals to make the membership more attractive.

By emphasizing the significance of value, positioning, and measurable results, you can offer perks that stand out and truly benefit your customers and the bottom line.

