

BUILDING POWER THROUGH ORGANIZING AND BASE BUILDING



This interactive, two-part training will equip you with foundational knowledge and practical strategies to build power and sustain coalitions for social change.

Part I will focus on understanding power—your own and others—as well as the significance of organizing for change in U.S. history. After, we'll explore the centrality of self-interest in successful organizing, and learn strategies to build relationships with this knowledge and engage diverse communities in base and coalition building.

PART II will explore tried and true approaches to creating a common agenda and shared goals, effective campaign strategies, and impact evaluation. We'll include time for peer conversation and individual reflection to develop an action plan to begin or carry your work forward.



May 7 and 14



12:00-1:30pm



Zoom

REGISTER NOW



Panelists



Blessing Osazuwa

Metro Organizer
POWER



Gary Sieling

Organizing Leader
POWER Education Justice Campaign

