

2021 FABI Fall Conference Sponsorship Opportunities

For more information, please contact [Emily Hartstone](#)

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company's website.

Sponsor Level	Reg. Open Email	Speaker Email	Hotel Cutoff Email	Conf. Updates Email	Health & Safety Email	Know Before You Go Email
Diamond	X	X	X	X	X	X
Platinum	X	X	X		X	X
Gold	X		X			X
Silver	X			X		X
Bronze	X					X

Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event
- Verbal mention during Opening Remarks

Title Conference Sponsor - \$15,000 - SOLD

This sponsorship comes with the following additional items:

- “Conference Sponsored by (Company)” branding on all conference advertising/marketing materials
- Logo placement in all additional pre/post event emails
- (1) complimentary ad in FABI Newsletter to be used within 2021
- Diamond Sponsor pull-up banner at event registration desk

Fall Conference App - \$3500

This sponsorship comes with the following additional items:

- “App Sponsored by” with Company logo banner on home screen/menu page of event app
- Logo on App signage at event
- Logo placement in all additional pre-event app emails
- Logo and mention in dedicated App email

Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:

- Logo placement on sponsor banners at event
- Live mention during Opening Remarks

Lanyards - \$2000

This sponsorship comes with the following additional items:

- Logo placement on lanyards given to each conference attendee

Saturday Lunch - \$2500

This sponsorship comes with the following additional items:

- Branded lunch napkins

Saturday Breakfast Buffet - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins on
- Logo on Directional Signage

Sunday Breakfast Buffet - \$2000

This sponsorship comes with the following additional items:

- Branded Napkins

General Session Notebook - \$1750

This sponsorship comes with the following additional items:

- Company logo on General Session Notebook placed at each seat

Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:

- Logo placement on sponsor banners at event

Registration Bag - \$1500

This sponsorship comes with the following additional items:

- Company logo on Registration Bag

Personal Hand Sanitizer - \$1500

This sponsorship comes with the following additional items:

- Branded 2oz hand sanitizers placed at each general session table (one per person)

Saturday PM Coffee Break - \$1500 - Sold

This sponsorship comes with the following additional items:

- Branded Napkins

Sunday AM Coffee Break - \$1500

This sponsorship comes with the following additional items:

- Branded Napkins

Saturday AM Coffee Break - \$1500

This sponsorship comes with the following additional items:

- Branded Napkins

Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:

- Logo placement on sponsor banners at event

Welcome Gift - \$1200

This sponsorship comes with the following additional items:

- Welcome gift given to each attendee at registration with Company branding (i.e. tool kit, phone charger, etc.)

Medical Masks - \$1200

This sponsorship comes with the following additional items:

- Branded Mask Packaging
- Logo on Signage at Registration Desk

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:

- Logo placement on daily sponsor banners at event

Wellness Check Wristbands - \$500

This sponsorship comes with the following additional items:

- Logo placement on daily health screening wristbands (Sun-Tues)

Schedule-at-a-Glance - \$500 (2 Available)

This sponsorship comes with the following additional items:

- Logo placement on signage-at-a-glance banners around event