



VEC Spring Workshops 2023

Join VEC for these dynamic workshops offering valuable resources and information to area nonprofits.
Register now!

RSVP's Volunteer Executive Consultants (VEC) provide free managerial consulting and educational services to existing and potential nonprofits in the Greater Philadelphia area.

Questions? Contact Sheri Wilensky Burke, VEC Program Manager sherib@rsvpmc.org or 610-834-1040 x135.

All workshops are scheduled for 10:00am – 11:30am and presented via Zoom.

DIY Branding: Strategic Messaging with a Distinctive Voice

April 18, 2023

You don't need to be a branding expert to create strategic messages that can help distinguish the unique value your organization delivers to the community. In this workshop, VEC expert consultants will briefly survey the elements that work together to build a brand identity – and personality – for your nonprofit organization. Then we will delve deeper into the power of words: what you say (messaging) and how you say it (tone of voice). Whether you're new to branding or looking to refresh what you've got, join us as we practice how to develop messages that are authentic and memorable.

Learn more and register: <https://vec-rsvp-branding-2023.eventbrite.com>

Build Your Board to Ensure Mission Achievement

May 24, 2023

Having an effective board is one of the most important ways to ensure the long-term success of your organization. Yet finding and recruiting board members is one of the most difficult challenges for many nonprofits. Often board recruitment is addressed as needed, rather than strategically. Joined by a panel of executive directors and board members, we will examine how to consider your organization's ongoing and long-term needs to create a framework and build a board best suited to meet your organization's goals.

Learn more and register: <https://vec-rsvp-board-recruitment-2023.eventbrite.com>

Many thanks to RSVP's sponsors whose generosity enable VEC to offer these workshops and its services at no charge.

