

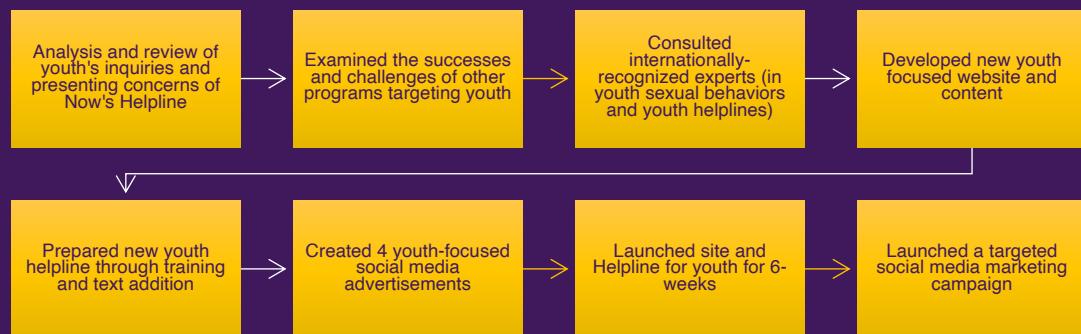
# WhatsOK.org

The first **youth-focused** website and helpline services for youth and young people with concerns about potentially problematic sexual interests and behaviors.

## the PROBLEM

- Upwards of 70% of and teens are sexually abused by other children or teens.
- Support, information, and resources for youth who have or are at risk for perpetrating sexual offenses are limited.

## our SOLUTION



## YOUTH contacts



2,742 page views from 2,270 users



31 emails



7 texts



4 chats



0 calls

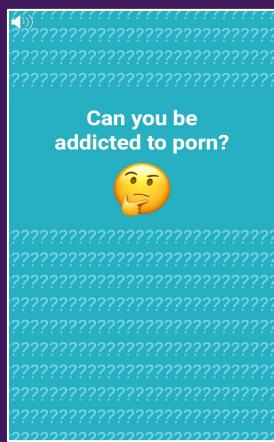
Is watching  
hentai  
legal?

Am I  
addicted to  
porn?

If the kids are my  
age, is that still  
illegal?

**38%** of inquiries were from youth who had  
abused or were at-risk of abusing

## What we LEARNED



Free, anonymous  
info & text line.

whatsok.org



**Most successful ad**

- Young people do have concerns about whether their sexual interests and behaviors are safe, healthy and/or legal.
- Young people are questioning their viewing behaviors specific to hentai, lolicon, csam and adult pornography.
- Young people will ask for help, clarification and

## what's NEXT

- **Resources will be expanded** to address emerging issues.
- **Social marketing campaign doubled** to new markets.
- **Helpline hours extended** to meet a growing need.
- **Website content refined** and grown to meet the questions we receive.
- **Surveys implemented** to evaluate and resources.