



Better Accounting Solutions

DAVID ROITBLAT

MERCHANT CASH ADVANCE

as of September 2020

WHY BAS?

WE SPECIALIZE IN MCA

We created special processes and leadership to focus solely on Merchant Cash Advance

SOFTWARE

Our specialists are trained in MCA CRM programs, QuickBooks, Excel, and can be trained according to individual needs.

FINANCIALS & QUALITY REVIEW

We deliver your financials monthly. We perform monthly quality reviews to ensure that you are solid and audit-ready.



We Guarantee You This:

1 Financials

Our staff will prepare, review, and approve your financials monthly. You will also receive a monthly Quality Review by your specialist.

2 Organization

We keep your deals organized by assigning each one their own account, loan number, & RTR. CRM reports are validated at the bank to ensure accuracy.

3 Audit Prep

We prepare your MCA Fund for financial audits. Our MCA Manager will constantly be supporting the process.

4 Individual Adaptation

Our bookkeepers are trained on your tracking software to be able to serve you best.

For Example:

Your MCA funds a \$100,000 deal with an RTR of \$150,000. The RTR is more than 3% of the funding. If daily paybacks \$1,500, we recognize 33.3% of that (\$500) as recognized income.

We post 10% of paybacks per account toward the Bad Debt and Default Reserve. This is done to absorb defaults when they occur, and we evaluate the default rate annually.

We do this to allocate the bad debt over the duration of the loan, and so that the income statement looks orderly at the month's end.

TRANSPARENT PRICING

Rates are hourly. You will only be charged for the amount of time that your dedicated bookkeeper and account manager spend on your account.

Hours per Week

Price per Hour

40+

\$50

30-39

\$53

20-29

\$58

11-19

\$65

6-10

\$75

0-5

\$80

OUR CORE MCA TEAM



David Roitblat
Founder & CEO



Dovid Hurwitz, CPA
Senior MCA Manager



Dassi Cole
Sales Leader

CONTACT SALES

Mailing Address

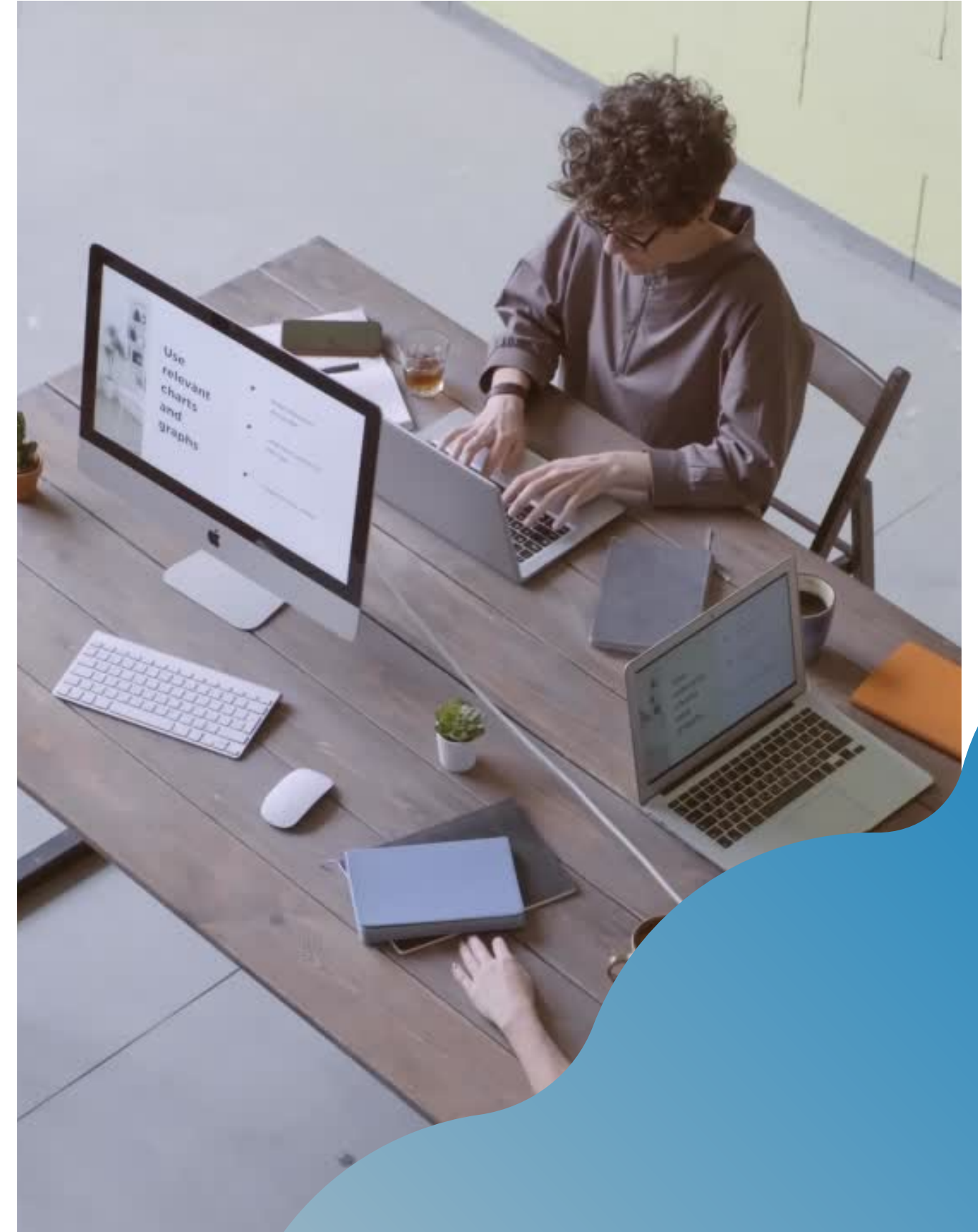
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TESTIMONIALS



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