

# ADVOCATING FOR CHANGE: THE 'HOW TO' OF POLICY ADVOCACY FOR COMMUNITY LEADERS



Deepen your understanding of policy advocacy for mission impact and community change! This training will equip you with practical skills to confidently engage with legislators, including:

- Leveraging constituency to influence legislative action
- Best practices for building relationships and positioning issues
- Preparing for discussions, especially with legislators who are not clear supporters
- Answering questions and gracefully deflecting those you can't answer

Additionally, gain a refresh on the legislative process at the state level and basic hierarchy within each legislative caucus and chamber. Whether you're a seasoned advocate or new to the legislative arena, this training will empower and prepare you for your advocacy work!



January 28, 2025



12:00-1:15pm



Zoom

REGISTER NOW



## Presenter:



### Aaron Zappia

Director of Government Affairs  
Housing Alliance of PA

