



# Mapping Your Impact

## Evaluation Planning Workshop Series and Coaching Support



*“The evaluation planning workshop series was very valuable and eye opening for our organization! It allowed us to reflect on all of our work and do a deep dive into the programming we offer through Amplify Philly. Having all of our evaluation work centralized in the same place means we have something to use in the future to track and share our impact.”*

- Michelle Freeman, Founder & CEO of Witty Gritty

### WHO should register?

Are you a mission-driven organization or leader looking to measure the impact of your programs and share that impact with others? Do you want to learn strategies for identifying the outcomes, questions, and evaluation approaches that are most meaningful to your work? **If so, you would be a great fit for this series!**

### WHAT will you get?

- ▶ One-on-one support from an evaluation coach
- ▶ Opportunities to collaborate and connect with peers from the social sector
- ▶ A high-level logic model and a customized evaluation plan

### WHEN and WHERE will it happen?

We'll meet via Zoom from 10:00am - 12:00pm including an optional half-hour from 12:00pm-12:30pm for additional work time or questions. Following each session, organizations will meet with their coach to engage in applied learning and build their logic model and evaluation plan.

- ▶ October - initial orientation meeting with your coach
- ▶ Wednesday October 30th
- ▶ Wednesday November 13th
- ▶ Wednesday December 4th

### HOW MUCH does it cost?

\$1,275 for an individual participant or for each team member of a participating organization\* – **a fraction of the cost of an evaluation planning process which is typically over \$10,000.**

*\*Organizations who register four team members can **register a fifth member for free!***

### READY to register?

- ▶ [Click here](#) for instructions on how to enroll in the workshop series.

### Want to continue the conversation?

If you'd like to stay in touch about future workshops, please complete [this interest form](#). For questions please contact [impact-ed@sas.upenn.edu](mailto:impact-ed@sas.upenn.edu).