

## IHC Global at the World Urban Forum



*How can the city of the future use technology to advance inclusive and equitable urban development? Find out at the launch of a brand new IHC Global initiative:*

### Smart City. Just City: Working Towards a New Paradigm

This session is to move towards a new paradigm in which technology and other aspects of the Smart City movement may be intentionally directed to also make cities more inclusive and equitable.

Join IHC Global for the launch of its Smart City, Just City initiative, which will draw from different perspectives on technology and inclusiveness and unlock the synergies between the two urban discourses of efficiency and equity. This initiative will lead to a new policy framework for how to utilize smart city techniques to attain an equitable, inclusive, and participatory urban reality. IHC Global will present this new initiative at the World Stage and formally launch it with a panel discussion with representatives from city government, urban planning, civil society, and journalism on how they see the 'smart city' and 'just city' aligning in order to help drive effective implementation of the New Urban Agenda.

#### **Speakers:**

Judith Hermanson, President and CEO, IHC Global

Tom Dallessio, President, CEO, and Publisher, Next City

Luisa Bravo, President, CitySpace Architecture

Catherine Pugh, Mayor of Baltimore (via video message)

Ahmed Eiweida, Lead Urban Specialist, The World Bank

**When:** Sunday, February 11, 2018  
4:00 - 5:00 PM

**Where:** Next City World Stage  
Kuala Lumpur Convention Center  
Kuala Lumpur, Malaysia