



**At The Summit, we believe that a good education is the foundation of a healthy community.** As the only independent accredited school in the region, we have the unique honor of providing a top tier progressive education for students pre-K through high school. However, with that honor comes a responsibility for us to strive for greatness at all levels.

**The Summit Preparatory School is different by design.** Our students acquire not only the skills for academic success but also the skills to overcome challenges, solve problems and pursue lifelong achievement.

**Academic excellence** is expressed in students' depth of learning and a challenging curriculum which includes innovative programs such as STEAM and daily Spanish. Summit students graduate with an average ACT score of 24.3 - well above state and local school district averages. Many of our students complete their high school credits early and continue on to earn up to 18 college credits before graduation.

**Independent schools** like The Summit are an essential component of a strong economy. Our community can build a strong foundation for economic success and shared prosperity by investing in innovative education.

**Self-reliance lies at the heart of The Summit.** Operating as a not for profit organization, we subsidize the education for 42% of our students in order to maintain an economically diverse student body. The Summit receives no state funding and relies exclusively on tuition or family and community support to recoup costs.

**The Summit is growing!** Enrollment across all grades is increasing and exciting changes are coming to campus soon. In just thirteen years, what started as a good idea by progressive parents and educators has grown into a premier facility for academic excellence.

**You can be a part of this educational innovation** by investing in The Summit and allowing us to offer an independent school curriculum to more students. Please consider becoming a founding member of our new **Raven Partners in Innovation** program today.

**Raven Partners in Innovation** will receive special recognition at the school, be invited to exclusive events with other Raven Partners, and receive VIP recognition and access to all Summit events. Most importantly, our Raven Partners in Innovation will be the catalyst that enables The Summit to grow and flourish in the coming years. Please look over the enclosed materials and we look forward to having you join us!

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#### Office of Development

2155 W Chesterfield Blvd • Springfield, MO 65807 • 417.869.8077 • fax 417.869.8087  
[vcurrao@thesummitprep.org](mailto:vcurrao@thesummitprep.org) • [www.thesummitprep.org](http://www.thesummitprep.org)



## Raven Partners in Innovation

**\$20,000 Sponsorship** - Your family, business or organization will be recognized as an elite supporter of The Summit:

- Prominent visibility in the school lobby on the new **Raven Partners in Innovation** panel to be installed
- Top sponsorship level recognition at every Summit event including:
  - Annual Gala/ Auction
  - Run for the Summit
  - Mini-Golf Tournament
  - Other events
- VIP seating and pre-party at Gala
- Logo and website link on all event reminders
- Logo placement and website link on The Summit website for the entire 2017-18 school year
- Opportunity to market quarterly to Summit families
- Logo and website link on the weekly e-newsletter, Raven Report
- Special benefits for parents of current Summit students:
  - 100% of Growth Fund waived (1 per family)
  - Annual Campaign exemption
  - 50% discount on uniform orders

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## Raven Partners in Innovation

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**\$10,000 Sponsorship** - Your family, business or organization will be recognized as one of our most valuable supporters:

- Visibility in the school lobby on the new **Raven Partners in Innovation** panel to be installed
- Second level sponsorship recognition at every Summit event including:
  - Annual Gala/ Auction
  - Run for the Summit
  - Mini-Golf Tournament
  - Other events
- Gala VIP pre-party tickets
- Logo and website link on the bi-weekly e-newsletter, Raven Report
- Logo placement and website link on The Summit website for the entire 2017-18 school year
- Opportunity to market quarterly to Summit families
- Special benefits for parents of current Summit students:
  - 50% off of Growth Fund (1 per family)
  - 25% discount on uniform orders



**This year's 13th Annual Auction, Lucky 13, will be held on Friday, October 13, 2017 at the Darr Ag Center.** The wild west themed casino night will feature live music, casino tables, line dancing, an open bar, and fabulous auction items. This annual event is always a great chance to socialize and show your support for independent education!

Last year, with your help, **The Summit and The Summit Parent Organization (SPO) raised over \$70,000!** Your generosity allowed us to enrich student experiences in many ways, including: beginning a school newsletter, entering math and Spanish competitions, renting music performance space at The Gillioz, and much more. We also raised \$10,000 in support of student financial aid.



You can help the Auction again in one (or more!) of three ways:

- 1) **Donate an item** - Please see the included form to donate an item. Some ideas are: gift certificates to salons, restaurants, hotels, services, tickets to amusement parks or sporting events, gift baskets, etc. All auction donors will receive recognition in our auction previews as well as logo and item placement on our mobile-friendly auction site. We are requesting items be received before Friday, September 29, 2017.
- 2) **Sponsorship** - There are three levels of sponsorships.
  - a) **High-Roller - \$5,000** includes 8 event tickets with open bar, 8 tickets to the VIP pre-party, a reserved table, a full screen ad, mentions on Facebook, logo on the event webpage, auction website, and event advertisements (subject to deadlines)
  - b) **Card Shark - \$2,500** includes 8 event tickets with open bar, 4 tickets to the VIP pre-party, a reserved table, a half screen ad, and name on the event webpage and logo on the auction website
  - c) **Pit Boss - \$1,000** includes 4 event tickets with open bar, 2 tickets to the VIP pre-party, and a reserved table

*We also have specialty sponsorships, including bar and casino sponsorships. Please call us for details.*
- 3) **Event Advertisement** - *Included with above sponsorship options, but can be purchased separately.* All ads will rotate throughout the evening on a 15'x15' screen. Available sizes include:
  - a) Full-Screen Ad - \$200
  - b) Half-Screen Ad - \$100

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# SPONSORSHIP



# OPPORTUNITIES

## WITH GROWTH FUND BENEFITS FOR SUMMIT FAMILIES!

Our sponsors are vitally important to the success of the Gala. Becoming a sponsor of the Gala offers individuals or a company excellent exposure and benefits during the weeks leading up to the event and at the Gala. Sign up today!!

Feel free to contact Vince Currao at [vcurrao@thesummitprep.org](mailto:vcurrao@thesummitprep.org) with any questions.

### **High-Roller - \$5,000**

- \$4,100 tax deductible donation  
(Summit families may apply up to \$2,055 of this sponsorship towards their growth fund. This will reduce the tax deduction.)
- 8 event tickets with open bar\*
- 8 tickets to the VIP pre-party

- Preferred reserved table for eight
- A full screen ad
- Mentions on Facebook
- Logo on the event webpage, auction website, and event advertisements (subject to deadlines)

### **Card Shark - \$2,500**

- \$1,895 tax deductible donation
- Includes 8 event tickets with open bar\*
- 4 tickets to the VIP pre-party

- Reserved table for eight
- A half screen ad
- Name on the event webpage and logo on the auction website

### **Pit Boss - \$1,000**

- \$740 tax deductible donation
- Includes 4 event tickets with open bar\*

- 2 tickets to the VIP pre-party
- A reserved table for four

Name: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like to be recognized in print? \_\_\_\_\_

Payment method:  Check     Credit card # \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CSV code \_\_\_\_\_ Signature \_\_\_\_\_

*Please return this form to The Summit. Checks payable to "The Summit".*

*The Summit is a 501(c)(3) organization. Donations are tax deductible to the amount allowable by the law*

*\*Open bar is beer, wine and softdrinks. Mixed drinks are available at a cash bar.*

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## Lucky 13 Auction: Donation for Auction Item

**We are requesting items be received before Friday, September 29, 2017.**

Item Name: \_\_\_\_\_

Item Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item restrictions (ex. expiration date, certain locations only, etc.): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item Value: \$\_\_\_\_\_

Please check one:

- Donor will deliver
- Item is included
- Arrange pick-up

### DONOR INFORMATION

Please check one:

- Business
- Individual

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Items can be mailed to or dropped off at the address below.

*Additionally, we would love to showcase your item(s) and business on the auction website.*

*Please consider emailing up to 4 photos to [donate@thesummitprep.org](mailto:donate@thesummitprep.org)*

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## Calling all superheroes!! Run for The Summit

**The 11th annual Run for The Summit will be held on Saturday, September 16, 2017 in Chesterfield Village.** There are five sponsorship options and they all offer a wonderful opportunity to show your support for healthy living and family fun. Back by popular demand, the Run will feature a superhero costume contest for kids, both young and old alike! This year's Run is a fabulous time to demonstrate our support for our everyday heroes - our teachers and their professional development.

- 1) **Presenting Sponsorship - \$3,000** includes a large banner at event (Start/Finish Line), logo on all printed material, and web link on The Summit school web page, race website and Facebook feature link on event page. Also includes business name/logo displayed on the t-shirt as a Presenting Sponsor, 5 complimentary race entries, promotional material can be placed in race bags and mentions at the event.
- 2) **Gold Sponsorships - \$1,000** includes large banner at event, logo on all printed material and web link on The Summit school web page, race website and Facebook feature link on event page, company logo on race t-shirt, 2 complimentary race entries, promotional material can be placed in race bags, and mentions at the event.
- 3) **Silver Sponsorships - \$500** includes a banner at event, logo and web link on The Summit school web page, race website and Facebook feature link on event page, company name on race t-shirt, promotional material can be placed in race bags, and mentions at the event.
- 4) **Supporting Sponsorships - \$250** includes company name on race t-shirt, The Summit school web page, race website and Facebook event page, and promotional material can be placed in race bags.
- 5) **Pancake Breakfast Underwriter (only 1 available) - \$350** includes company name on race t-shirt, The Summit school web page, race website and Facebook event page and promotional material can be placed in race bags. **SOLD!!**

If you have any questions, would like to sponsor or purchase advertising space with our events, please contact us at 417-869-8077 or at [donate@thesummitprep.org](mailto:donate@thesummitprep.org).



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## THE SUMMIT PREPARATORY SCHOOL

### Summit 2017-2018 Sponsorships

Please complete this form and return to The Summit Preparatory School. If you have any questions, contact Vince Currao at 417-869-8077 or [vcurrao@thesummitprep.org](mailto:vcurrao@thesummitprep.org)

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#### Raven Partner in Innovation

- \$20,000
- \$10,000

#### Lucky 13 Auction & Gala

- Item(s) Donation - also complete included item donation sheet
- High-Roller Sponsor - \$5,000
- Card Shark Sponsor - \$2,500
- Pit Boss Sponsor - \$1,000
- Advertisement: Full-Screen - \$200
- Advertisement: Half-Screen - \$100

#### Superheroes!! Run for The Summit

- Presenting Sponsor - \$3,000
- Gold Sponsor - \$1,000
- Silver Sponsor - \$500
- Supporting Sponsor - \$250
- Pancake Underwriter - \$350 (only 1 available)

#### Mini-Golf Tournament

- Presenting Sponsor - \$2,000
- Gold Sponsor - \$1,000
- Silver Sponsor - \$500
- Hole Sponsor - \$250

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#### DONOR INFORMATION

Please check one:

- Business
- Individual

Name as you want it to appear on printed materials:

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Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_