

45th MidWinter Convention & Expo | Thursday Schedule

6:45am–5:00pm	Registration —Exhibit Hall D, 1st floor
7:00am–8:30am	Continental Breakfast —Lobby, 2nd floor <i>(Sponsored by LIBERTY Dental Plan)</i>
7:00am–4:00pm	Information Desk —2nd floor
7:30am–4:00pm	ALL CLASSROOMS ARE LOCATED ON THE 2nd floor
7:30am–10:00am	Unleash Your Hygiene Superpowers: Ignite a Revolution in Oral Health Room B2 <i>Debbie Seidel-Bittke, RDH, BS (Sponsored by CareCredit) · 2.5 CEU, Core</i>
7:30am–10:00am	Posterior Composites—21st Century Techniques for Clinical Success Room B9 <i>Richard Young, DDS (Sponsored by Kuraray America Inc./Noritake) · 2.5 CEU, Core</i>
8:00am–10:00am	Tethered Oral Tissues in Infancy and Pediatrics: Early Diagnosis for Lifelong Oral Health Room B8 <i>Loeta Robles, DDS & Brooke Edgar, RDH · 2 CEU, Core</i>
8:00am–10:00am	Biology, Technology, and Healing: Managing Dental Trauma and Root Resorption Room B6-7 <i>Kenneth Tittle, DDS (Sponsored by Carestream Dental) · 2 CEU, Core</i>
8:00am–10:00am	Responsibilities and Requirements of Prescribing Schedule II Opioid Drugs Room B3-5 <i>Andrew Young, DDS · 2 CEU, Core</i>
8:30am–10:00am	Ask the Expert: Regulatory Compliance Room B1 <i>Jenell Bell, Associate Analyst, Regulatory Compliance & Employment; California Dental Association (Sponsored by CDA) · 1.5 CEU, Core</i>
10:00am–11:00am	Coffee Break in Expo Hall —Exhibit Hall D, 1st floor <i>(Sponsored by California Northstate University, College of Dental Medicine)</i>
10:00am–5:00pm	Expo Hall Open —Exhibit Hall D, 1st floor
10:15am	Raffle in Expo Hall —Exhibit Hall D, 1st floor
10:30am–11:30am	Key Step-by-Step Cybersecurity & Data Protection Techniques for Dental Practices Room B1 <i>Ali Nattah, Owner; Business PC Support, Inc. · 1 CEU, Core</i>
10:30am–12:00pm	Keeping Up with Recent Dental Code Changes Room B10 <i>Gary Dougan, DDS, MPH · 1.5 CEU, Core</i>
10:30am–12:00pm	Minimizing the Heartbreak of Split Teeth and Fractures Room B6-7 <i>Kenneth Tittle, DDS (Sponsored by Carestream Dental) · 1.5 CEU, Core</i>
10:30am–12:30pm	California Dental Practice Act Room B3-5 <i>Leslie Canham, CDA, RDA, CDIPC, CSP; Leslie Canham & Associates, LLC · 2 CEU, Core</i>
10:30am–12:30pm	Tethered Oral Tissues in Adolescents and Adults: Functional and Structural Consequences Room B8 <i>Loeta Robles, DDS & Brooke Edgar, RDH · 2 CEU, Core</i>
10:30am–12:30pm	Powerful Steps to Reduce Cancellations Room B2 <i>Debbie Seidel-Bittke, RDH, BS (Sponsored by CareCredit) · 2 CEU, 20%</i>
10:30am–12:30pm	Anterior Composites—Modern Approaches to Age Old Problems-Black Triangles, Diastema Closures, and More Room B9 <i>Richard Young, DDS (Sponsored by Kuraray America Inc./Noritake) · 2 CEU, Core</i>
11:45am–1:15pm	Lunch served in Expo Hall —Exhibit Hall D, 1st floor <i>(Co-Sponsored by DentaQuest and Health Net of California)</i>
1:40pm	Raffles in Expo Hall —Exhibit Hall D, 1st floor
2:00pm–3:00pm	Branding Strategies to Attract More New Patients Room B1 <i>Dan Johnson, Chief Operating Officer; Acre Wood Dental (Sponsored by Gargle) · NO CEU</i>
2:00pm–3:30pm	Secrets of Smoother Claims Processing: Common Reasons Your Claims are Denied Room B10 <i>Gary Dougan, DDS, MPH · 1.5 CEU, Core</i>
2:00pm–3:30pm	The Hand Bone's Connected to the Neck Bone, Instrumentation and Biomechanics for the Dental Hygienist . . . Room B2 <i>Katrina Klein, RDH, CEAS, CPT · 1.5 CEU, 20%</i>
2:00pm–3:30pm	HR Essentials: How to Protect Your Practice and Avoid Legal Minefields Room B6-7 <i>Ali Oromchian, JD; Dental & Medical Counsel, PC · 1.5 CEU, 20%</i>
2:00pm–3:30pm	There is Air Up There! Room B9 <i>Jonathan Szymanowski, DMD, MMSc · 1.5 CEU, Core</i>
2:00pm–3:30pm	TMD Overview Room B8 <i>Andrew Young, DDS · 1.5 CEU, Core</i>
2:00pm–4:00pm	Infection Control Room B3-5 <i>Leslie Canham, CDA, RDA, CDIPC, CSP; Leslie Canham & Associates, LLC · 2 CEU, Core</i>
3:30pm–5:00pm	Happy Hour in Expo Hall —Exhibit Hall D, 1st floor <i>(Sponsored by TDIC Insurance Solutions)</i>
4:30pm	Raffles in Expo Hall —Exhibit Hall D, 1st floor

45th MidWinter Convention & Expo | Friday Schedule

7:00am–4:00pm	Registration –Exhibit Hall D, 1st floor	
7:00am–8:30am	Continental Breakfast in Expo Hall –1st floor <i>(Sponsored by LIBERTY Dental Plan)</i>	
7:00am–4:30pm	Information Desk –2nd floor	
7:30am–4:00pm	ALL CLASSROOMS ARE LOCATED ON THE 2nd Floor	
7:30am–10:00am	Soft Tissue Management Around Implants Room B4-5 <i>Eric Blasingame, DDS, MS (Sponsored by Straumann USA LLC) · 2.5 CEU, Core</i>	
7:30am–10:00am	Minimally Invasive Dentistry at the Tooth Level (SDF, GIC, and SMART) Room B8 <i>Doug Young, DDS, EdD, MS, MBA (Sponsored by CariFree® (Oral BioTech); Elevate Oral Care, GC America) · 2.5 CEU, Core</i>	
8:00am–2:00pm	Expo Hall Open –Exhibit Hall D, 1st floor	
8:00am–9:30am	Thriving Extended Functions Dental Assistants for Thriving Dental Practices Room B1 <i>Colby Smith, DDS, MAGD · 1.5 CEU, Core</i>	
8:00am–10:00am	Cutting Edge Techniques and Materials to Maximize Success of Posterior Composite Resin Restorations Room B9 <i>Marc Geissberger, DDS, MA (Sponsored by Solventum) · 2 CEU, Core</i>	
8:00am–10:00am	Eyes, Ears and Explanations: Hygiene Assessments That Influence Comprehensive Care Without Selling Room B2 <i>Katrina Klein, RDH, CEAS, CPT · 2 CEU, Core</i>	
8:00am–10:00am	Dental Photography for the Modern Practice Room B6/7 <i>Nathan Yang, DDS (Sponsored by Kuraray America Inc./Noritake) · 2 CEU, Core</i>	
9:00am– 10:00am	Fueling Healthy Smiles: Nutrition’s Role in Oral and Systemic Health Room B3 <i>Sara Stratton, NTP, ONC, ACDM-ACS · 1 CEU, Core</i>	
10:00am–11:00am	Coffee Break in Expo Hall –Exhibit Hall D, 1st floor <i>(Sponsored by California Northstate University, College of Dental Medicine)</i>	
10:15am	Raffle in Expo Hall –Exhibit Hall D, 1st floor	
10:30am–12:00pm	Streamline & Shine: Optimizing Inventory and Equipment Management. Room B1 <i>Ashley Reich, RDA, Workforce Development Program Specialist; California Dental Association (Sponsored by CDA) · 1.5 CEU, Core</i>	
10:30am–12:00pm	Dental Materials for Your Practice. Room B6/7 <i>Nathan Yang, DDS (Sponsored by Kuraray America Inc./Noritake) · 1.5 CEU, Core</i>	
10:30am–12:00pm	Treating Caries Chemically..WTF? (Without The Filling) Room B8 <i>Doug Young, DDS, EdD, MS, MBA (Sponsored by CariFree® (Oral BioTech); Elevate Oral Care, GC America) · 1.5 CEU, Core</i>	
10:30am–12:30pm	Predictable Solutions to Periodontal Problems. Room B4/5 <i>Eric Blasingame, DDS, MS (Sponsored by Straumann USA LLC) · 2 CEU, Core</i>	
10:30am–12:30pm	Treatment Planning, Designing and Delivering Complex Restorative and Multidisciplinary Cases Room B9 <i>Marc Geissberger, DDS, MA (Sponsored by Solventum) · 2 CEU, Core</i>	
10:30am–12:30pm	From Stuck to Aligned: What Every Dental Leader Needs to Know to Grow Without the Grind Room B10 <i>Melinda Heryford, MBA; Melinda Heryford Consulting (Sponsored by Weave) · 2 CEU, 20%</i>	
10:30am–12:30pm	Key Factors to Effectively Manage Medical Emergencies in the Dental Office. Room B3 <i>Thomas Lenhart, DMD · 2 CEU, Core</i>	
10:30am–12:30pm	Advanced Instrumentation Techniques for Tenacious Calculus Removal Room B2 <i>Anna Pattison, RDH, MS · 2 CEU, Core</i>	
12:00pm–1:30pm	Lunch served in Expo Hall –Exhibit Hall D, 1st floor <i>(Co-Sponsored by DentaQuest and Health Net of California)</i>	
1:40pm	Raffle in Expo Hall –Exhibit Hall D, 1st floor	
2:00pm–3:30pm	Digital Dentures: Principles for Success Room B6/7 <i>Jefferson Clark, DDS, MS, FACP · 1.5 CEU, Core</i>	
2:00pm–3:30pm	Treatment Planning Extraction vs. Saving Teeth Room B4/5 <i>Jennifer Goss, DDS · 1.5 CEU, Core</i>	
2:00pm–3:30pm	Selling to a DSO–The Good, The Bad & the Ugly. Room B8 <i>Rodney Johnston, MBA, CMA; OMNI Practice Group · NO CEU</i>	
2:00pm–4:00pm	Right People. Right Seats. Real Results: The New Rules of Hiring & Retention in Dentistry Room B10 <i>Melinda Heryford, MBA; Melinda Heryford Consulting (Sponsored by Weave) · 2 CEU, 20%</i>	
2:00pm–4:00pm	Recognition and Management of Medical Emergencies in the Dental Office Room B3 <i>Thomas Lenhart, DMD · 2 CEU, Core</i>	
2:00pm–4:00pm	Don’t Get Burned–Keys to Avoid and Remove Burnished Calculus Room B2 <i>Anna Pattison, RDH, MS · 2 CEU, Core</i>	
2:00pm–4:00pm	Light the Beam: Laser Dentistry Across the Spectrum Room B9 <i>Pinelopi Xenoudi, DDS, MS, MHA · 2 CEU, Core</i>	