

# EQUITABLE & IMPACTFUL STORYTELLING FOR ORGANIZATIONS

As you plan your communications for fall and beyond, join this workshop to gain new tools and methods that will help you and your organization reimagine current narratives to better reflect the impactful stories of the communities you serve.

Whether communicating with your internal team, board, or external funders and stakeholders, you will learn more about how to intentionally and equitably co-create program narratives by centering the community and de-centering those who often are unintentionally framed as the 'heroes'.

Strategy Arts will facilitate an exercise for you to practice reframing narratives that equitably engage and highlight your programs and initiatives. Leave with tools and examples for a new way to share your impact and stories!



**Diana Gonzalez**

Racial Equity and  
Equitable Engagement  
Lead



**William Huggins**

Director of Strategic  
Planning

**REGISTER NOW**



Tuesday  
September 10



10:00-11:30am  
Zoom

