SUNSHINE EXPO®

Ocean Center Convention Center,
Daytona Beach, FL on July 26-28



EXHIBITOR PROSPECTUS 2026

Florida Petroleum Marketers Association, Inc.
www.fpma.org
fpma@fpma.org

Why Exhibit at the Sunshine EXPO® ?

The Sunshine EXPO® unites top management, qualified buyers, and key decision makers from the state of Florida and beyond - throughout the food, fuel, beverage and small grocery retailing industries. With over 2,000 attendees, sponsors, participants and 250+ exhibit booths, The Sunshine EXPO® is a key destination for the region's top buyers for large c-store chain, independents, major oil, petroleum products, truck tankers, wine, beer, spirits retailers and wholesalers who have strong buying power.

TESTIMONIAL:
Marc Gomes, FPMA Scholarship Committee Chair, isellgasstations.com

"It's the one time a year we all come together—retailers, suppliers, and leaders—to celebrate, connect, and grow. Sunshine EXPO is where FPMA feels like family."



SUNSHINE EXPO® 2026 SCHEDULE

Sunday, July 26 – Tuesday, July 28, 2026
Ocean Center Convention Center, Daytona Beach, FL

Sunday, July 26

10:00am	Vehicle Move-In *(Appointments only)*
12:00pm – 4:30pm	Registration Desk - OPEN
1:00pm – 4:00pm	**EDUCATION: Hurricane Panel,** *Moderated by Terry Tesch, RB Stewart Petroleum*
4:00pm – 5:00pm	**EDUCATION: State of the Industry,** *Denton Cinquegrana, Chief Oil Analyst*
1:00pm – 6:00pm	Exhibitor Move-In
6:00pm – 9:00pm	**FPMA Awards Reception & Dinner *(Ticketed Event)***

Monday, July 27

7:30am – 4:00pm	Registration Desk - OPEN
8:00am – 10:30am	Exhibitor Move-In Continues *(All booths set by 10:30am)*
8:00am – 10:45am	Major Oil Brand Meetings ***(By invitation only)***
8:15am – 9:40am	**Keynote Breakfast *(Ticketed Event)***
	Wilton Simpson, Florida's 13th Commissioner of Agriculture, Florida Dept. of Agriculture & Consumer Services, (invited);
	Jeff Lenard, National Association of Convenience Stores;
	Marc Gomes, Scholarship Chair, FPMA Scholarship Award Ceremony
9:45am – 10:30am	FPMA Board Meeting
10:55am	The Sunshine EXPO® Ribbon Cutting Ceremony
11:00am – 5:00pm	The Sunshine EXPO® Tradeshow - OPEN
11:30am – 1:00pm	Marathon Brand Meeting
5:00pm – 7:00pm	Welcome Reception & Casino Night Party *(Open to registered attendees/exhibitors)*
7:00pm	Dinner on your own
7:00pm	Major Oil Brand Dinners ***(By invitation only)***

Tuesday, July 28

7:30am – 4:00pm	Registration Desk - OPEN
9:00am – 10:00am	Major Oil Brand Meeting ***(By invitation only)***
11:00am – 12:00pm	Major Oil Brand Meeting ***(By invitation only)***
12:00pm – 4:00pm	The Sunshine EXPO® Tradeshow - OPEN

Please note that the schedule is subject to change as event planning continues.

SUNSHINE EXPO® 2026

SCHEDULE IN BRIEF WITH ROOM ASSIGNMENTS

Sunday, July 26 – Tuesday, July 28, 2026
Ocean Center Convention Center, Daytona Beach, FL

Sunday, July 26

		ROOM
10:00am	Vehicle Move-In *(Appointments only)*	Exhibit Hall
12:00pm – 4:30pm	Registration Desk - OPEN	West Concourse
1:00pm – 4:00pm	**EDUCATION: Hurricane Panel**	Ballroom ABC
4:00pm – 5:00pm	**EDUCATION: State of the Industry**	Ballroom ABC
1:00pm – 6:00pm	Exhibitor Move-In	Exhibit Hall
6:00pm – 9:00pm	**FPMA Awards Reception & Dinner *(Ticketed Event)***	Ballroom ABC

Monday, July 27

		ROOM
7:30am – 4:00pm	Registration Desk - OPEN	West Concourse
8:00am – 10:30am	Exhibitor Move-In Continues *(All booths set by 10:30am)*	Exhibit Hall
8:00am – 10:45am	Major Oil Brand Meetings ***(By invitation only)***	Ocean Center
8:15am – 9:40am	**Keynote Breakfast *(Ticketed Event)***	Ballroom ABC
9:45am – 10:30am	FPMA Board Meeting	Ballroom ABC
10:55am	The Sunshine EXPO® Ribbon Cutting Ceremony	Exhibit Hall
11:00am – 5:00pm	The Sunshine EXPO® Tradeshow - OPEN	Exhibit Hall
11:30am – 1:00pm	Marathon Brand Meeting	Ocean Center
5:00pm – 7:00pm	Welcome Reception & Casino Night Party	Ocean Center
7:00pm	Dinner on your own	On own
7:00pm	Major Oil Brand Dinners ***(By invitation only)***	On own

Tuesday, July 28

		ROOM
7:30am – 4:00pm	Registration Desk - OPEN	West Concourse
9:00am – 10:00am	Major Oil Brand Meeting ***(By invitation only)***	Ocean Center
11:00am – 12:00pm	Major Oil Brand Meeting ***(By invitation only)***	Ocean Center
12:00pm – 4:00pm	The Sunshine EXPO® Tradeshow - OPEN	Exhibit Hall

Please note that the schedule is subject to change as event planning continues.

Exhibit Space WORKSHEET

Step 1 Tell Us About Yourself

Company:_____
Contact:_____
Address:_____
City:_____
State:_____**Zip:**_____
Phone_____
Email_____

Please circle ALL categories that apply to your company:

[ ] Aboveground Storage Tanks
[ ] Accounting/Administrative
[ ] ATM Insurance
[ ] Automated Fueling
[ ] Automotive Products
[ ] Bakery
[} Beer, Wine
[ ] Beverage/Frozen Drinks
[ ] Candy/Confection
[ ] Canopies
[ ] Car Wash Equipment & Supplies
[ ] Cases & Counters
[ ] CBD Products
[ ] Coffee & Tea
[ ] Communications
[ ] Computer Equipment & Software Suppliers
[ ] Construction
[ ] C-Store Distributor Transporters
[ ] C-Store Equipment
[ ] Dispensers
[ ] E-Cigarettes/Vapes
[ ] Engineering
[ ] Environmental Consulting
[ ] Environmental Equipment
[ ] Fast Foods
[ ] Financing
[ ] Food Preparation
[ ] Liquor
[ ] Lubrication Equipment
[ ] Novelty & Seasonal Items
[ ] Oils, Additives & Chemicals
[ ] Optical/Sunglasses
[ ] Petroleum Products
[ ] Security Signs & Lighting
[ ] Snack Items
[ ] Spill Containment Tank Line Testing
[ ] Tank Lining-Above Ground/Underground
[ ] Transporter Truck
Other_____

Exhibit Space WORKSHEET

Step 2 Booth Choice

[ ] *# of spaces needed_____*
$4,650
Transporter Truck (10x50)

[ ] *# of spaces needed_____*
$3,200
Premium Booth (1st booth 10x10)

[ ] *# of spaces needed_____*
$3,100
Premium Additional booths (10x10)

[ ] *# of spaces needed_____*
$2,700
Standard Booth (1st booth 10x10)

[ ] *# of spaces needed_____*
$2,600
Standard Additional booths (10x10)

[ ] NON-EXHIBITING VENDOR/SUPPLIER
$2,700
Must register as "Non-Exhibiting Supplier". (Registration fee includes (1) company representative badge.)

Step 3 Reserve your booth

Return reservation form for contract and invoice.
Email to joanna@fpma.org

Once you complete this will secure your position in the queue for booth selection once registration opens on eShow. Sunshine EXPO's registration platform. Booth reservations are allocated on a first come, first served basis, according to the order they are received.

If you have any additional questions you can review the event page online at www.fpma.org. Or you can contact:

Joanna Wolff at 850-877-5178
Florida Petroleum Marketers Association, Inc.
www.fpma.org | fpma@fpma.org

Exhibit spaces are sold as 10x10 booths; you can add on 10x10's to customize as you wish. All spaces include.

- 10 x 10 exhibit
- 1 - 6ft. skirted table
- 2 chairs
- 1 waste basket
- 4ft. back/side drapes
- one booth ID tag
- 4 company personnel badges

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