

The Ripple Project

Every load is a ripple.

Airdrie Laundromat

THE NEED

For a foster family welcoming a child in crisis, a single mom working two jobs, or a newcomer settling into a new home — laundry is one more expense on an impossible list. A small gift of clean laundry is **practical, dignified, and immediate**.

Vouchers are redeemed quietly — no forms, no lineups, no stigma.

THE PROGRAM

Local sponsors fund laundry vouchers. Frontline nonprofits distribute them to families in hardship. Families redeem them at our shop — quietly, with dignity, no questions asked.

Practical — Clean laundry, washed and folded. No frills, no friction.

Dignified — No questions, no public lineup, no stigma.

Local — By Airdrie families, for Airdrie families.

HOW IT WORKS

01 Sponsors pick a tier and sign a simple one-page agreement.

02 We issue numbered, branded vouchers to partner organizations.

03 Families redeem at the shop. No questions, no stigma.

04 You receive a monthly report of vouchers redeemed and impact made.

WHO THIS HELPS

- Foster & kinship families
- Single parents
- Newcomer families
- Families fleeing violence
- Low-income seniors
- Individuals in housing crisis

POSSIBLE LOCAL PARTNERS (*but not limited to)

Community Links

Support Services, Family Violence Services, Pregnancy & Beyond, Reaching Home

Mainsprings

Pregnancy support & essential supplies for Airdrie's new and expecting families.

Airdrie Food Bank

Food hampers, Best Beginnings, Fuel 4 Kids — serving Airdrie, Crossfield, Balzac, Beiseker, and Rocky View County.

VOUCHER PRICING

\$25 + tax (small) · \$35 + tax (medium) · \$45 + tax (large)

No GST charged to recipients.

HOW RECOGNITION WORKS

Recognition grows with your contribution level
(Sponsor can choose to opt out of any recognition)

- Friend — social media mention
- Supporter — social media mention and thank-you card
- Champion — social media mention and in-shop community poster
- Lead Sponsor — social media featured story in-shop community poster

SPONSORSHIP OPPORTUNITIES

*Custom tiers and contributions welcome

Friend \$250 10 vouchers Up to 10 families served	Supporter \$500 20 vouchers Up to 20 families served	Champion \$1,000 40 vouchers Up to 40 families served	Lead Sponsor \$2,500+ 100+ vouchers Up to 100+ families served
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LET'S TALK

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