



HOW TO BUILD AN AWARD-WINNING CULTURE

WEDNESDAY, SEPTEMBER 14, 2022

 VIRTUAL EVENT

DISCUSSION: 9-9:45 AM EDT

Q&A FOR EMPLOYERS: 9:45-10 AM

How does company culture impact employee engagement and performance in the workplace?

Join the Department of Workforce and Economic Development and PA CareerLink® Bucks County for a virtual WED Talk about one of the hottest topics in human resources: the direct relationship between company culture and employee engagement.

A strong company culture helps retain top performers, increases employee productivity, and keeps people happy and excited about the workplace. Yet most organizations agree that employee engagement and culture are two of their most vital challenges.

Workforce expert Kevin Watson will discuss best practices for developing an award-winning company culture, including ways to navigate challenges to implementing new policies and programs.

Attendees will leave the WED Talk with actionable steps to improve their company culture and increase overall employee satisfaction.



Meet the Expert

Kevin Watson

Director of Customer Experience
Educational Data Systems, Inc.

Kevin Watson serves as the Director of Customer Experience at Educational Data Systems, Inc. (EDSI), a national workforce development, talent solutions, and consulting company helping great companies and communities train and retain great people.

Since joining EDSI in 2010, Watson has been instrumental in helping to pilot external customer satisfaction and internal employee satisfaction surveys. He spearheads various Customer and Employee Experience initiatives and is passionate about analyzing and synthesizing the data to identify bright spots and “a-ha” moments.

Watson is happiest when helping organizations create a more desirable workplace for their employees because the ripple effect can be profound. These employees ultimately leave work and contribute to the community as happier and better individuals.



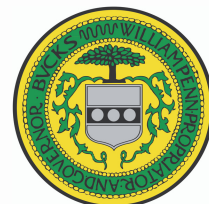
WEDTalks

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